

City of Glendale

Introduction to Districting

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Introductions

Today's Goals

You Learn from the Experts

Experts Listen to *You*

Mapping Tools Overview

You Leave Empowered to Give Effective Feedback

Why You Should Care

- Democracy works better when people are engaged
- You are the experts on your community and neighborhood
- The districts determined in this process could be around until 2031

Presentation Overview

- I. Current Election System and Proposed Transition
- II. 5-Minute Initial Q&A
- III. Background: The Districting Process
- IV. Legal Requirements for Districts
- V. Demographic Profile of Glendale
- VI. Community of Interest Discussion
- VII. Public Mapping Tools
- VIII. Q&A
- IX. How to Stay Engaged

Today's Goal: You leave empowered to participate effectively in the districting process

Current Election System

- “At Large” also known as “Citywide,” Council elections
 - ▣ Two seats up in 2024, three in 2026
 - ▣ Any city voter can run for Council in any year
 - ▣ All city voters cast ballots for two (in 2024) or three (in 2026) candidates
 - ▣ The top two (in 2024) or top three (in 2026) candidates are elected
 - ▣ One Councilmember is chosen as Mayor each year by vote of the Council

Transition to Districts – Why?

- Better and More Equitable Representation on City Council
 - ▣ Better constituent services as councilmembers will live closer to their constituents and day-to-day issues affecting quality of life
 - ▣ More geographic and socioeconomic diversity on Council, especially for South Glendale

- Facilitating Entry to Run for City Council
 - ▣ Expensive to outreach and campaign successfully for citywide office
 - ▣ Districts and expanded Council should facilitate entry by reducing the cost to run for Council

California Voting Rights Act (CVRA)

- The CVRA makes it significantly easier for plaintiffs to force jurisdictions into “by-district” election systems by:
 - Eliminating requirement to show that a protected minority group can constitute a majority of a district
 - Focusing liability on the existence of racially polarized voting

CVRA Impact

- Switched (or in the process of switching) as a result of CVRA:
 - ▣ At least 275 school districts
 - ▣ 36 Community College Districts
 - ▣ 191 cities
 - ▣ 1 County Board of Supervisors
 - ▣ 53 water and other special districts.

CVRA Battles

❑ Cases So Far:

- ❑ Palmdale, Santa Clara and Santa Monica went to trial on the merits. Cyprus's trial has not begun.
- ❑ Palmdale and Santa Clara lost. Santa Monica is awaiting a State Supreme Court ruling (hearing was held June 27).
- ❑ Modesto, Santa Clara and Palmdale each spent about \$1.8 million on their defense (in addition to the attorney fee awards in those cases).
- ❑ Santa Monica has spent an estimated \$7 to \$10 million so far.
- ❑ Plaintiffs in Santa Monica requested \$22 million in legal fees after just the original trial.

CVRA Battles

□ Key settlements:

- Palmdale: \$4.7 million
- Santa Clara: \$4.55 million
- Modesto: \$3 million
- Highland: \$1.3 million
- Anaheim: \$1.1 million
- Whittier: \$1 million
- Santa Barbara: \$600,000
- Santa Clarita (round 1): \$600,000
- Palm Desert: \$555,000
- Palm Desert: \$555,000
- Tulare Hospital: \$500,000
- Ontario: \$300,000
- Santa Clarita (round 2): \$250,000
- Camarillo: \$233,000
- Compton Unified: \$200,000
- Madera Unified: about \$170,000
- Hanford Joint Union Schools: \$118,000
- Merced City: \$42,000

An estimated \$18 million in total settlements and court awards so far.

CVRA “Safe Harbor”

- Government Code Section 34886:
 - Cities can comply with CVRA by becoming “by district or by district with an elective mayor.”

- Elections Code Section 14026(a):
 - "At-large method of election" means . . .
 - “One in which the voters of the entire jurisdiction elect the members to the governing body . . .
 - “One which combines at-large elections with district-based elections.”

The California Voting Rights Act was written to specifically encourage by-district elections.

Proposed New Election System

□ Six Districts with Citywide-elected Mayor

- City would be divided into six districts, each holding an election every four years (Candidates need to live in the district, and only district residents vote for who will represent them)
- Separate citywide election for Mayor every four years
 - No required change in Mayor's role beyond what is currently in City Charter, but that is open to discussion
- Enters CVRA “safe harbor”
- Each voter has two representatives: a district Councilmember and a citywide Mayor
- Keeps a Citywide representative while implementing districts
- **All Subject to Voter Approval**

5-Minute Initial Q&A

The Districting Process

Step	Description
1st Council Hearing June 13	Held prior to release of draft maps. Education and to solicit input on the composition of districts.
1st Round of Community Forums	First round: 1 virtual workshop, 6 in-person workshops + pop-up events. Beginning June 13 through July 27
2nd Council Hearing July 11	Very similar presentation to the first hearing, but with a summary of feedback from the forums. Council opportunity to give direction to NDC.
<i>Initial Deadline for the public to submit maps</i> <i>August 5</i>	Maps must be submitted far enough in advance to allow NDC to download, input and process the maps for posting online before the August 8 posting deadline.
<i>Deadline to post initial draft maps on project website</i> <i>August 8</i>	Maps must be posted at least 7 days prior to 3 rd hearing.
3rd Council Hearing August 15	First formal public and Council consideration of initial draft maps. Opportunity for Council to select “focus” maps options and to request new or revised maps.

The Districting Process

Step	Description
2nd Round of Community Forums	Second round: 1 virtual workshop, 6 in-person workshops + pop-up events. Beginning August 17 through September 7
<i>Deadline to submit maps September 28</i>	Maps must be submitted far enough in advance to allow NDC to download, input and process the maps for posting online.
<i>Deadline to post new maps October 3</i>	Maps must be posted at least 7 days prior to 4 th hearing.
4th Council Hearing October 10	Public & Council to consider “focus” maps and any new or revised maps. Preferred map and election sequence selected and 1 st reading of adoption ordinance.
5th Council Hearing and Map Adoption October 24	Council selects map via ordinance, contingent on voter approval. Final map must be posted at least 7 days prior to adoption.
Citywide Vote March 5, 2024	Vote on transition to by-district elections on primary and (at-large) City Council election ballot

Districting Rules and Goals

1. Federal Laws

1. **Equal Population**
2. **Federal Voting Rights Act**
3. **No Racial Gerrymandering**



