

City of Glendale

Districting Stakeholder Meeting Results

April 18, 2024

This Session's Goals

Review input received during the stakeholder meetings.

Gather your feedback on the map that should be included when voters decide whether to change to by-district elections.

Event	Description
1st Council Hearing June 13, 2023	Held prior to release of draft maps.
1st Round Public Forums June 13 – July 27	1 virtual workshop, 6 in-person workshops + pop-up events.
2nd Council Hearing July 11	Very similar presentation to the first hearing, but with a summary of feedback from the forums.
3rd Council Hearing August 15	First formal public and Council consideration of initial draft maps.
2nd Round Public Forums August 17 – September 7	1 virtual workshop, 6 in-person workshops + pop-up events.
4th and 5th Council Meetings October 10 and 24	Public hearing on October 10 and Study Session on October 24.
Stakeholder Meetings January 11 – April 8, 2024	Nine stakeholder meetings completed.
Public Forums April 3 and 18	April 3 at Pacific Community Center & Park April 18 at Civic Center
Council Consideration May 7	Council consideration of draft maps.
Possible Ballot Item November 5	If the Council decides to put the measure on the ballot, the vote would be on the November general election ballot.

Stakeholder Meetings

Date	Format	Group & Number of Attendees
January 11, 10am	Virtual	Glendale Latino Association
January 22, 12pm	In Person	Glendale Teacher's Association, Bridging the Borders, and Verdugo Woodlands HOA
January 25, 6:30 pm	In Person	Crescenta Highlands Neighborhood Association
February 5, 7pm	Virtual	Glendale Homeowners Coordinating Council
February 8, 6 pm	In Person	Rossmoyne Neighborhood Assoc.
February 15, 12 pm	Virtual	Glendale Community College
February 15, 3pm	Virtual	Filipino-American Business Association of Glendale, Adams Hill Neighborhood Association, and Armenian Bar Association
February 26, 6pm	In Person	Whiting Woods Neighborhood Assoc.
April 8	In Person	Northwest Glendale Neighborhood Assoc.

Stakeholder Participation

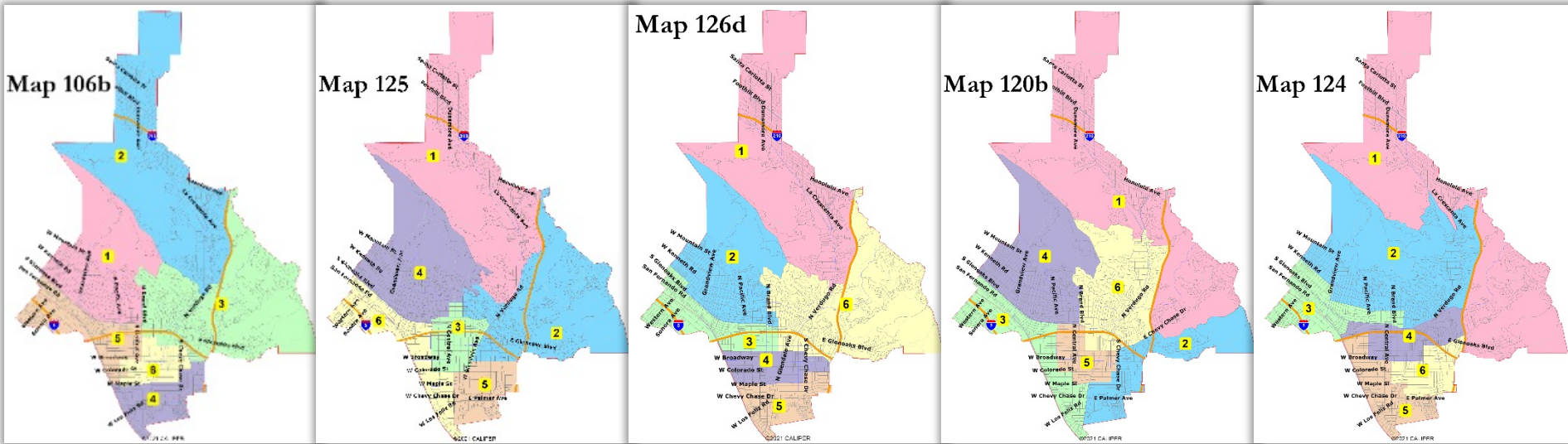
- A total of 13 community organizations accepted the invitation to participate.
- Stakeholder turnout ranged from 1 (GCC zoom) to about 20 (Crescenta Highlands). Most meetings had between 4 to 16 participants.
- A total of 62 community participants gave their names, and another 25 or so participated without signing in.

