City of Glendale
2nd Public Hearing

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National Demographics Corporation

The Districting Process

Step	Description
1st Council Hearing June 13	Held prior to release of draft maps. Education and to solicit input on the composition of districts.
1st Round of Community Forums	First round: 1 virtual workshop, 6 in-person workshops + pop-up events. Beginning June 20 through July 27
2nd Council Hearing July 11	Very similar presentation to the first hearing, but with a summary of feedback from the forums. Council opportunity to give direction to NDC.
Initial Deadline for the public to submit maps *August 5*	Maps must be submitted far enough in advance to allow NDC to download, input and process the maps for posting online before the August 8 posting deadline.
Deadline to post initial draft maps on project website *August 8*	Maps must be posted at least 7 days prior to 3rd hearing.
3rd Council Hearing August 15	First formal public and Council consideration of initial draft maps. Opportunity for Council select "focus" maps options and to request new or revised maps.

Part 1 of 2

The Districting Process

Step	Description
2nd Round of Community Forums	Second round: 1 virtual workshop, 6 in-person workshops + pop-up events. Beginning August 17 through September 7
Deadline to submit maps *September 28*	Maps must be submitted far enough in advance to allow NDC to download, input and process the maps for posting online.
Deadline to post new maps *October 3*	Maps must be posted at least 7 days prior to the Council hearing.
4th Council Hearing October 10	Public & Council considers "focus" maps and any new or revised maps. Preferred map and election sequence selected and 1st reading of adoption ordinance.
5th Council Hearing and Map Adoption October 24	Council selects map via ordinance, contingent on voter approval. Final map must be posted at least 7 days prior to adoption.
Citywide Vote March 5, 2024	Vote on transition to by-district elections on primary and (at-large) City Council election ballot

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Part 2 of 2

Districting Rules and Goals

1. Federal Laws

1. **Equal Population**
2. **Federal Voting Rights Act**
3. **No Racial Gerrymandering**

2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and "communities of interest"**
   (Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
   (Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

1. **Respect voters' choices / continuity in office**
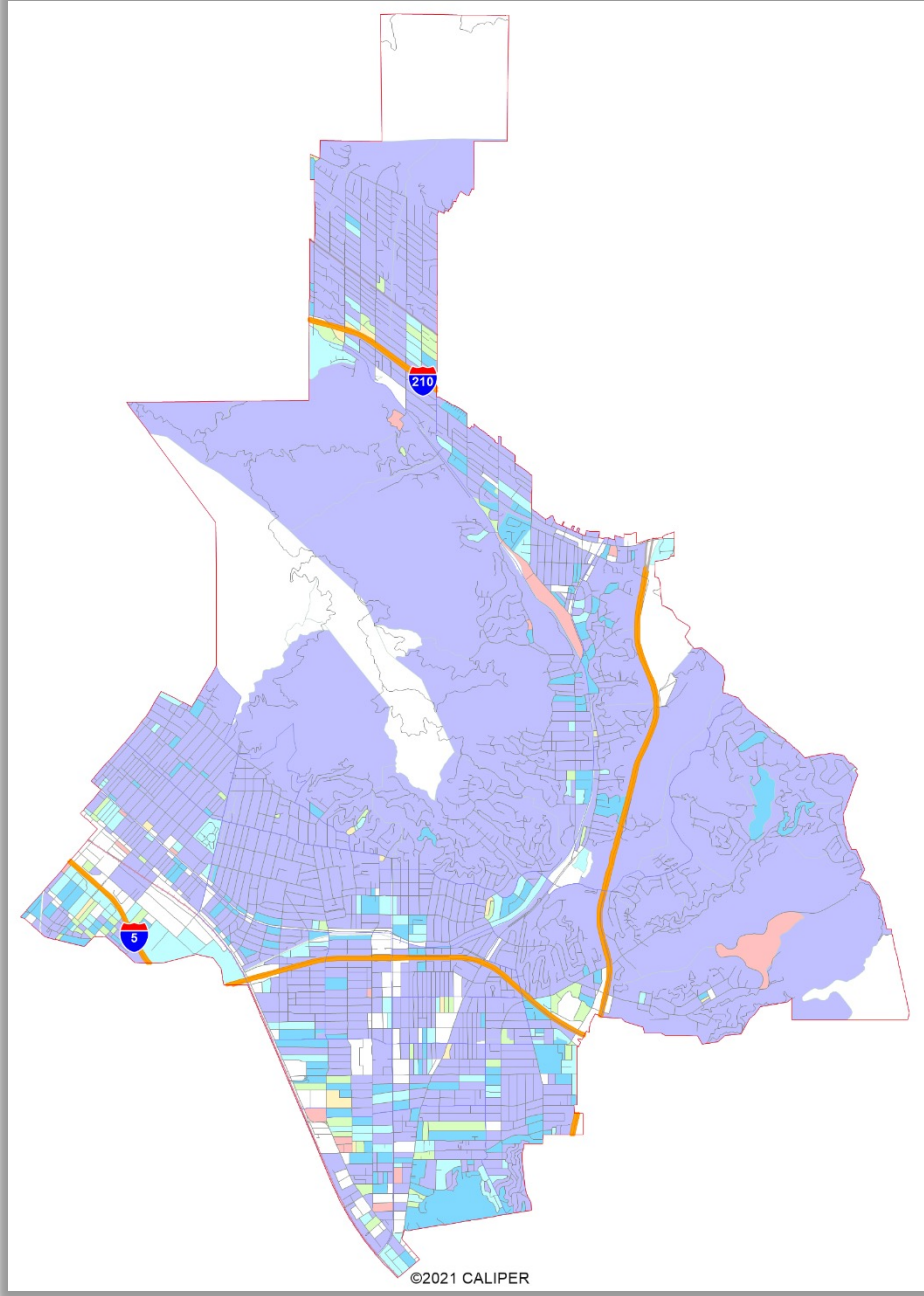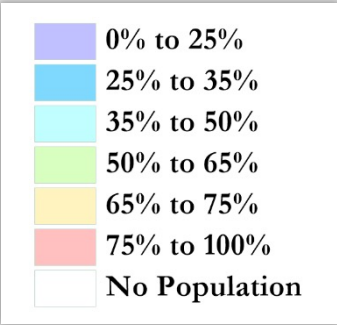2. **Future population growth**