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

1. **Respect voters’ choices / continuity in office**
2. **Future population growth**

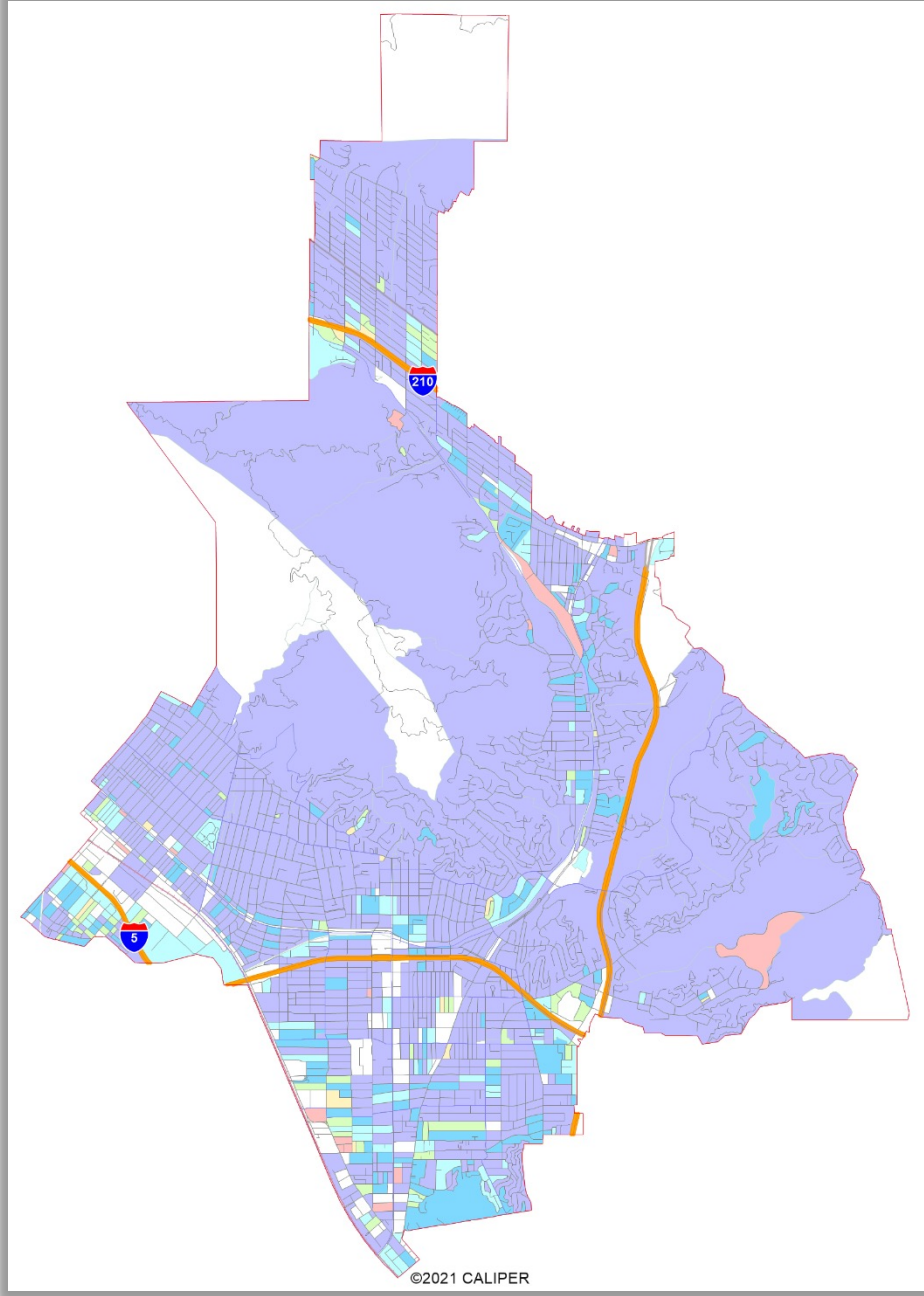
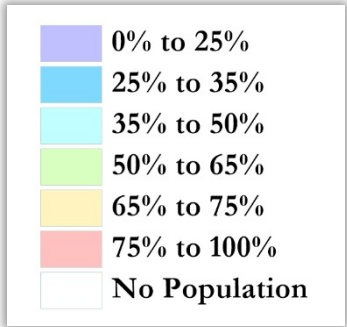
Demographic Summary

Each of the 6 districts must contain about 32,830 people.

Category	Field	Total	Category	Field	Total
2020 Census	Total Population	196,980	Age	age0-19	20%
Total Pop.	Hispanic/Latino	17%		age20-60	55%
	NH White	62%		age60plus	25%
	NH Black	2%	Immigration	immigrants	52%
	NH Asian/Pac.Isl.	18%		naturalized	66%
	NH Native Amer.	0%	Language spoken at home	english	33%
Citizen Voting Age Pop	Total	129,718		spanish	14%
	Hisp	17%		asian-lang	10%
	NH White	65%		other lang	43%
	NH Black	3%	Language Fluency	Speaks Eng. "Less than Very Well"	32%
	Asian/Pac.Isl.	15%		Education (among those age 25+)	hs-grad
	Native Amer.	0%	bachelor		28%
		graduatedegree	15%		
Voter Registration (Nov 2020)	Total	118,402	Child in Household	child-under18	27%
	Latino est.	17%	Pct of Pop. Age 16+	employed	62%
	Spanish-Surnamed	15%		Household Income	income 0-25k
	Asian-Surnamed	6%	income 25-50k		15%
	Filipino-Surnamed	3%	income 50-75k		14%
	NH White est.	73%	income 75-200k		37%
NH Black	2%	income 200k-plus	13%		
Voter Turnout (Nov 2020)	Total	85,200	Housing Stats	single family	36%
	Latino est.	17%		multi-family	64%
	Spanish-Surnamed	16%		rented	66%
	Asian-Surnamed	6%		owned	34%
	Filipino-Surnamed	3%	Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2017-2021 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database. "Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate.		
	NH White est.	72%			
NH Black	2%				
Voter Turnout (Nov 2018)	Total	53,067			
	Latino est.	18%			
	Spanish-Surnamed	17%			
	Asian-Surnamed	6%			
	Filipino-Surnamed	3%			
	NH White est.	71%			
NH Black est.	2%				

