

# City of Glendale Focus Map Selection

November 7, 2023

Douglas Johnson  
National Demographics Corporation

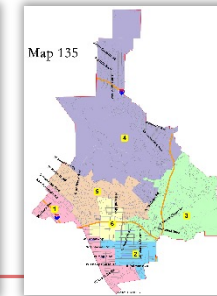
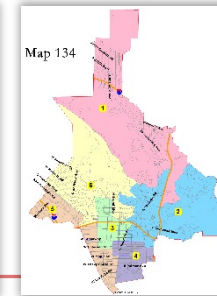
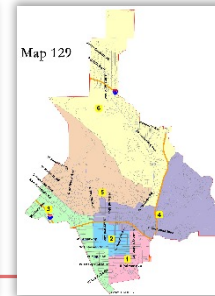
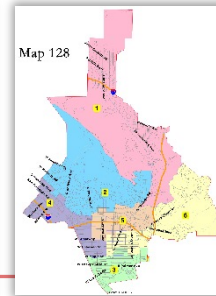
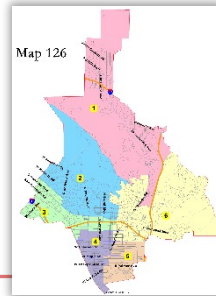
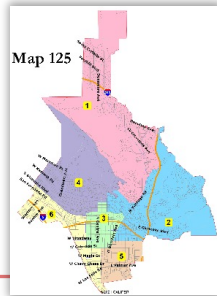
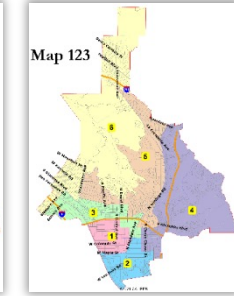
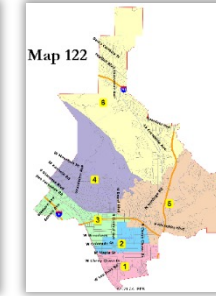
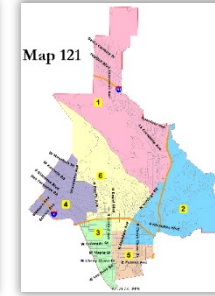
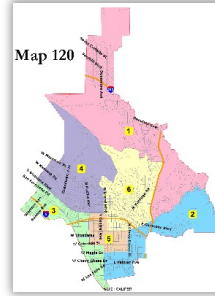
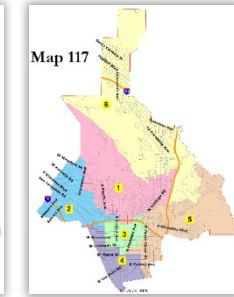
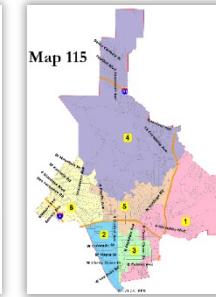
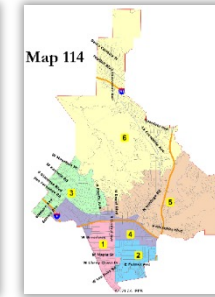
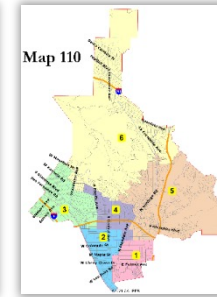
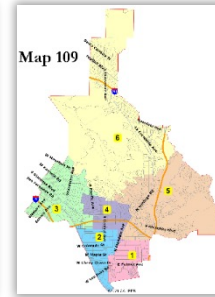
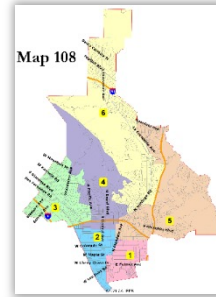
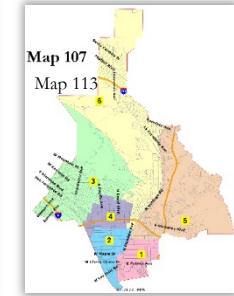
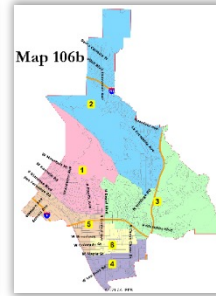
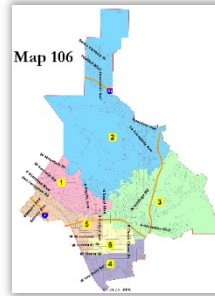
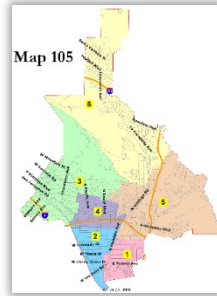
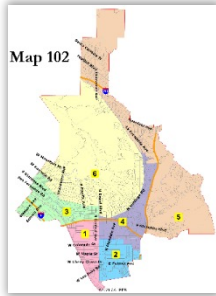
# Definition of “Focus” Maps

