





#### **City of Glendale Draft Maps & Alternative Voting Systems**

October 24, 2023

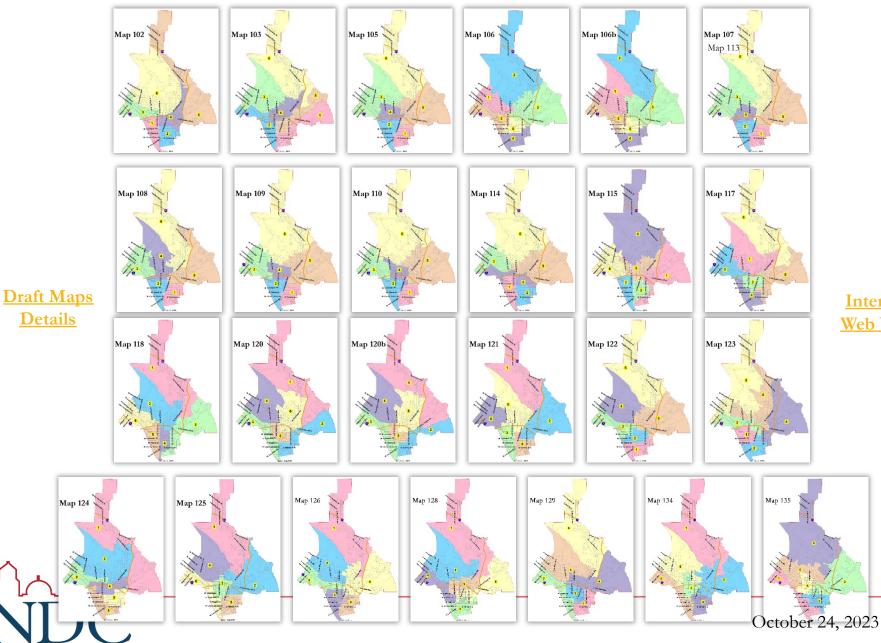
Douglas Johnson National Demographics Corporation





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#### Summary of 6-District Maps



Interactive Web Viewer

## Key Differences Among Maps

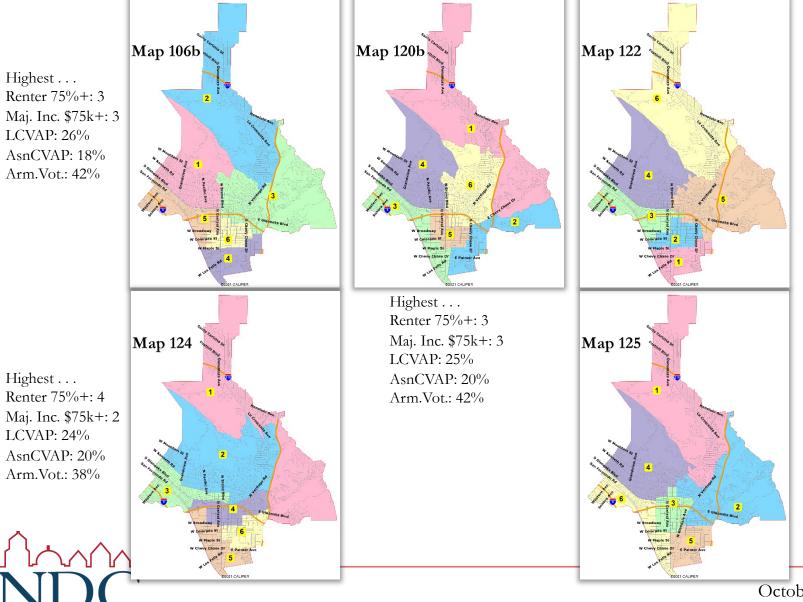
- Number of districts entirely in the south
- □ Rancho with Northwest vs Rancho with southwest
- □ What area is with La Crescenta in the northern district
- Adams Hill with the south or connected to Glenoaks Canyon
- □ Inclusion of a central Glendale district

# Demographic Differences

#### □ Most-Latino CVAP district varies from 18% to 28%

- 28% map: 135
  - Links the Rancho neighborhood with Tropico while carving out most of Pelanconi (but has only one entirely-southern district)
- □ 25 27% maps: 106b, 117, 120b, 122, 125, 128, 129, 134
  - 106b, 117, 122, 129 have two entirely-southern districts
- □ Most-Asian-Amer. CVAP varies from 17% to 20%
  - Statistically equal due to margin of error in CVAP data
  - 20% district maps: 102, 120b, 124
    - Combine Crescenta Highlands with Rancho San Rafael
- □ Most-Armenian varies from 36% to 45%
  - Maps that keep Northwest Glendale united generate the highest Armenian percentages of voters
- Renter, income, language spoken at home and other demographic data are available for all plan maps.