Stakeholder Meeting Format

1. Informal format
2. A presentation was made introducing the issue, describing the process, presenting the timing and walking through the focus maps
 - “The issue” included both (1) should the question of districts and expanding the Council be put on the ballot; and (2) if put on the ballot, which map should be included?
 - Pro’s and Con’s of by-district election were discussed with reference to [the page on the project website](#)
3. Questions were taken throughout the presentation
4. Discussion, ask for stakeholder opinions, and additional questions and answers at the end of the presentation
5. Groups were asked to share their opinion either as an organization or as individuals, both at the meeting and in follow up emails or statements at public forums and council hearings.

Maps Presented

- Council's three designated focus maps
- Maps 104 and 120b also shown based on participant requests



- Extensive use made of the interactive map to review the maps

General Awareness

- ❑ Most participants had heard something about the issue, but were not participating nor following it.
- ❑ Many questions about whether this would create a ‘strong Mayor’ or full-time Council, and whether this would change the Council – Manager form of government (answer: no).
- ❑ Questions about whether the City is legally compelled to move to districts (answer: no).
- ❑ Many questions about who picks a map, why is the map being drawn now, and if/when the map would be changed.
- ❑ A few questions about the impact on current Councilmembers.
- ❑ Some questions about 2015 vote and the College and School District changing to by-area elections and why the City did not change at the same time.
- ❑ Compliments for city staff’s responsiveness and helpfulness (on all issues, not just districting).
- ❑ Multiple groups expressed their appreciation for the outreach and invitation.

Specific Feedback

No formal organization position was taken by any stakeholder group, but some individuals did offer their preferences.

Individual Feedback on Districting

1. Concern that creating districts creates “fiefdoms” and isolates Councilmembers from citywide concerns.
2. Dividing the city is not the right answer to the City’s growth. Divisions lead to conflict, not agreement.
3. Districts may make sense some day, but now is not the time.
4. Opposition to this process: districts yes/no should be decided before maps are drawn and outreach conducted.
5. Concern about just having one representative (or two with the Mayor) to contact, instead of all five at-large.
6. Some concern about costs of districting and redistricting.
7. Concern about districts electing someone with only a few hundred votes.
8. Opposes expanding number of Councilmembers.
9. Running every two years for Mayor would be too expensive, but it is also unfair to only have the Mayor seat up on one election cycle every four years.
10. Supports districts due to neighborhood focus and size of the city – there is no race/ethnic basis to draw districts in Glendale.
11. Support for a rotational Mayor – a district with both the Mayor and a Councilmember would have an advantage.
12. Opposition to districts: residents should vote for all members of council, not just one, to have a say in the City

Individual Specific Map Comments

1. Downtown business impacts the entire city – should it be isolated in one district?
2. Crescenta Highlands and Whiting Woods should be in the same district.
3. Whiting Woods is good being with either Verdugo Woodlands or with the Canyons.
4. Montecito Park shares more issues and concerns with the Canyons than with Verdugo Woodlands.
5. In Map 106b, districts 2 and 3 work well but district 5 should not divide downtown.
6. Adams Hill is better with neighboring areas than with Glenoaks Canyon.
7. Adams Hill shares more issues and concerns with the Canyons than with the areas to the immediate north and west.
8. Preference for map 126b as best for the entire city.
9. Important to avoid dividing neighborhood associations.
10. Verdugo Woodlands could be split – it shares issues and concerns with both Rossmoyne and with neighborhoods to its north.
11. Likes how Map 125 keeps downtown unified, as large-building condo/apartment residents have shared issues and neighborhood concerns.
12. Support for San Fernando Road-focused district such as map 125.
13. Opposition to long San Fernando Road-focused district from Forest Lawn to Burbank.
14. Supports how map 126d creates more diverse districts.

Other Groups Contacted

The following additional groups were contacted about holding meetings, but either declined or did not respond:

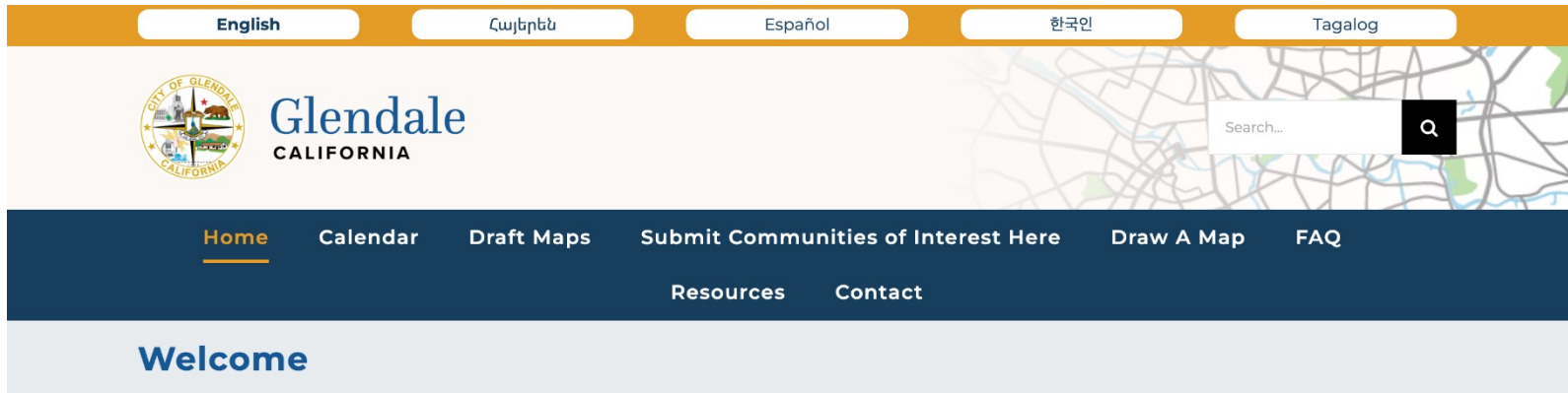
Armenian Assembly of America	Armenian Society of Los Angeles	Fern Lane HOA	Glenoaks Canyon HOA	Northwest Glendale Lions Club
Armenian American Chamber of Commerce	Armenian Union	GCC Political Science Department	Homenetmen Glendale Ararat Chapter	Pelanconi Estates HOA
Armenian Council of America	Armenian Youth Association of California	Glendale Association of Realtors	Hoover High School	Rotary Club of Glendale
Armenian Cultural Foundation	Chevy Chase Estates Association	Glendale Bar Association	Housing Rights Center	Royal Canyon Property Owner's Association
Armenian Educational Foundation	Clark Magnet High School	Glendale Chamber of Commerce	Kenneth Village Merchants Association	United Young Armenians
Armenian Engineers & Scientists of America	College Hills Community Association	Glendale Environmental Coalition	Korean Glendale Sister City Association	Verdugo Woodlands West HOA
Armenian General Benevolent Union	Committee for Armenian Students in Public Schools	Glendale High School	League of Women Voters of Burbank/Glendale	Veterans Coalition of Glendale & the Verdugos
Armenian National Committee - Glendale	Crescenta Highlands Neighborhood Association	Glendale Historical Society	Montecito Park Neighborhood Association	Wellness Works
Armenian National Committee of America - Western Region	Crescenta Valley Chamber	Glendale Kiwanis Club	Montrose Shopping Park Association	Women's Civic League of Glendale
Armenian Professional Society	Crescenta Valley High School	Glendale Sunrise Rotary	Montrose Verdugo City Chamber of Commerce	YMCA Glendale
Armenian Relief Society - Western Region	Deer Canyon/Oakmont Property Owners Assoc.	Glendale Tenants Union	Montrose-Verdugo-Sparr Heights Neighborhood Assoc.	YMCA of the Foothills
Armenian Rights Council of America	Downtown Glendale Association	Glen Knoll HOA	Neighborhood Legal Services of LA County	YWCA of Glendale

Draft Map Discussion

- Which map do you prefer, and why?
 - ▣ Could some change improve that map?
- Which map(s) do you dislike? Why?

[Interactive Web Viewer](#)

How to Stay Engaged



District Elections

The City of Glendale has passed a resolution of intent to change from citywide elections to district elections to elect its City Councilmembers. The proposed change will be put before voters on the March 2024 ballot. The City is considering a plan for six (6) separate council districts and a directly elected mayor. If this plan is approved by the voters, this would take effect beginning with Council elections starting in 2026. Voters would have the opportunity to elect one City Councilmember who lives in and is elected by voters in their district and all Glendale voters would vote to select their next Mayor.

We need your help to draw the proposed City Council districts!

One of our primary goals when drawing City Council districts is to draw lines that respect neighborhoods and communities of interest. So we want to know: What do you consider the boundaries of your neighborhood? Which areas should be in just one district for fair representation?

English

Հայերեն (Armenian)

Español (Spanish)

Website: MapGlendale.org | Phone: (818) 548-4844, ext. 1

Email: mapglendale@glendaleca.gov

Public Hearing Date: **May 7, at the regular City Council meeting**