- Focus maps are highlighted in outreach materials and meeting materials
  
- Selecting focus maps . . .
  - Gives outreach materials more impact
  - Lowers the workload for residents who want to get involved, do their research, and share their map preferences
  - Shortens the presentation time at the start of meetings and forums, which gets to the public discussion faster

# Focus Maps Status

- The selection of focus maps is **non-binding**:
  - In a public forum or stakeholder meeting, residents may discuss and recommend any of the 29 population-balanced maps posted on the project website
    - In addition to sharing thoughts regarding whether or not the City should adopt by-district elections
  - The Council can ultimately adopt any of the posted maps as the map to accompany the district election question on the ballot, regardless of whether it was a focus map

# Summary of 6-District Maps



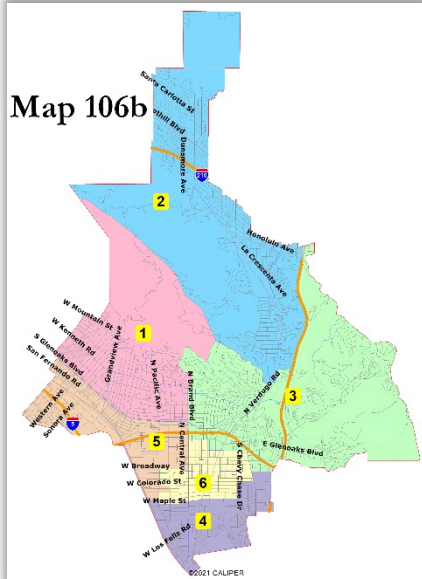
[Draft Maps](#)  
[Details](#)

[Interactive](#)  
[Web Viewer](#)