Latino CVAP

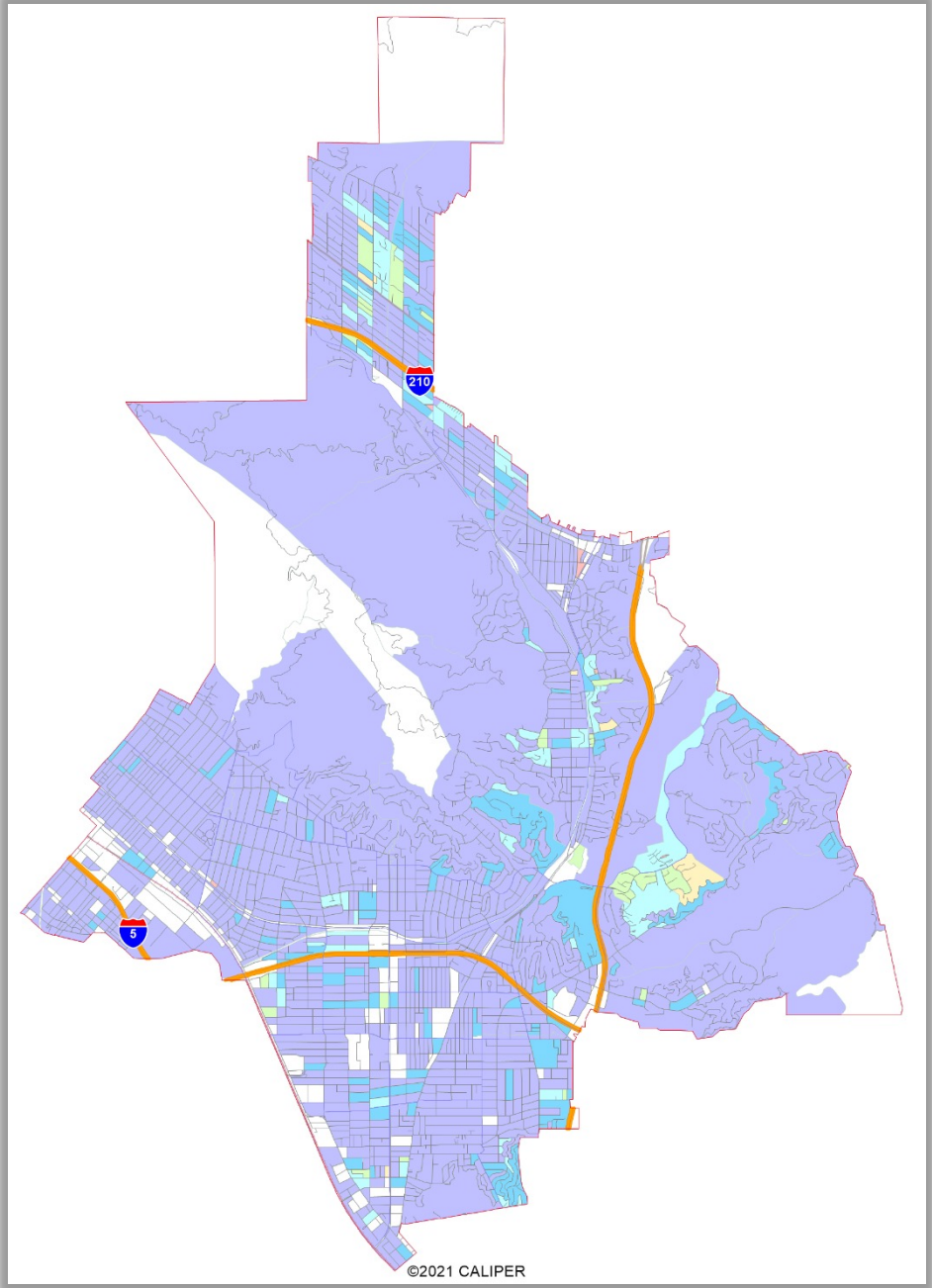
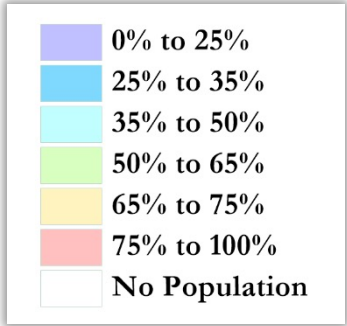
Latinos are somewhat more concentrated along the I-5 corridor and Los Angeles City border.