Demographic Summary

Each of the 6 districts must contain about 32,830 people.

Category	Field	Total
2020 Census	Total Population	196,980
Total Pop.	Hispanic/Latino	17%
	NH White	62%
	NH Black	2%
	NH Asian/Pac.Isl.	18%
	NH Native Amer.	0%
Citizen Voting Age Pop	Total	129,718
	Hisp	17%
	NH White	65%
	NH Black	3%
	Asian/Pac.Isl.	15%
	Native Amer.	0%
Voter Registration (Nov 2020)	Total	118,402
	Latino est.	17%
	Spanish-Surnamed	15%
	Asian-Surnamed	6%
	Filipino-Surnamed	3%
	NH White est.	73%
	NH Black	2%
Voter Turnout (Nov 2020)	Total	85,200
	Latino est.	17%
	Spanish-Surnamed	16%
	Asian-Surnamed	6%
	Filipino-Surnamed	3%
	NH White est.	72%
	NH Black	2%
Voter Turnout (Nov 2018)	Total	53,067
	Latino est.	18%
	Spanish-Surnamed	17%
	Asian-Surnamed	6%
	Filipino-Surnamed	3%
	NH White est.	71%
	NH Black est.	2%

Category	Field	Total
Age	age0-19	20%
	age20-60	55%
	age60plus	25%
Immigration	immigrants	52%
	naturalized	66%
Language spoken at home	english	33%
	spanish	14%
	asian-lang	10%
	other lang	43%
Language Fluency	Speaks Eng. "Less than Very Well"	32%
Education (among those age 25+)	hs-grad	46%
	bachelor	28%
	graduatedegree	15%
Child in Household	child-under18	27%
Pct of Pop. Age 16+	employed	62%
Household Income	income 0-25k	21%
	income 25-50k	15%
	income 50-75k	14%
	income 75-200k	37%
	income 200k-plus	13%
Housing Stats	single family	36%
	multi-family	64%
	rented	66%
	owned	34%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2017-2021 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database. "Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate.
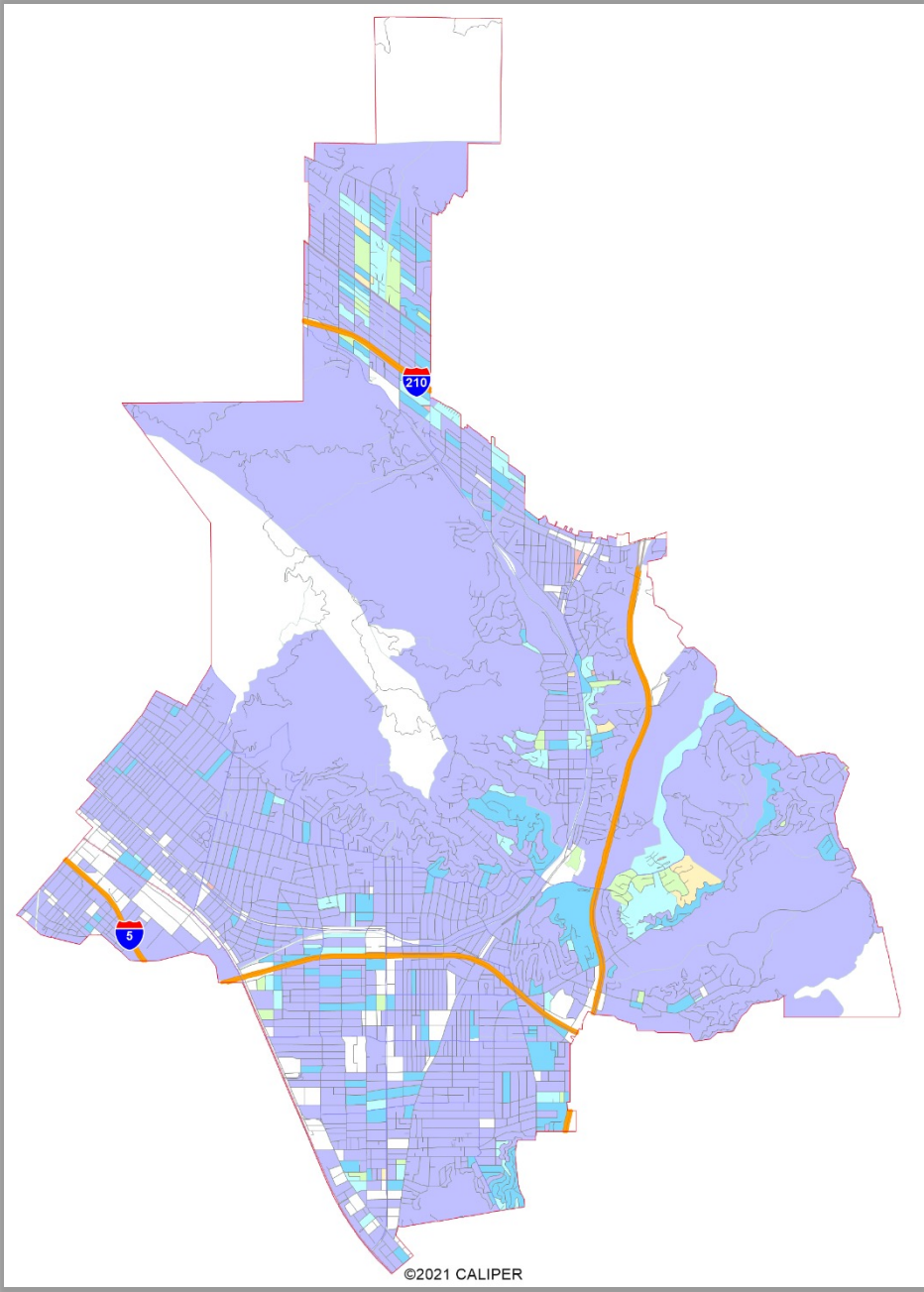
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Latino **CVAP**