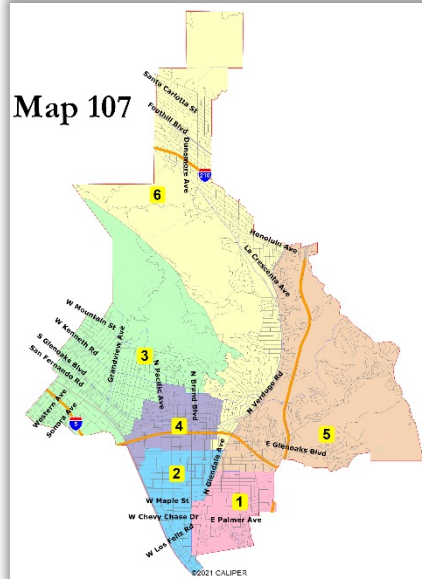


# Council Mentions Oct. 24

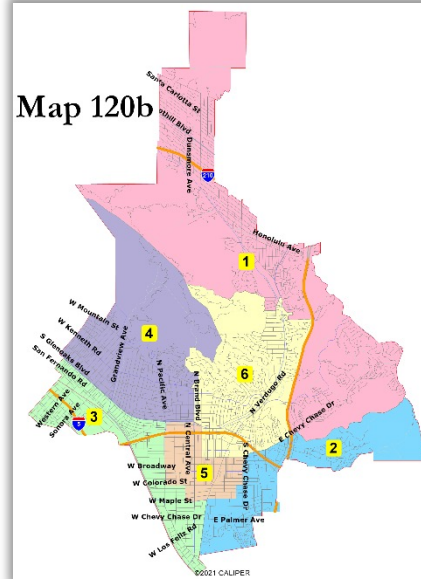
Map 106b



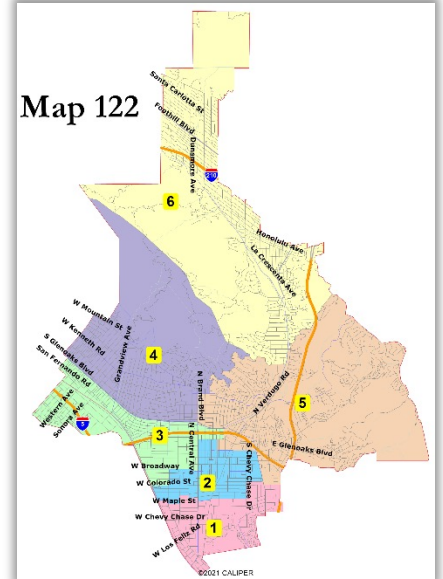
Map 107



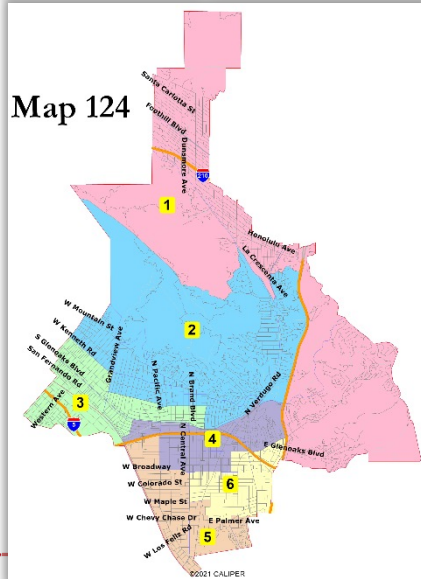
Map 120b



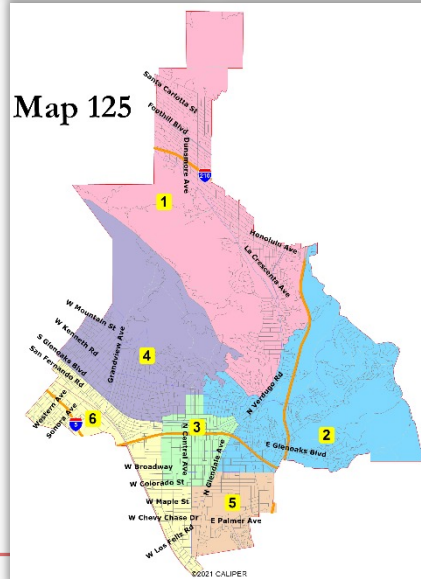
Map 122



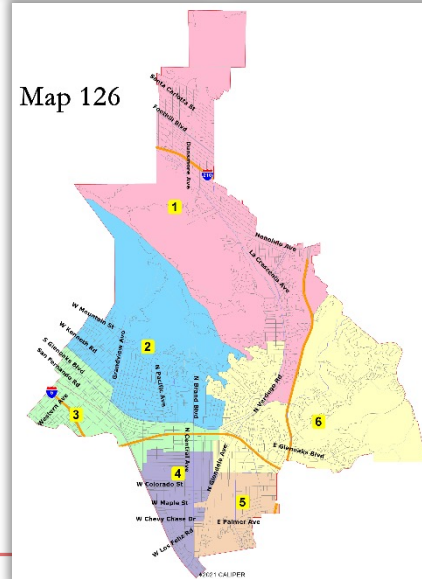
Map 124



Map 125



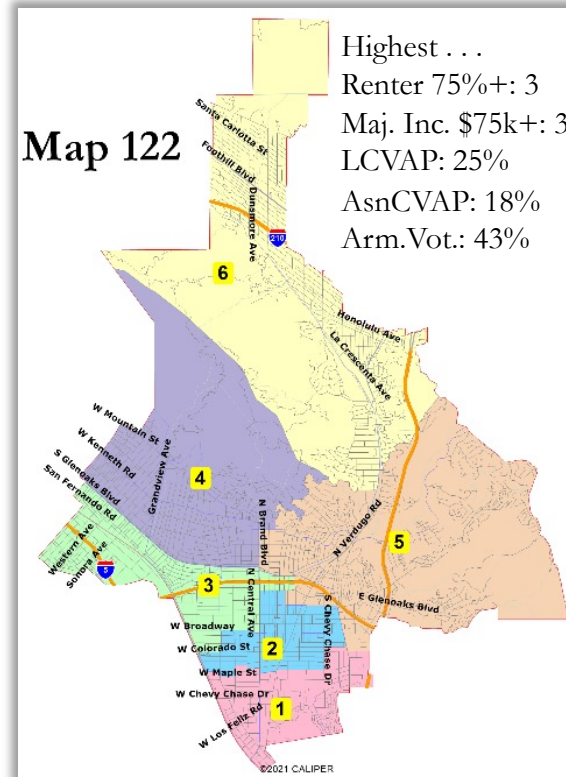
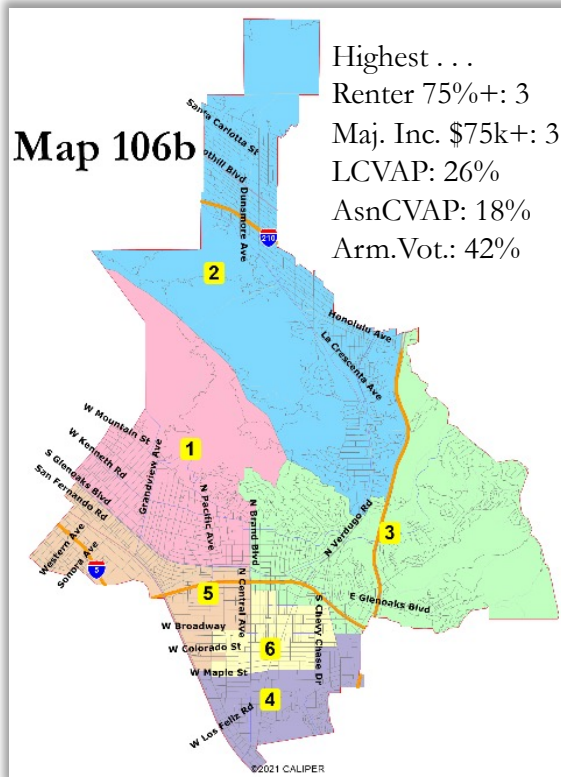
Map 126



# Key Questions:

- Oppose Rancho to Tropico western district?
  - ▣ Eliminates 120b and 125
- Oppose Adams Hill to Glenoaks Canyon district?
  - ▣ Eliminates 120b
- Prefer La Crescenta with . . .
  - ▣ Rancho San Rafael: 120b, 124
  - ▣ Verdugo Woodlands: 106b, 107, 122, 125
- Prefer that South Glendale be divided . . .
  - ▣ into north & south districts: 106b, 122, 124
  - ▣ into east & west districts: 107, 120b, 125, 126