## Representative Selection of Maps



Highest . . . Renter 75%+: 3 Maj. Inc. \$75k+: 3 LCVAP: 25% AsnCVAP: 18% Arm.Vot.: 43%

Highest . . . Renter 75%+: 3 Maj. Inc. \$75k+: 3 LCVAP: 25% AsnCVAP: 19% Arm.Vot.: 43%

6

# Election Sequencing

- □ Moving to 6 districts and citywide Mayor:
  - 3 districts normally scheduled to elect in 2026
  - Mayor elected in 2026
  - A 4<sup>th</sup> district would hold an election for a two-year term
    - Brings Council immediately up to 6 Councilmembers plus the Mayor
  - The remaining two districts, plus the two-year-term district, would elect in 2028
    - Sets in place a "three districts every 4 years" regular schedule
- Councilmember impact:
  - A 2028 Councilmember in a 2026 district could run mid-term
  - A 2026 Councilmember in a 2028 district would leave the Council in 2026

## Alternative Voting Systems



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# Voting System Ideas

- □ Citywide / at-large elections
- □ By-district or by-district with a citywide-elected Mayor
- Ranked Choice Voting
  - Sometimes called "Instant Runoff" voting
- Cumulative Voting
- Limited Voting
- □ Approval Voting

### Election System Impacts

- 1. Cost to the city to run the election
- 2. Cost to a candidate to run for office
- 3. Ballot design
- 4. Votes cast by each voter in each election
- 5. How votes are counted
- 6. Campaign dynamics
- 7. Minority "Protected Class" empowerment

## Summary: At Large

#### □ The City's existing election system.

	Vote for up to 3 The 3 candidates with the most votes win.
Pizza	$\bigcirc$
Hamburger	$\bigcirc$
Steak	$\bigcirc$
Salad	$\bigcirc$
Soup	$\bigcirc$



### Summary: By District

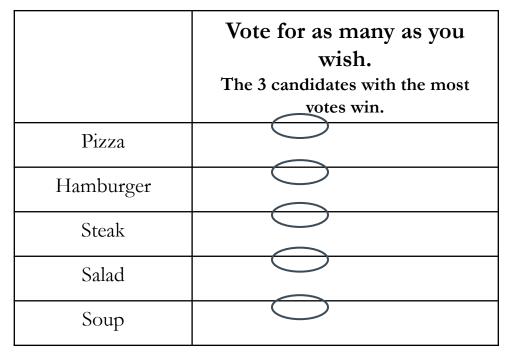
□ The City's existing election system.

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	Vote for 1 The candidate with the most votes wins.
Pizza	$\bigcirc$
Hamburger	$\bigcirc$
Steak	$\bigcirc$

## Summary: Approval Voting

- Elections are Citywide
- Each voter casts as many votes as they wish, regardless of the number of seats available



### Summary: Limited Voting

- Elections are Citywide
- Each voter casts only one vote, regardless of the number of seats available

	Vote for 1. The 3 candidates with the most votes win.
Pizza	$\bigcirc$
Hamburger	$\bigcirc$
Steak	$\bigcirc$
Salad	$\bigcirc$
Soup	$\bigcirc$

#### Threshold of Exclusion

- □ Minimum percentage needed to guarantee victory
- $\square$  If 3 seats are up for election, the threshold is 25%+1
  - If 3 candidates reach 25%+1, no other candidate can reach that level
- $\square$  If 2 seats are up for election, the threshold is 33%+1



### Use of the Threshold of Exclusion

#### □ Cumulative and Limited Voting:

 A cohesive voting bloc that is larger than the threshold of exclusion can elect even in a fully-polarized election

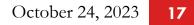
- □ Proportional RCV:
  - A candidate needs the threshold number of ballots to be elected, and votes above that amount are "excess" ballots
  - The "excess" share of a candidate's ballots are proportionally allocated to that candidate's supporter's 2<sup>nd</sup>-choice candidate



### Summary: Cumulative Voting

- Elections are Citywide
- □ Each voter casts as many votes as there are open seats
- □ Voters can cast all of their votes for a single candidate, or divide their votes up as they wish:

	You have 3 votes You may cast 1, 2 or all 3 votes for a candidate. The 3 candidates with the most votes win.		
Pizza	$\bigcirc$	$\bigcirc$	$\bigcirc$
Hamburger	$\bigcirc$	$\bigcirc$	$\bigcirc$
Steak	$\bigcirc$	$\bigcirc$	$\bigcirc$
Salad	$\bigcirc$	$\bigcirc$	$\bigcirc$
Soup	$\bigcirc$	$\bigcirc$	$\bigcirc$



## Cumulative Voting Work-Around

Because the LA County voting machines are not yet designed to handle cumulative voting, elections would be broken up into multiple ballot items:

	<u> </u>	
	Cast Your First Vote	
Pizza	0	
Hamburger	0	
Steak	0	
Salad	0	
Soup	0	
	Cast Your Second Vote	
Pizza	0	
Hamburger	0	
Steak	0	
Salad	0	
Soup	0	
	Cast Your Third Vote	
Pizza	0	
Hamburger	0	
Steak	0	
Salad	0	
Soup	0	

### Summary: Ranked Choice Voting

 By District: traditional RCV
 Citywide: "Single Transferrable Vote" also known as "Proportional RCV"

Los Angeles County voting systems cannot conduct RCV elections.