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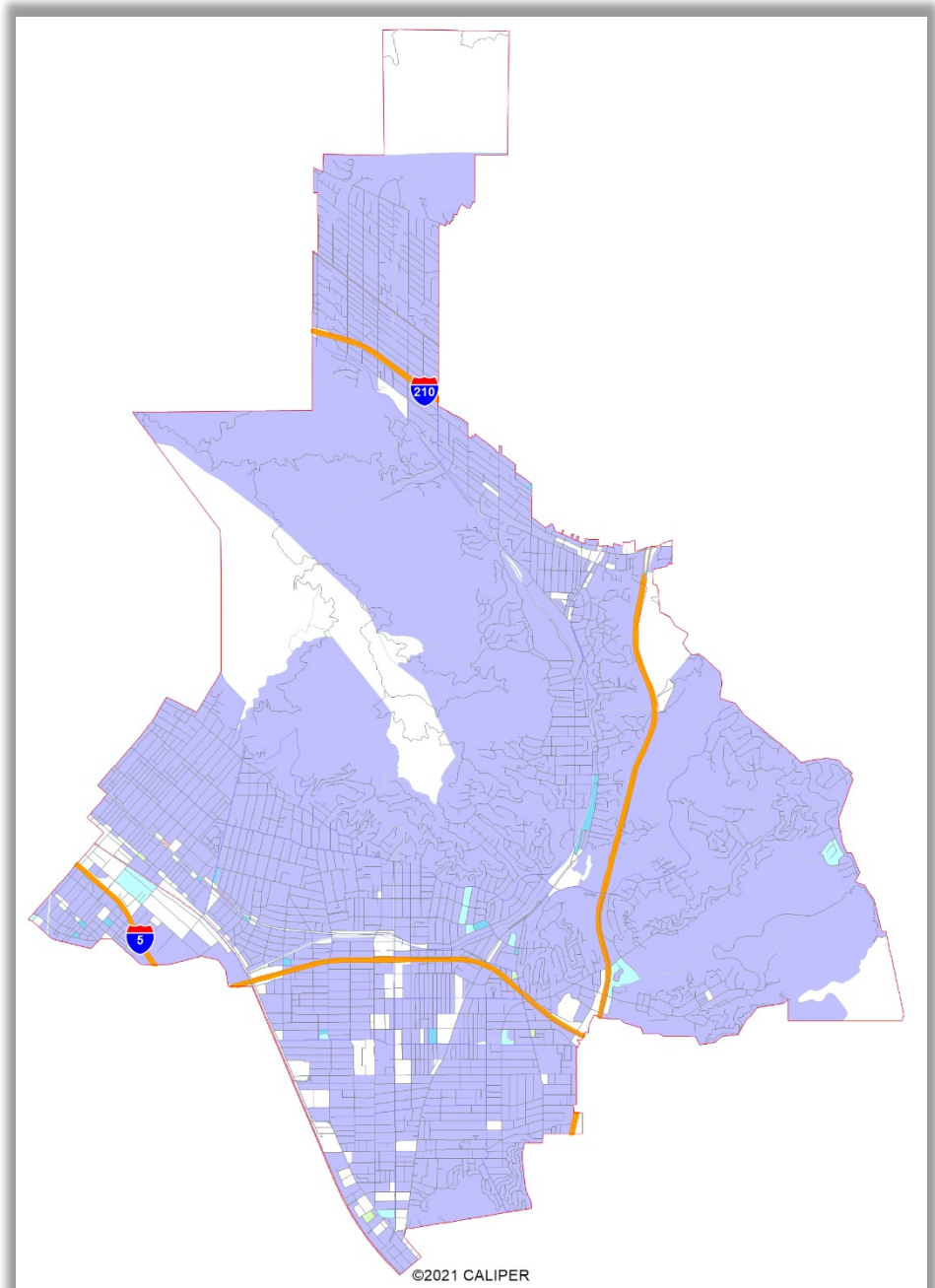
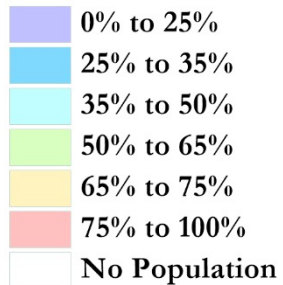
Asian-American CVAP

Asian-Americans concentrated in the north and Rancho San Rafael.



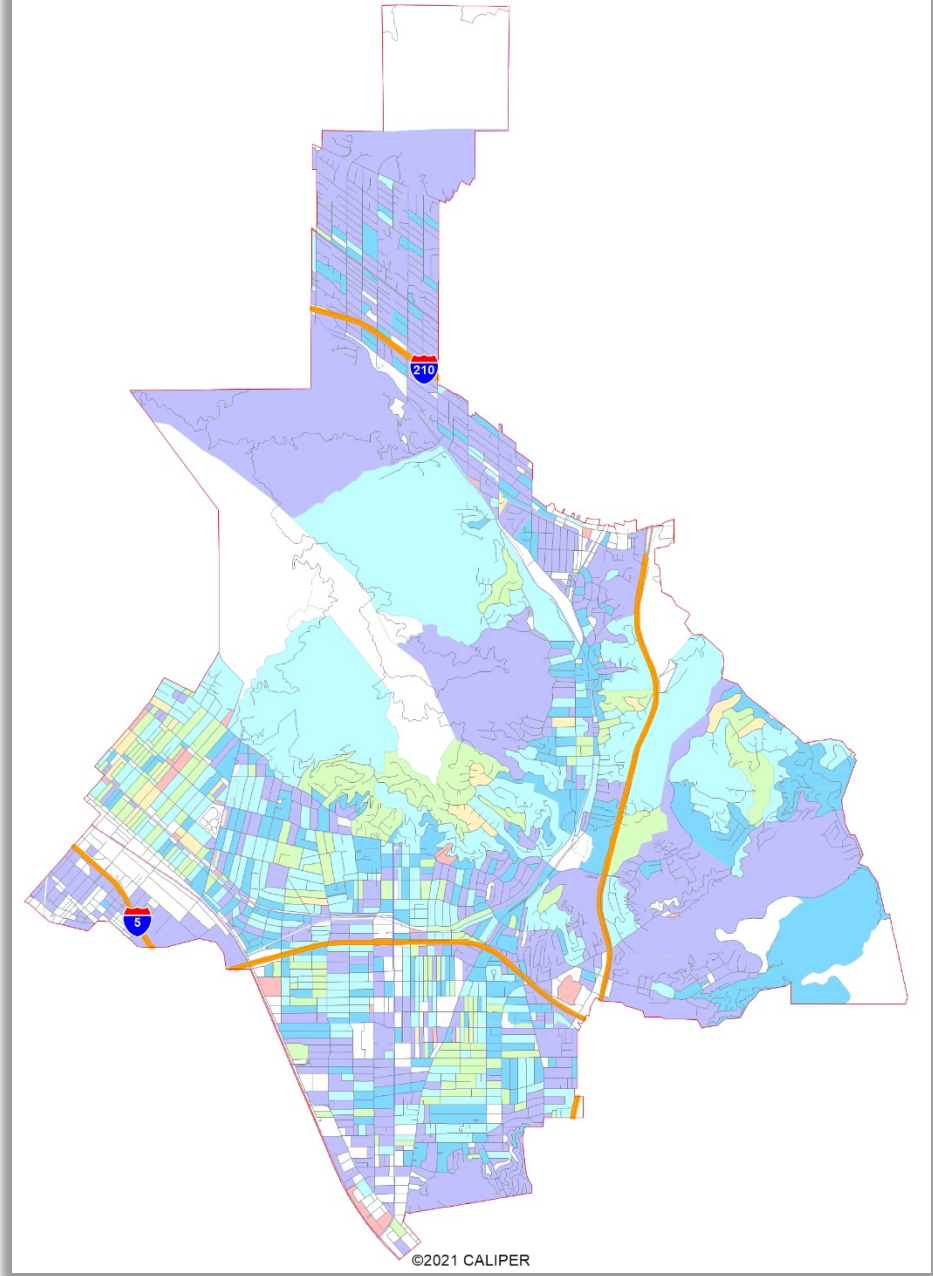
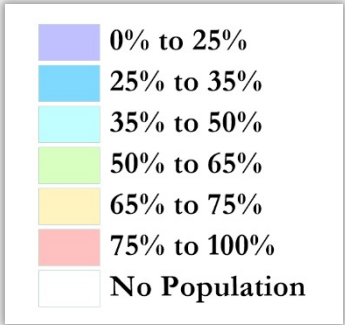
African-American CVAP

African-Americans are not geographically concentrated in any specific part of the City.