# Similar Maps



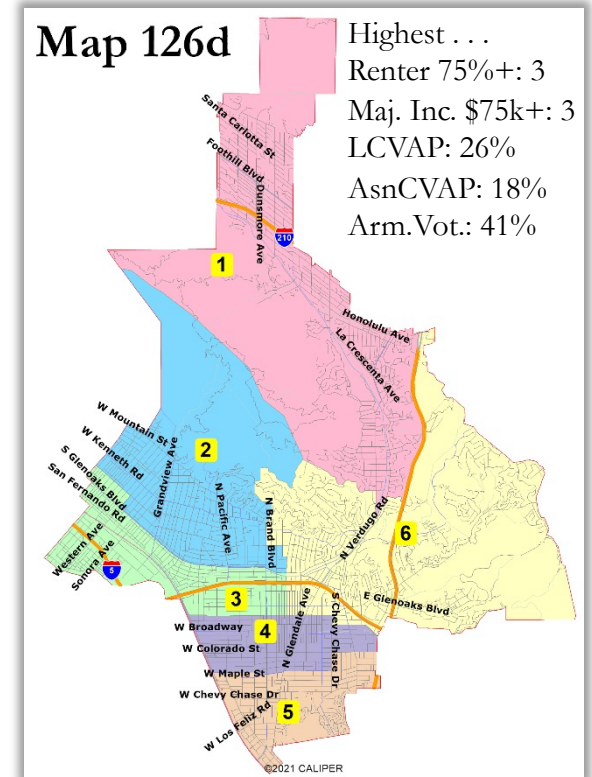
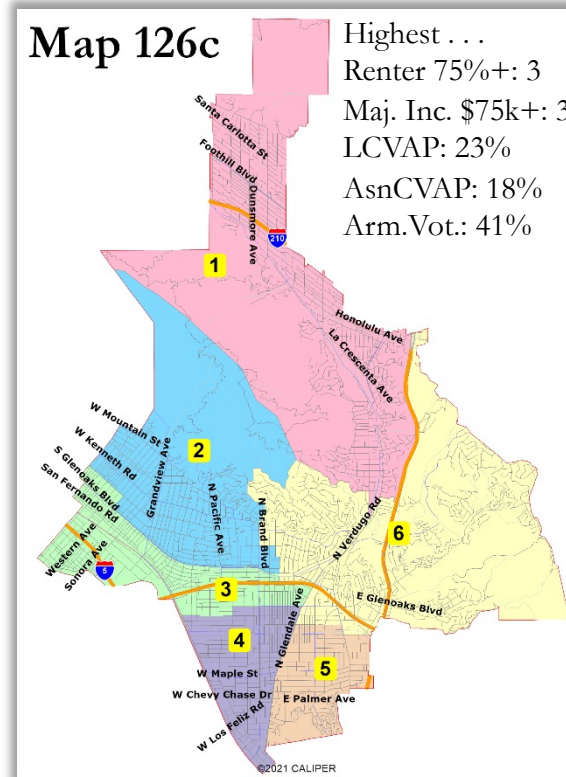
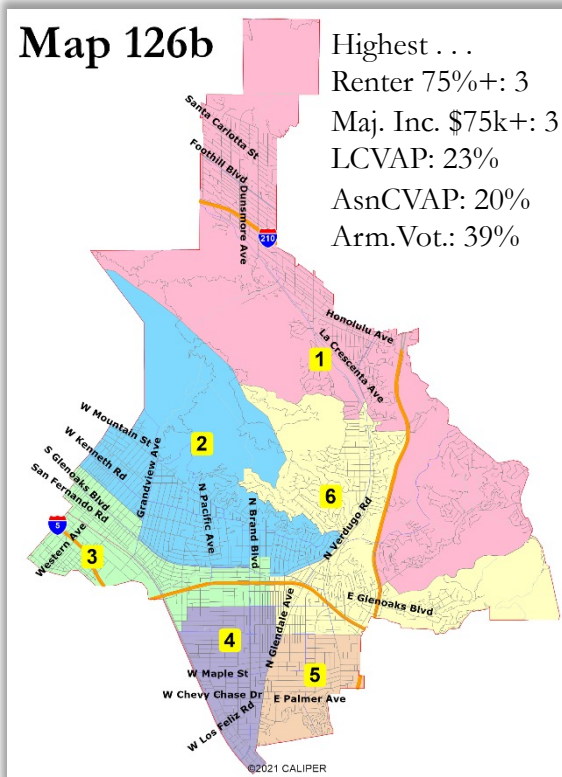
Nearly identical districts 4/5/6 (106b) and 1/2/3 (122)

- 106b is slightly better at avoiding small splits of Royal Canyon, Glen Knolls and Fern Lane
- Between 2/3 and 5/6, 106b follows the 2 freeway, while 122 follows Fern Lane and Fox Hill Drive
- Both have some odd zigs and zags in the small details in the south (which can be refined)

NDC suggestion: include no more than one of these maps in the “focus” maps

# Refined Versions of 126

*These include elements from other maps too.*



Map 126 refined to avoid splitting neighborhoods among 1/2/6 while keeping the 3/4/5 renter focus:

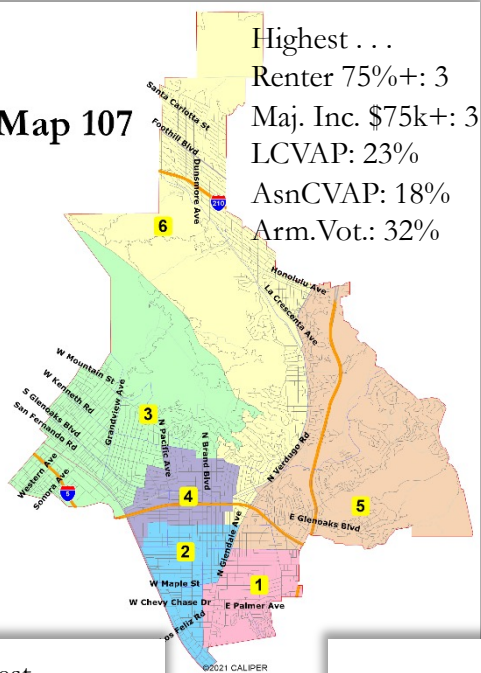
- 126b has Crescenta Highlands with Rancho San Rafael, and Rossmoyne with Northwest, and Glenoaks Canyon with Verdugo Woodlands and Royal Canyon
- 126c has Crescenta Highlands with Verdugo Woodlands and the canyons with Rossmoyne & Royal Canyon
- 126d is 126c with a horizontal division between 4 and 5 and small changes along the 3/4/6 border