Latinos are somewhat more concentrated along the I-5 corridor and Los Angeles City border.

Legend:
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population
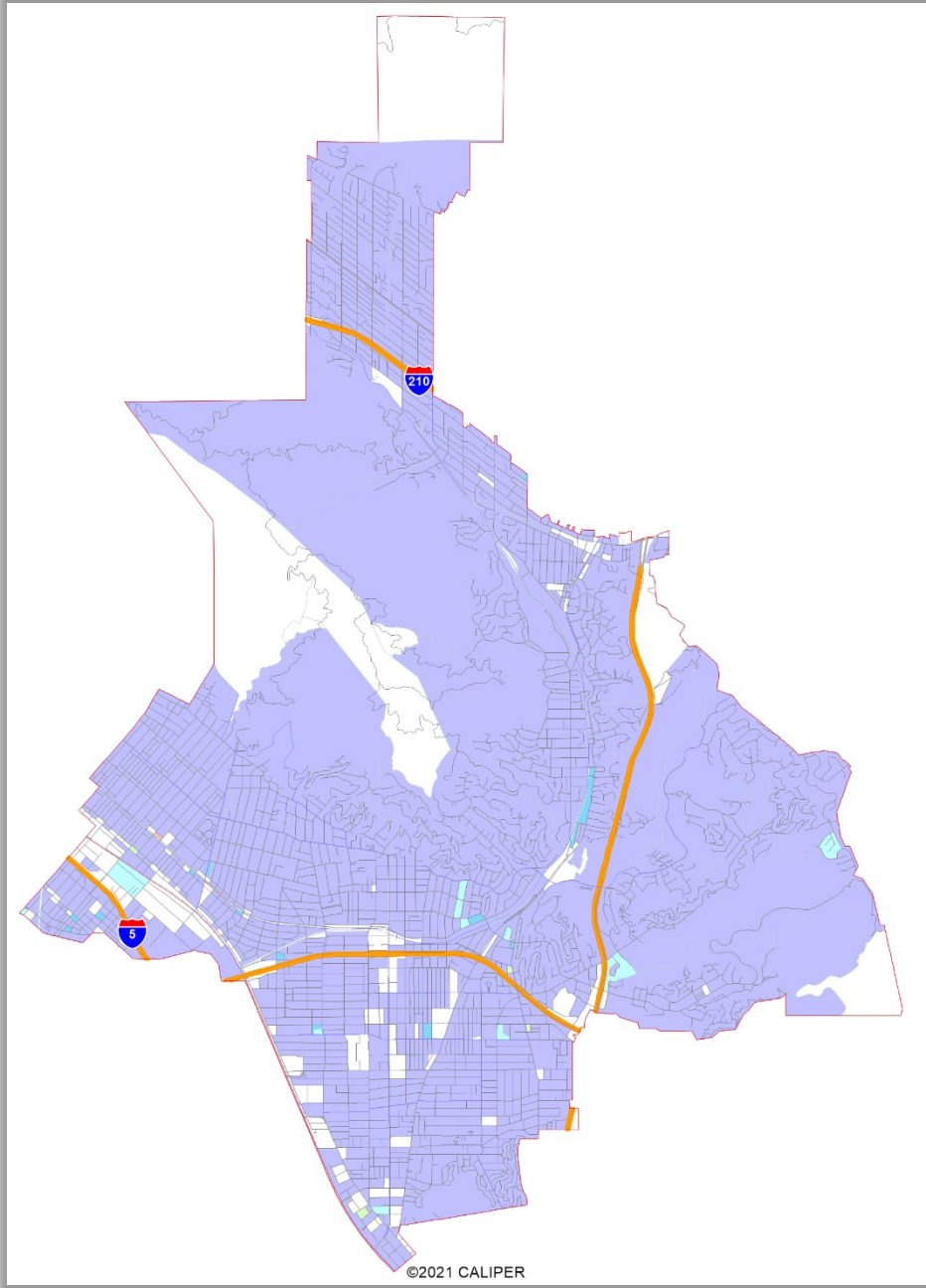
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Asian-American CVAP

Asian-Americans concentrated in the north and Rancho San Rafael.