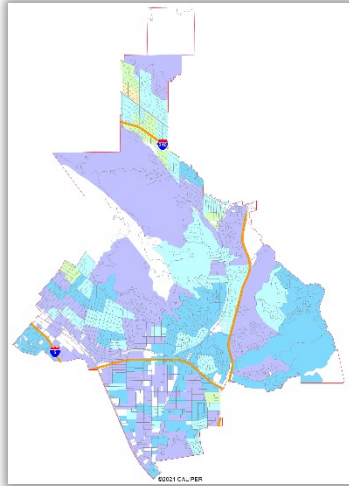
Community of Interest: Armenian % of Registered Voters

Data from PDI.

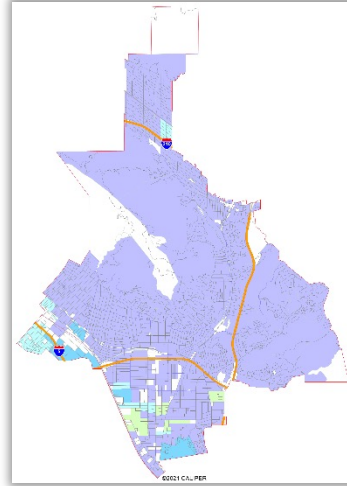


Other Potential Communities of Interest: Socio-Economic Demographics

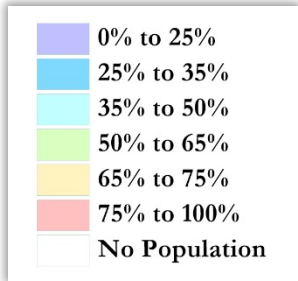
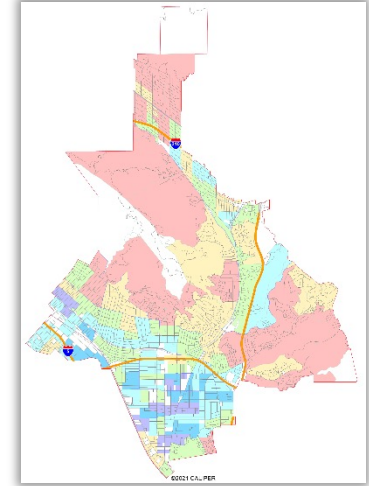
Child at home



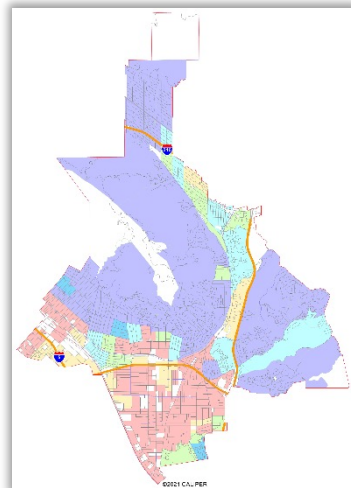
Spanish spoken at home



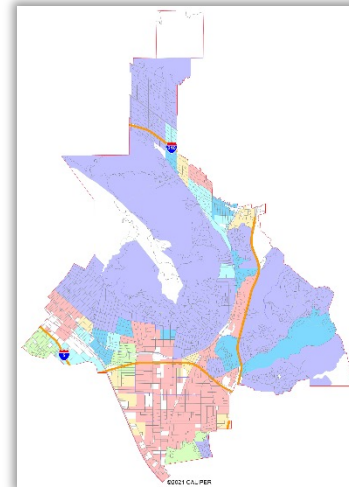
Household income over \$75,000 / yr.