NDC suggestion: include one or two of these maps in the “focus” maps

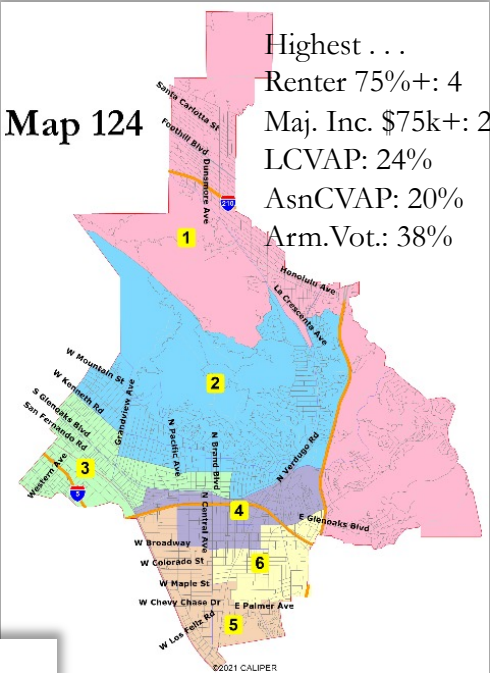


# Remaining Mentioned Maps

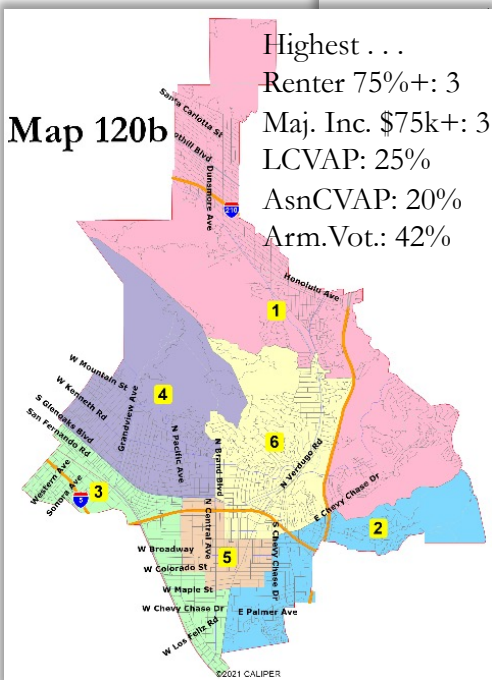
Map 107



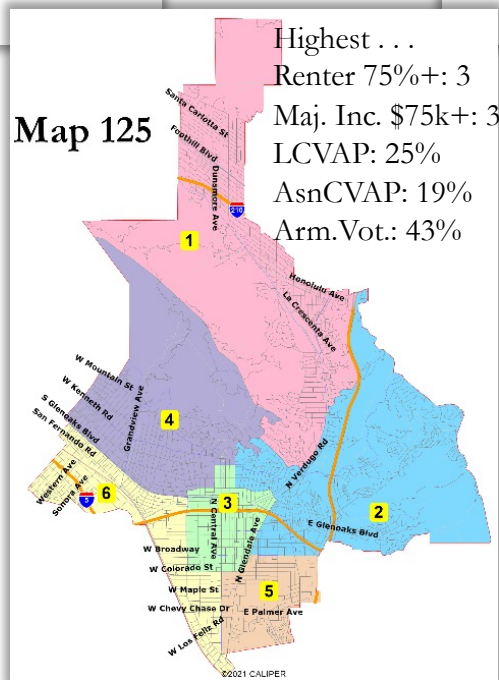
Map 124



Map 120b



Map 125



# Suggested Action

- Hold Public Hearing
- Review and discuss draft maps
- Select two or three “focus” maps
  - ▣ Staff will highlight those maps in outreach materials for upcoming public forums and stakeholder meetings
    - Goal is to identify what map would accompany the ballot question regarding whether to go to by-district elections with six districts and a citywide-elected Mayor
    - Residents are free to share thoughts on specific maps and/or on whether to go to by-district elections at forums and meetings