	Number the candidates from 1 to 5, with your favorite as 1 and least favorite as 5.
Pizza	
Hamburger	
Steak	
Salad	
Soup	

## Follow Up: Traditional RCV

- Used for single-seat elections (Mayor or District Representative)
- □ Majority of the votes cast required to win
- If no candidate receives 50%+1 of #1 votes, the lastplace candidate is eliminated and the votes for that candidate are re-allocated to those voters' 2<sup>nd</sup> choices
- This continues until someone receives 50%+1 of 'unexpired' ballots

## Follow Up: Proportional RCV

- □ Used for multi-seat elections (Councilmember)
- "Threshold of Exclusion" # of votes required to win
  33%+1 if 2 seats are up; 25%+1 if 3 seats are up
- Once a candidate reaches the threshold, fractional votes of their "excess" support are allocated to #2 candidates, along with the traditional RCV drop-off of last-place candidates
- This counting cycle continues until the needed number of candidates cross the threshold

#### Glendale & the Threshold

- □ Latinos are 17% of Citizen Voting Age Population (CVAP)
- □ 17% is well below the 25% threshold of exclusion for a 3-seat election.
- All 5 districts would have to be up for election at the same time to bring Latinos above the threshold.
  - Just barely: 16.66%+1 is the 5-seat threshold of exclusion
  - Either all Councilmembers would run every two years, or their would be just one Council election every four years.
- □ At 15% of CVAP, Asian-Americans do not cross the threshold unless at least 6 seats are all up for election at once.



# Voting Dynamics

#### 1. At-large elections:

- Each voter votes for all seats on the Council
- Potential for "spoiler" candidates and "wasted" votes
- More crossover voting
- As much effort put into convincing others *not* to run as running
- Candidates can get along, to a point
- If a majority population votes as a bloc, that bloc will win every seat (tends to create unified Councils)
- In the absence of a unified majority bloc, a minority voting bloc may elect a preferred candidate by "bullet" voting

#### 2. Approval voting:

- Little-used
- Candidate goal is to not be disliked
- Candidates must make voters dislike the other candidates
- Lots of crossover voting, but that may not help
- Limited benefit to minority voting blocs

# Voting Dynamics

- 3. Limited Elections:
  - Little-used, potentially confusing: 3 open seats, but only 1 vote
  - Greatly decreases crossover voting
  - Candidates must make voters dislike the other candidates
  - Creates factions on the Council
  - Gives minority "protected class" and other minority voting blocs that are larger than the 'threshold of exclusion' a minority of seats on the Council
- 4. Cumulative Elections:
  - Normally easily understood, but the work-around can be confusing
  - Little-used
  - Most candidates focus on their core supporters
  - Most candidates aim to make voters dislike the other candidates ("all 3 for me" campaigns, except for highly coordinated limited slates)
  - Creates factions on the Council
  - Gives minority "protected class" and other minority voting blocs that are larger than the 'threshold of exclusion' a minority of seats on the Council

# Voting Dynamics

- 5. Proportional Ranked Choice Voting
  - Little-used (in California, only Albany still uses)
  - "Kumbaya" campaigns: every candidate wants to be the #2 choice of voters who support other candidates
  - Spoiler candidates are not a concern
  - Each voter gets to rank all candidates, but each voter only gets one vote
    - Similar to Limited Voting, except fractions of that one vote may go to a 2<sup>nd</sup> and even to a 3<sup>rd</sup> candidate
  - Fractional vote counting is highly confusing
  - No "interim" vote counts: #1 votes are counted quickly, then no update until every vote is counted
  - Gives minority "protected class" and other minority voting blocs that are larger than the 'threshold of exclusion' a minority of seats on the Council

## Campaign Costs

- □ Campaign costs are driven by:
  - Size of electorate (citywide vs by district)
  - Size of appeal (how many voters does the candidate contact)
- □ From most-expensive to least-expensive:
  - 1. At Large
  - 2. Proportional Ranked Choice Voting
  - 3. Cumulative
  - 4. Limited
  - 5. By-District
  - 6. By-District with traditional Ranked Choice Voting

Note: these are generalizations – every campaign is unique.

#### Election Administration Costs

#### Election administration costs are driven by:

- Size of electorate (especially citywide vs by district)
- Length of ballot
- Complexity of vote-counting

□ From most-expensive to least-expensive:

- 1. Cumulative (work-around option)
- 2. Proportional Ranked Choice Voting
- 3. Cumulative voting (traditional ballot)
- 4. At Large and Limited
- 5. By-District with traditional Ranked Choice Voting
- 6. By-District



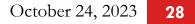
### Summary

#### □ Protected Class empowerment in Glendale:

 If two or three Council seats are up in a given election cycle, neither Latinos nor Asian-Americans are sufficiently large to cross the "threshold of exclusion" under any voting system.

#### □ Current Options:

- The LA County Registrar can currently conduct:
  - At large, Limited, By-District, Approval and the "work-around" version of Cumulative voting
- □ It will be years before the County can conduct:
  - Traditional Cumulative voting or any form of Ranked Choice Voting



#### Resources:

- □ <u>Fair Vote</u>
- □ <u>ACE Project</u>
- □ <u>Center for Election Science</u>
- □ <u>Pew Research Center</u>