Renters

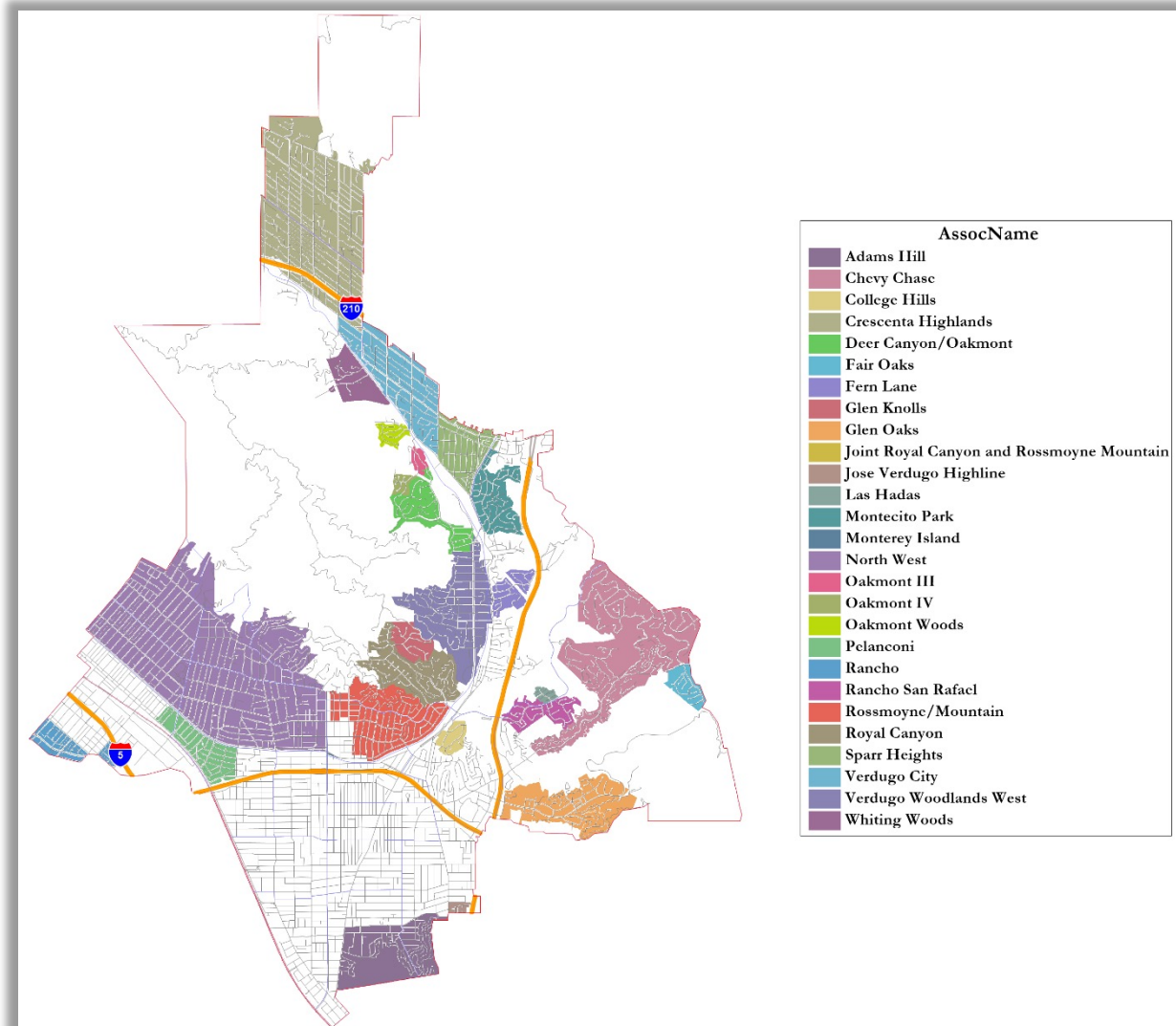


Multi-Family Housing
(Apartments or Condos)



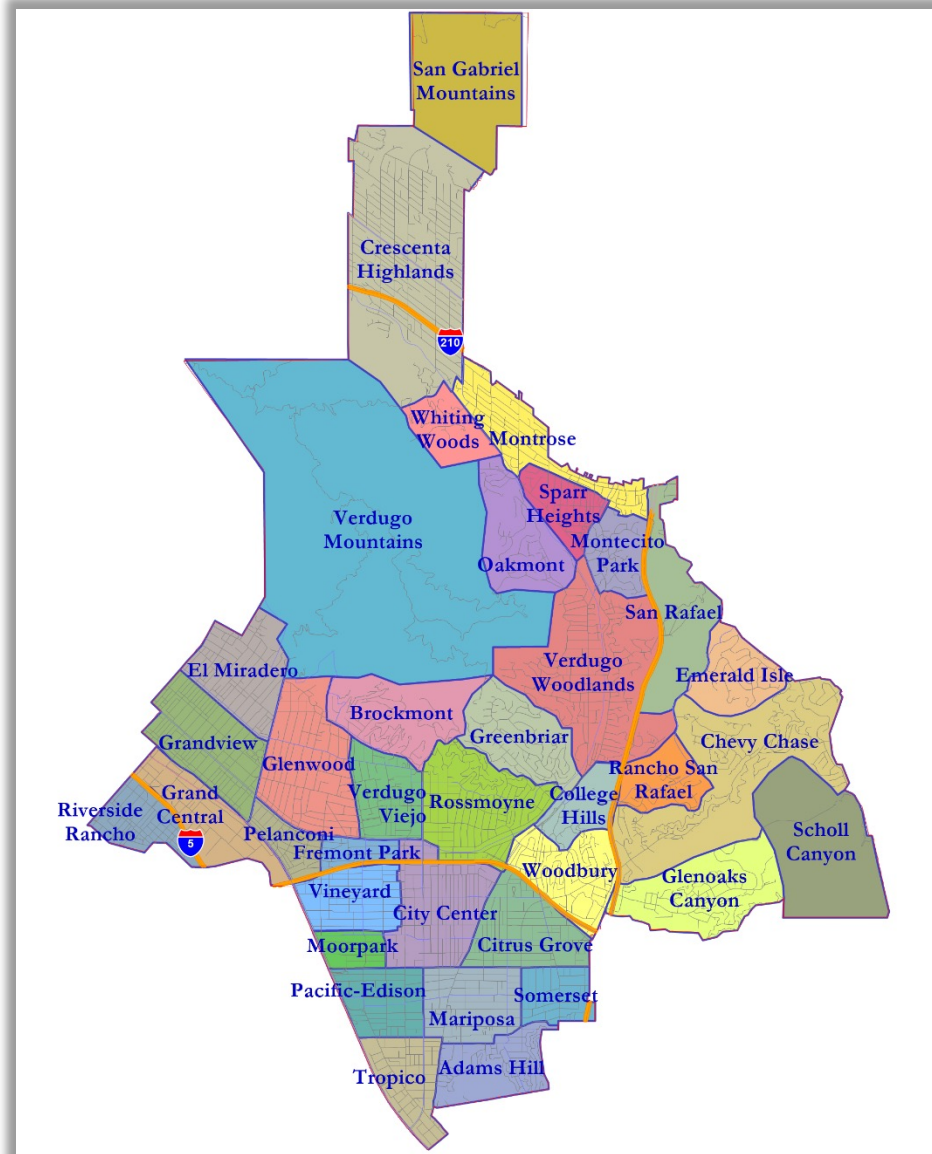
Other Possible Geographic Communities (1)

Homeowner Associations



Other Possible Geographic Communities (2)

Unofficial Rough Neighborhoods



Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- ❑ Areas around parks or schools
- ❑ Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- ❑ Geographic Area, plus
- ❑ Shared issue or characteristic
 - ❑ Shared social or economic interest
 - ❑ Impacted by city policies
- ❑ Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- ❑ Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Community of Interest Input

- From community workshops to date:
 - Crescenta Highlands and the Far North
 - Verdugo mountains
 - Glendale Unified School District
 - Glendale Community College
 - South Glendale renters (south of Colorado)
 - Northwest neighborhood – single family homes
 - Branch libraries & civic center
 - Montrose shopping district
 - Crescenta Valley High School and Verdugo Mountains
 - Adams Hill neighborhood and neighborhoods to their north

Your Turn – Communities of Interest

1. What area is your community of interest?
2. What are some meaningful places your community recognizes or gathers at?
3. What are some common concerns you share with a group?
4. What are some common cultural characteristics that unite a community?
5. What are common work-related traits that bring a community together?
6. What is significant about the physical environment?
7. What areas benefit from staying together in a district?

Your thoughts will become part of the record.