	0% to 25%
	25% to 35%
	35% to 50%
	50% to 65%
	65% to 75%
	75% to 100%
	No Population

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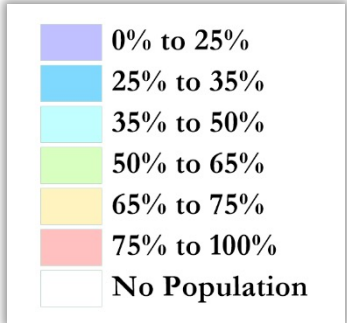
African-American CVAP

African-Americans are not geographically concentrated in any specific part of the City.

Legend:
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population

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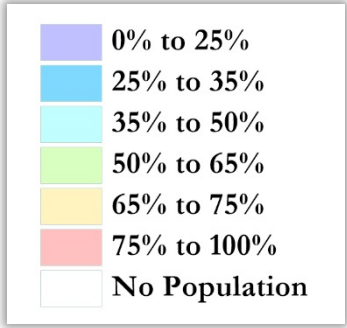
Community of Interest: Armenian % of Registered Voters

Data from PDI.

Legend:
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population
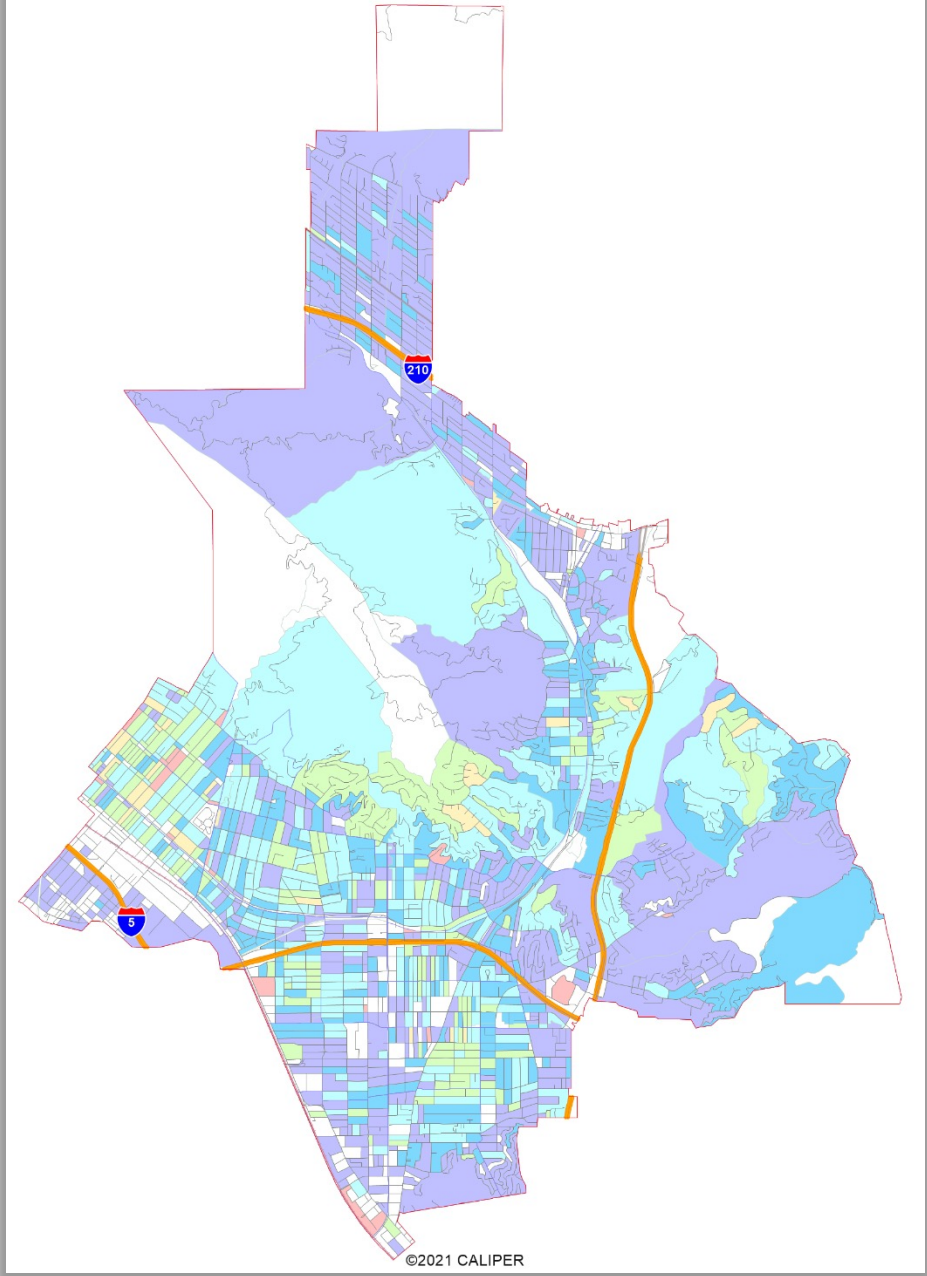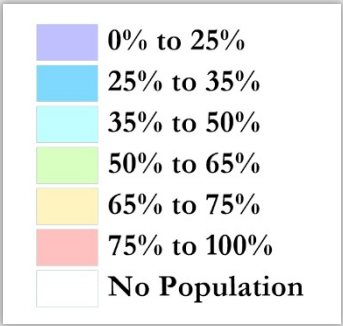
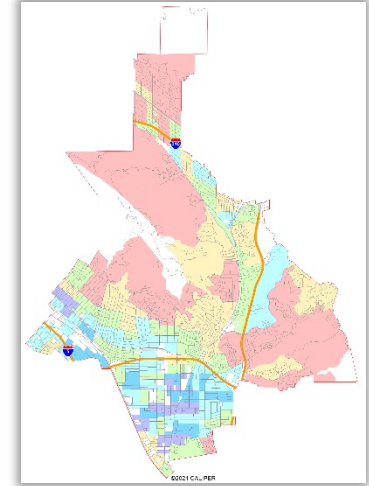# Other Potential Communities of Interest: Socio-Economic Demographics