Public Mapping and Map Review Tools

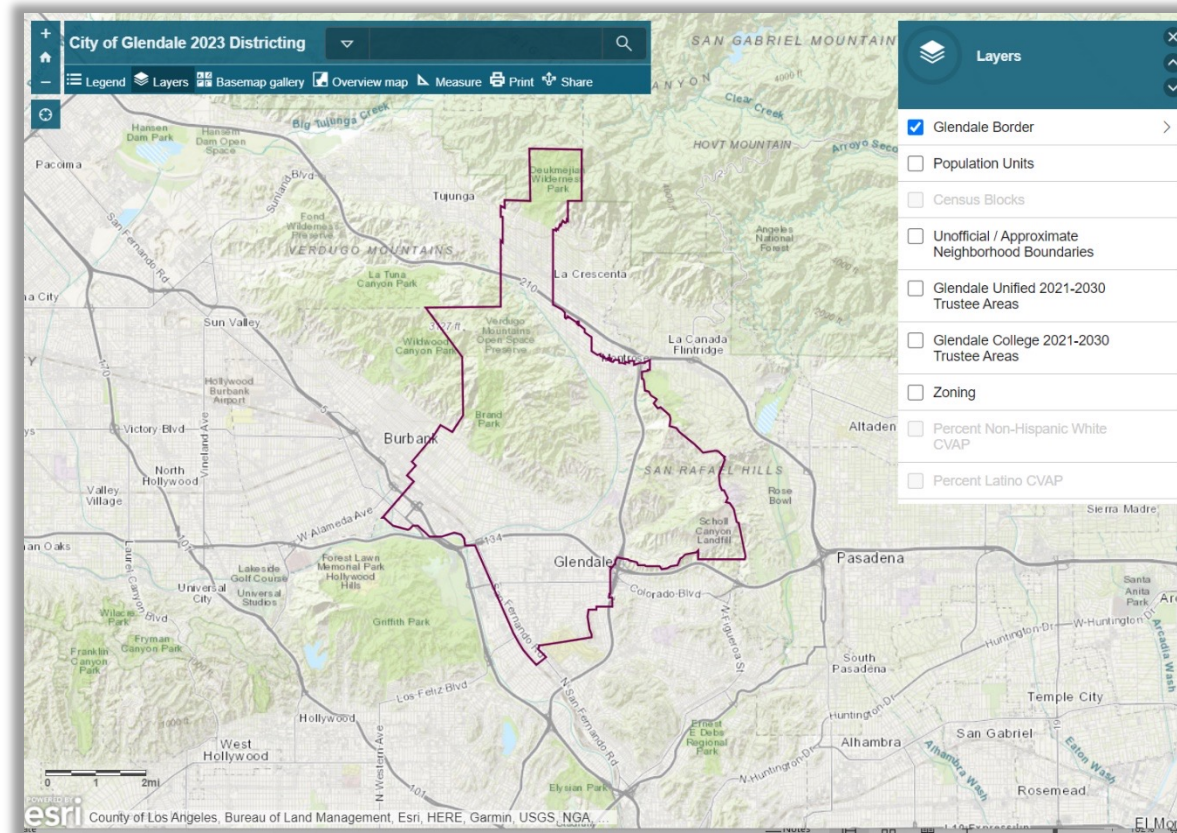
- ❑ Different tools for different purposes
- ❑ Different tools for different levels of technical skill and interest
 - ❑ Simple “review draft maps” tool
 - ❑ Paper-based simple “Draw a draft map” tool
 - ❑ Powerful, data-rich “Draw a draft map” online tool

Whether you use the online mapping tool, the paper kit, or just draw on a napkin, we welcome your maps!

Interactive Review Map

For Viewing Maps, not Drawing Them

- ❑ Demographic data
- ❑ Population Unit details
- ❑ Zoom in and out
- ❑ Search by address
- ❑ View (and overlay) draft maps, when available



Simple Map Drawing Tool

Paper “Public Participation Kit”

- ❑ For those without internet access or who prefer paper
- ❑ Total Population Counts only – no demographic details

Glendale 2023 Districting Public Participation Kit

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population. The population of each of the 6 districts must be close to 32,830, with no more than a 3,283-person difference between the largest and smallest.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to mapglendale@glendaleca.gov

You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

Name: _____

Phone and/or email: _____

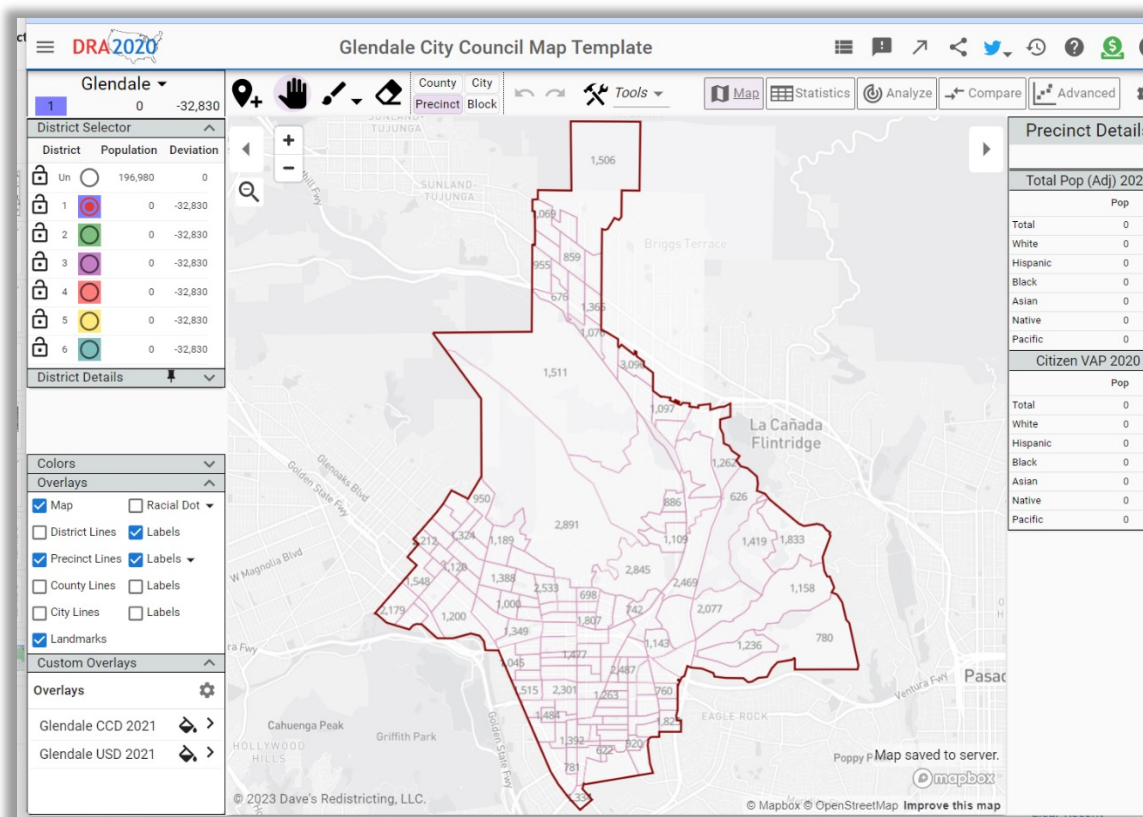
An online version of this map that allows you to zoom in and out for more detail is available as a link at www.MapGlendale.org

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DRA (Dave's Redistricting App)

Draw Your Community of Interest or a Full District Map

- Easy-to-use online mapping tool
- Full demographic and geographic database
- Email a link to your map to the City and publish or share

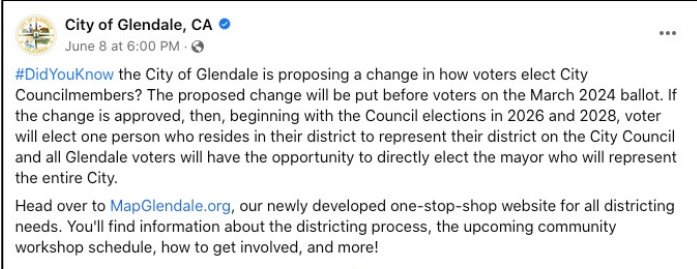


Q&A With Your Hosts

How to Stay Engaged

The City is committed to robust outreach and engagement throughout the process, including the following:

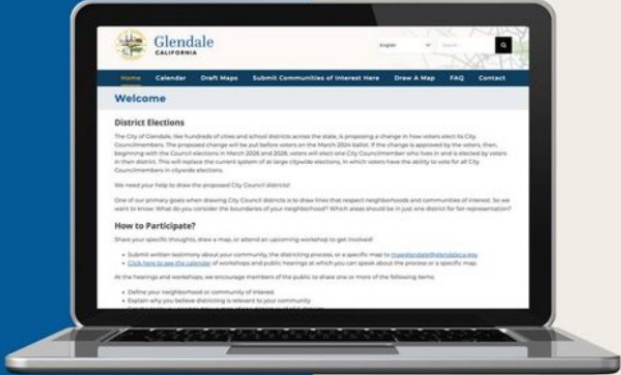
- Dedicated website:
www.mapglendale.org
- In-person workshops
- Virtual workshops
- Pop-up events in the community
- Social media (including online ads)
- Animated explainer video
- Flyers
- Community group outreach
- Interpretation/translation of materials



City of Glendale, CA
June 8 at 6:00 PM · 🌐

#DidYouKnow the City of Glendale is proposing a change in how voters elect City Councilmembers? The proposed change will be put before voters on the March 2024 ballot. If the change is approved, then, beginning with the Council elections in 2026 and 2028, voter will elect one person who resides in their district to represent their district on the City Council and all Glendale voters will have the opportunity to directly elect the mayor who will represent the entire City.

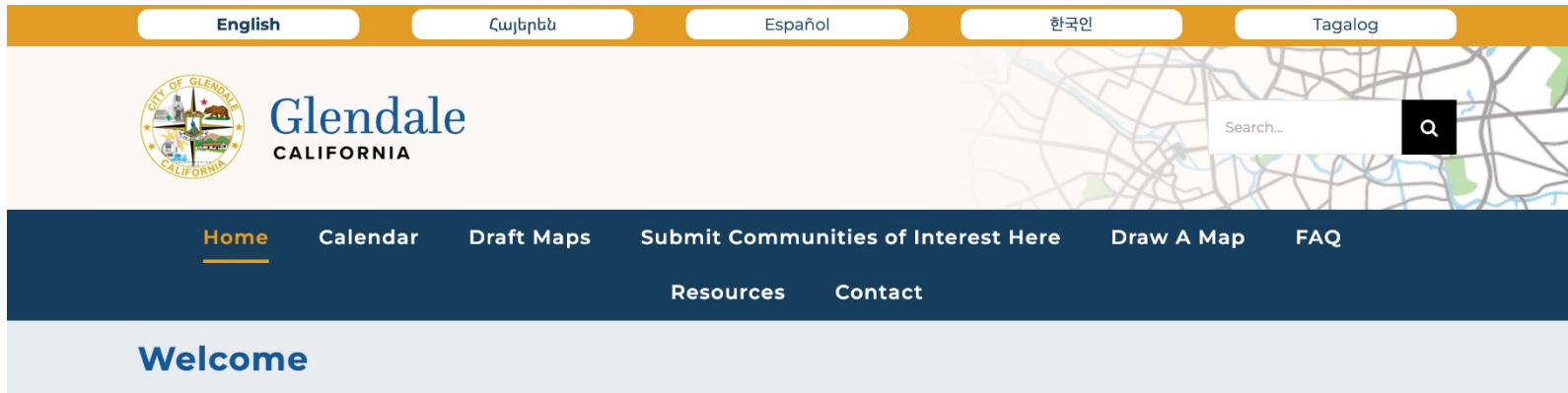
Head over to MapGlendale.org, our newly developed one-stop-shop website for all districting needs. You'll find information about the districting process, the upcoming community workshop schedule, how to get involved, and more!



CITY OF GLENDALE
CALIFORNIA

-NEW-
DISTRICTING WEBSITE
MAPGLENDALE.ORG

How to Stay Engaged



District Elections

The City of Glendale has passed a resolution of intent to change from citywide elections to district elections to elect its City Councilmembers. The proposed change will be put before voters on the March 2024 ballot. The City is considering a plan for six (6) separate council districts and a directly elected mayor. If this plan is approved by the voters, this would take effect beginning with Council elections starting in 2026. Voters would have the opportunity to elect one City Councilmember who lives in and is elected by voters in their district and all Glendale voters would vote to select their next Mayor.

We need your help to draw the proposed City Council districts!

One of our primary goals when drawing City Council districts is to draw lines that respect neighborhoods and communities of interest. So we want to know: What do you consider the boundaries of your neighborhood? Which areas should be in just one district for fair representation?

English

Հայերեն (Armenian)

Español (Spanish)

Website: MapGlendale.org | **Phone:** (818) 548-4844, ext. 1

Email: mapglendale@glendaleca.gov