Child at home
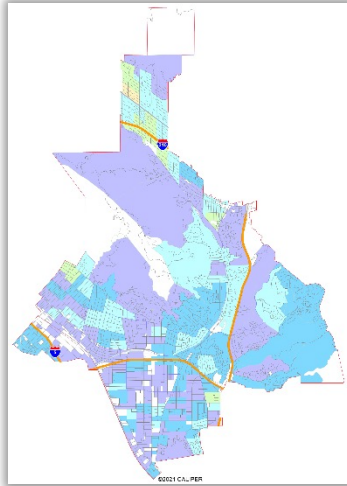
Spanish spoken at home
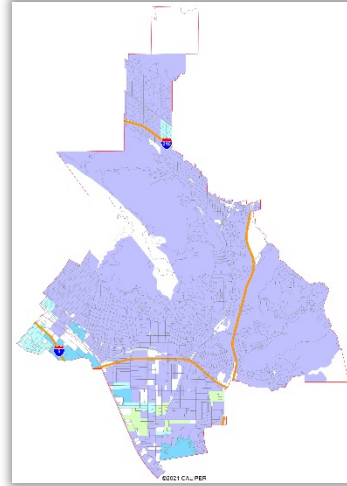
Household income over $75,000 / yr.
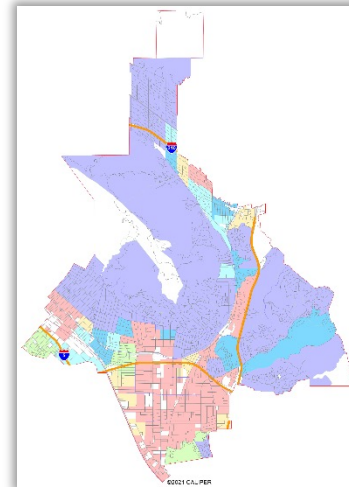
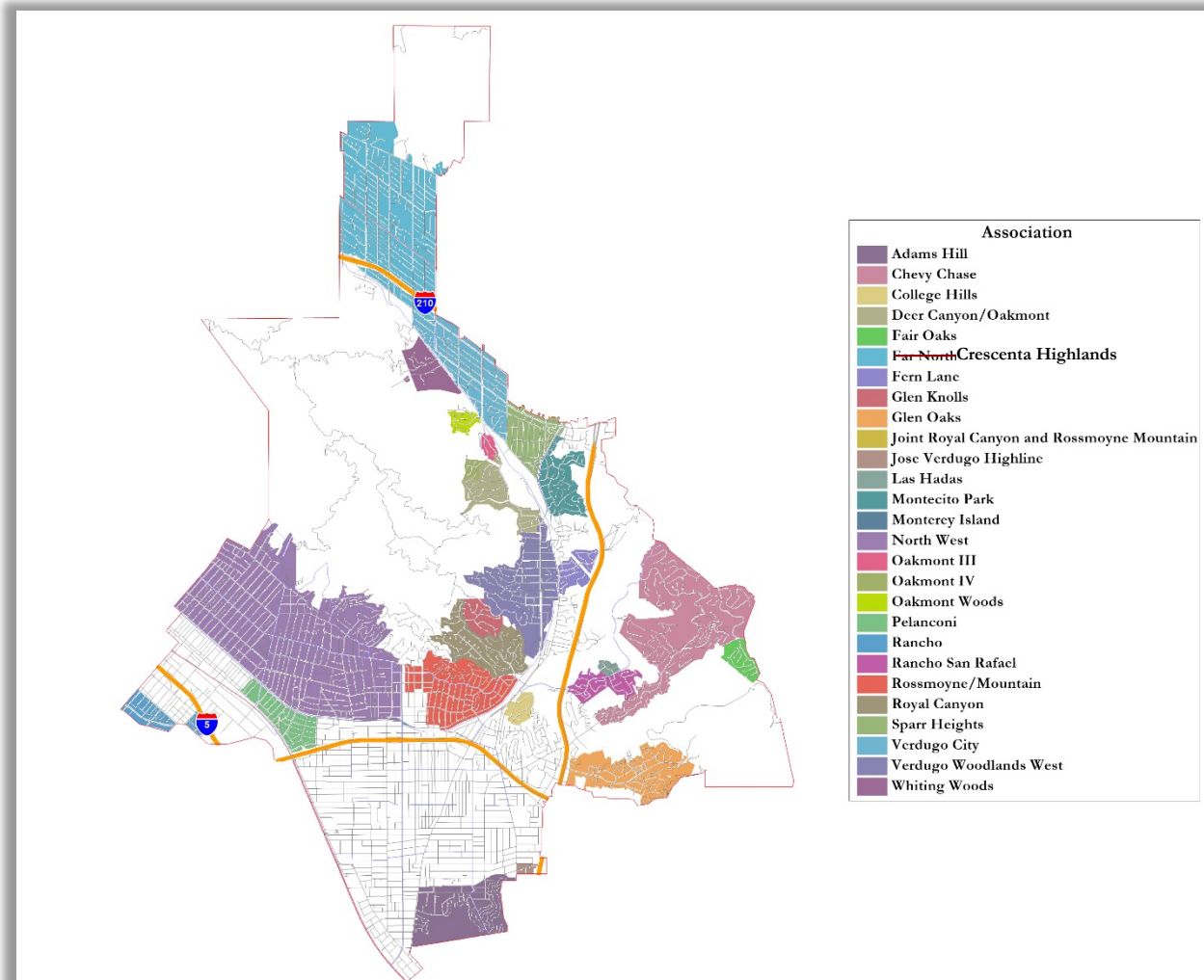|	
■	0% to 25%
■	25% to 35%
■	35% to 50%
■	50% to 65%
■	65% to 75%
■	75% to 100%
☐	No Population
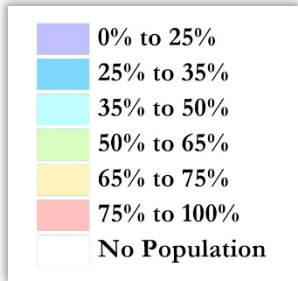
Renters
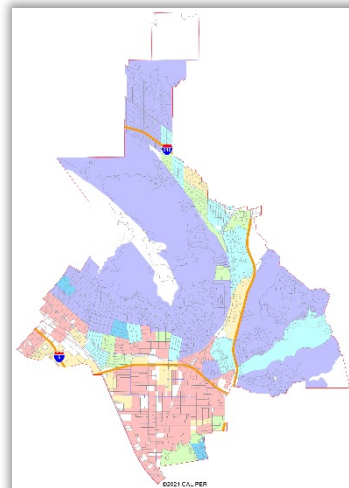
Multi-Family Housing (Apartments or Condos)

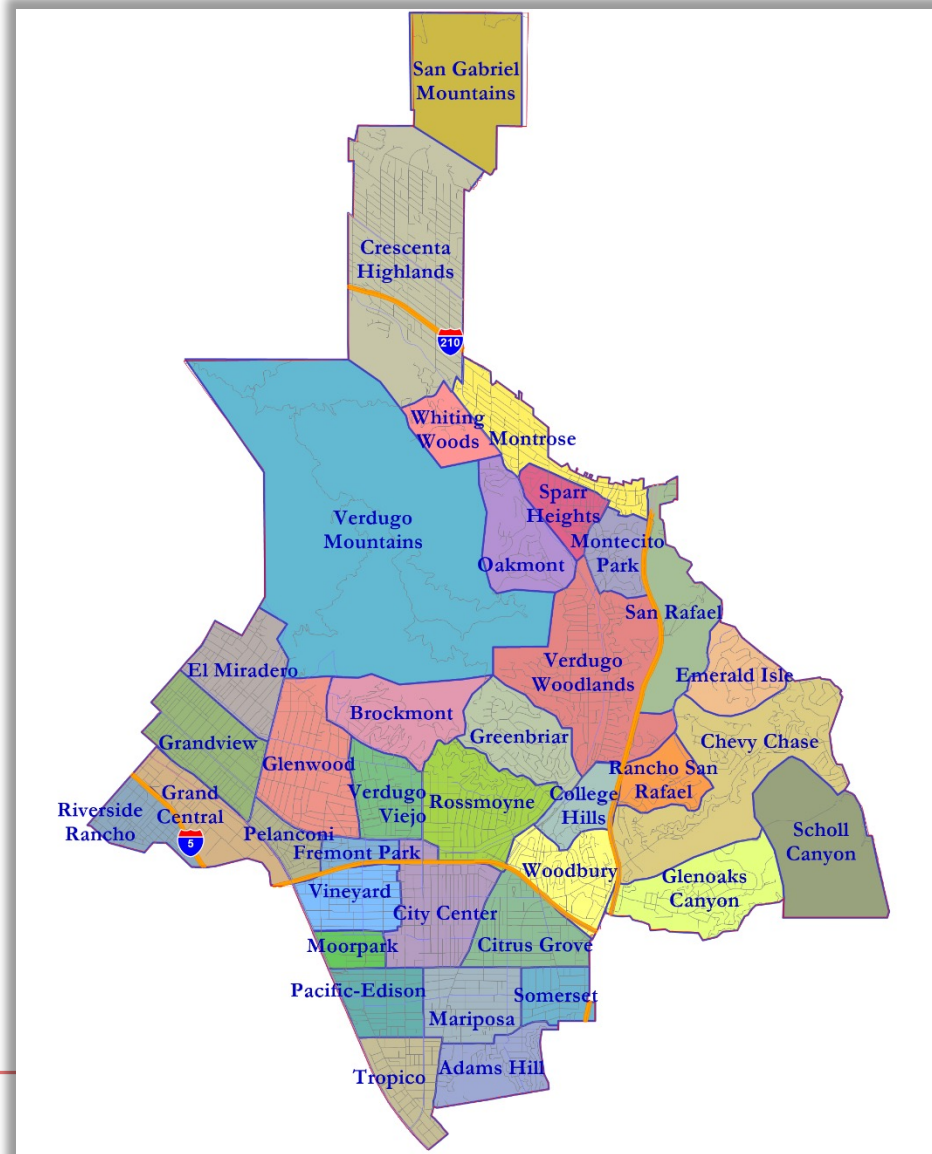# Other Possible Geographic Communities (1)

Homeowner Associations

Other Possible Geographic Communities (2)

Unofficial Rough Neighborhoods

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills

- ❑ Areas around parks or schools

- ❑ Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods:
Defining Communities of Interest

1st Question: What defines your community?

- ❑ Geographic Area, plus

- ❑ Shared issue or characteristic

  - ❑ Shared social or economic interest

  - ❑ Impacted by city policies

- ❑ Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- ❑ Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.

Community Input

Communities of Interest suggested by participants so far:

☐ "Crescenta Highlands" is the correct name, not "Far North"

☐ Renters

☐ Adams Morgan

☐ Northwest (as one region, not really subdivided)

☐ Montrose

☐ El Miradero

Public Mapping and Map Review Tools

- **Different tools for different purposes**

- **Different tools for different levels of technical skill and interest**
  - Simple "review draft maps" tool
  - Paper-based simple "Draw a draft map" tools
  - Powerful, data-rich "Draw a draft map" online tool

> Whether you use the online mapping tool, the paper kit, or
> just draw on a napkin, we welcome your maps!

Interactive Review Map

For Viewing Maps, not Drawing Them

❑ Demographic data

❑ Population Unit details

❑ Zoom in and out

❑ Search by address

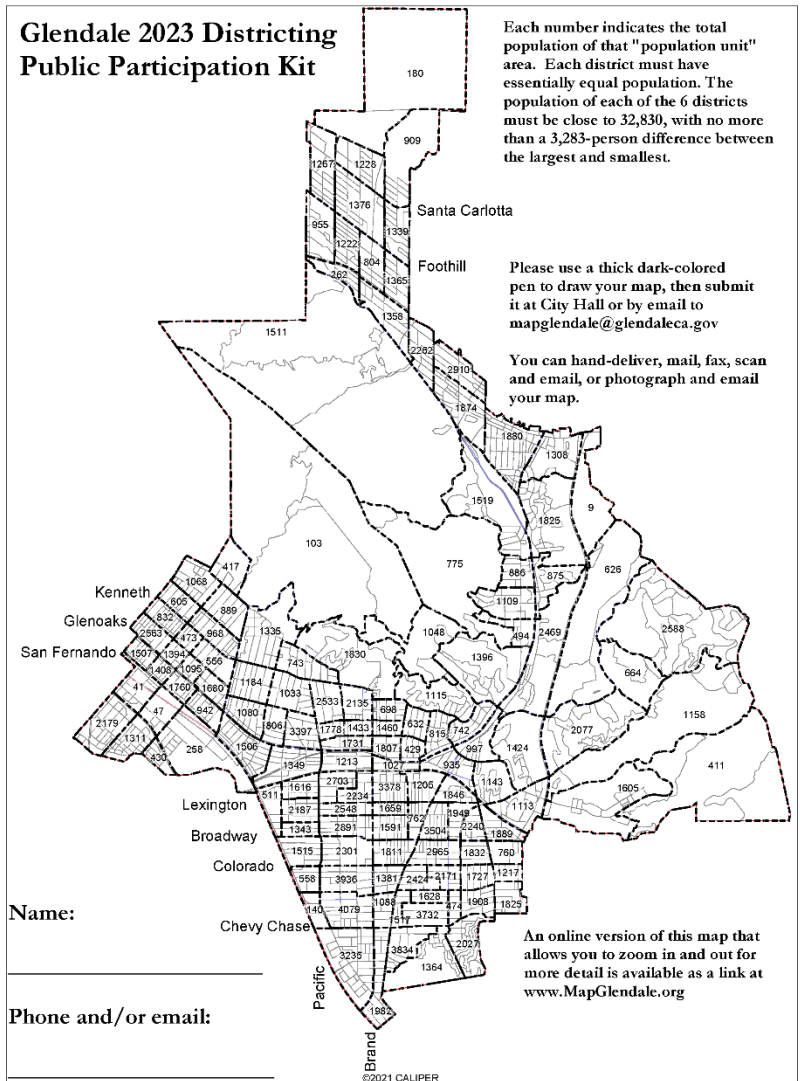❑ View (and overlay) draft maps, when available
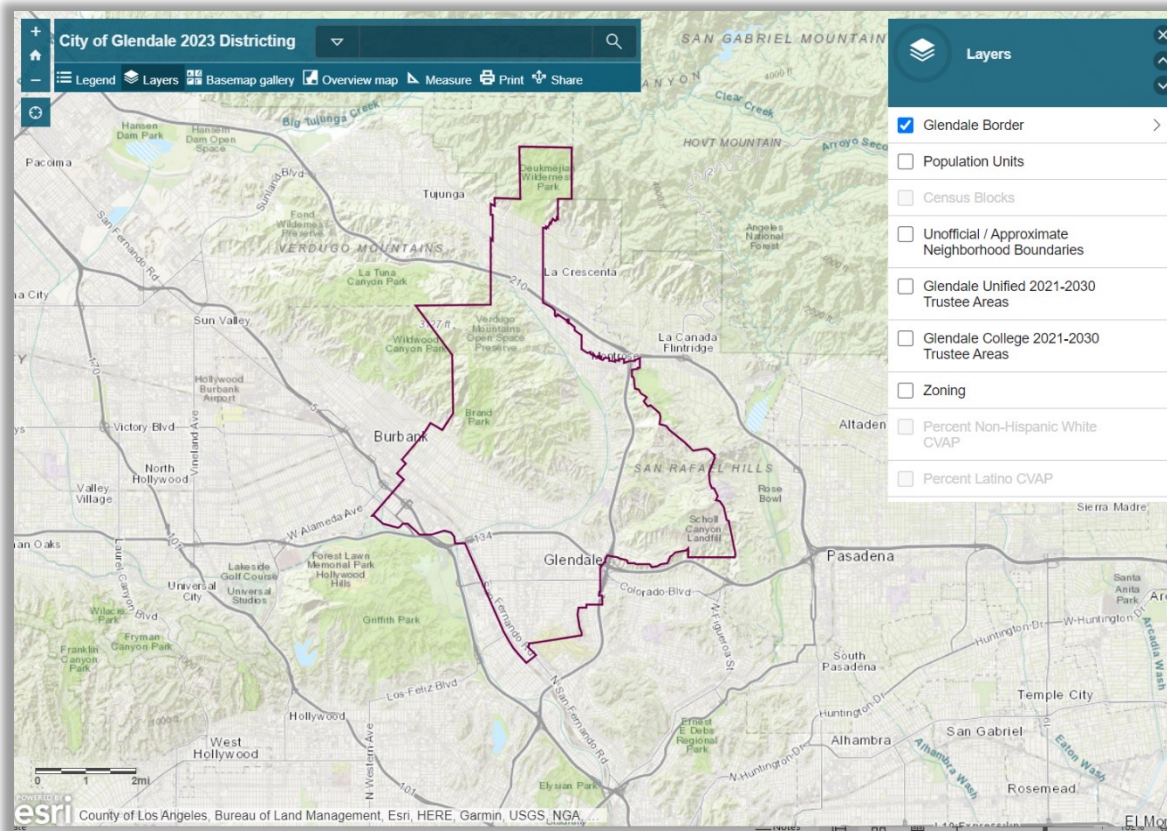
Simple Map Drawing Tool

Paper "Public Participation Kit"

- For those without internet access or who prefer paper

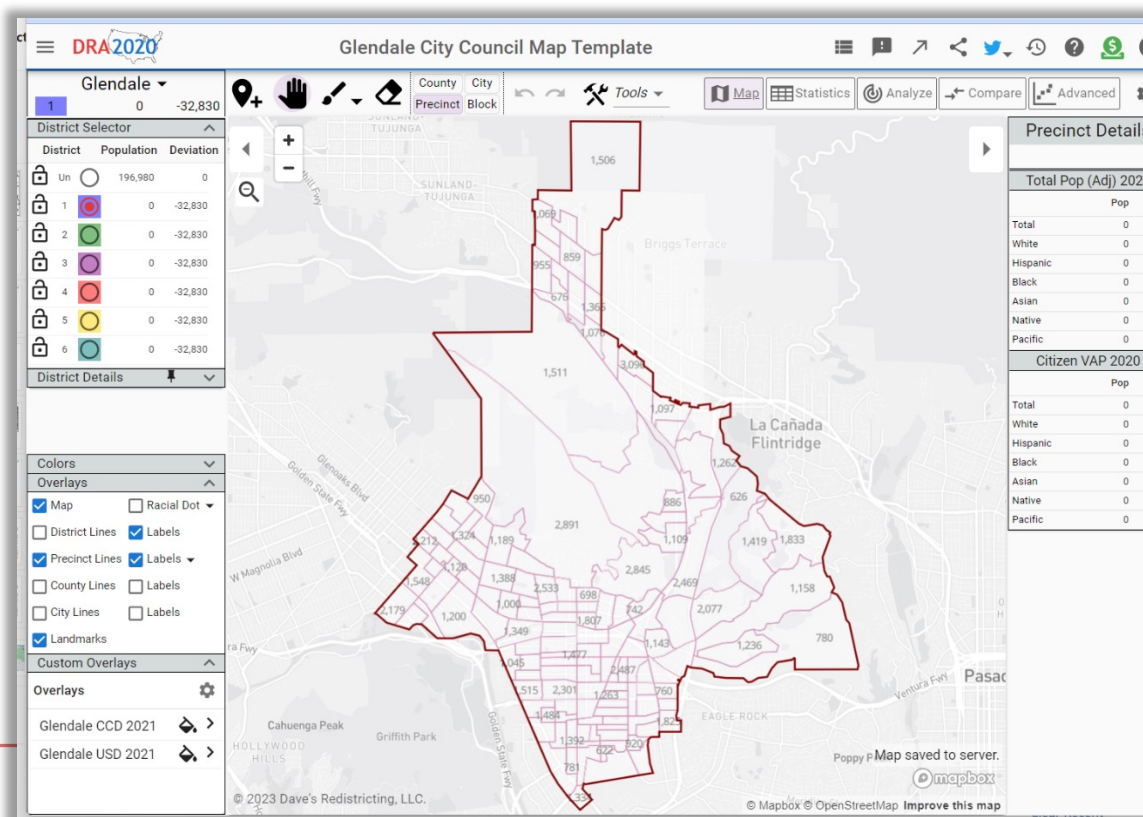- Total Population Counts only – no demographic details

DRA (Dave's Redistricting App)

Draw Your Community of Interest or a Full District Map

- Easy-to-use online mapping tool

- Full demographic and geographic database

- Email a link to your map to the City and publish or share

Public Hearing & Discussion

❑ **What is your neighborhood or community of interest? What ties it together, and what are its boundaries?**

❑ **What other notable areas are in the City, and what are their boundaries?**

❑ **Any questions about the mapping tools?**

Next Steps

❑ **August 5th deadline for residents to submit initial draft maps and/or community of input and neighborhood feedback.**

❑ **August 8th deadline to have all initial draft maps posted on project website.**

❑ **August 15th Council hearing to narrow initial draft maps down to a set of initial "focus maps."**