



# District Formation Outreach Summary Report

June 2024

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# Introduction

The City of Glendale conducted a robust outreach effort beginning in May 2023 to engage and educate Glendale community members about the proposed transition to district elections. This Outreach Summary Report is intended to provide a high-level overview of the outreach philosophy, process, and results to date.

## Building An Outreach Team

The City of Glendale built a team of professionals to effectively execute the community outreach component of the project. This team includes City of Glendale staff, Tripepi Smith and National Demographics Corporation (NDC). These parties met jointly on regular calls to discuss the project and coordinate efforts. The integration of the demographer (NDC) into the outreach plan was designed to ensure that communications properly contributed to the broader goals of public information and drawing maps. This team approach helped to eliminate silos of knowledge in this critical project.

Tripepi Smith was engaged as an outreach expert on the districting process. The firm has a long history of collaboration with NDC and has worked with other cities to assist with their transition to district elections.

These outreach efforts were ably assisted by the City Manager's office for the City of Glendale.



## Spanning Channels of Outreach

The City of Glendale leveraged a full array of outreach platforms to connect with the public. These included:

- The City's dedicated districting website - MapGlendale.org
- The City's social media channels, including Facebook, Instagram, and X (formerly Twitter)
- The City's e-newsletter platform containing more than 29,000 subscribers
- The City's external media and publication connections
- Community meetings throughout the City and via Zoom
- Pop-up events throughout the City
- A street banner at Glendale Community College Pedestrian Bridge

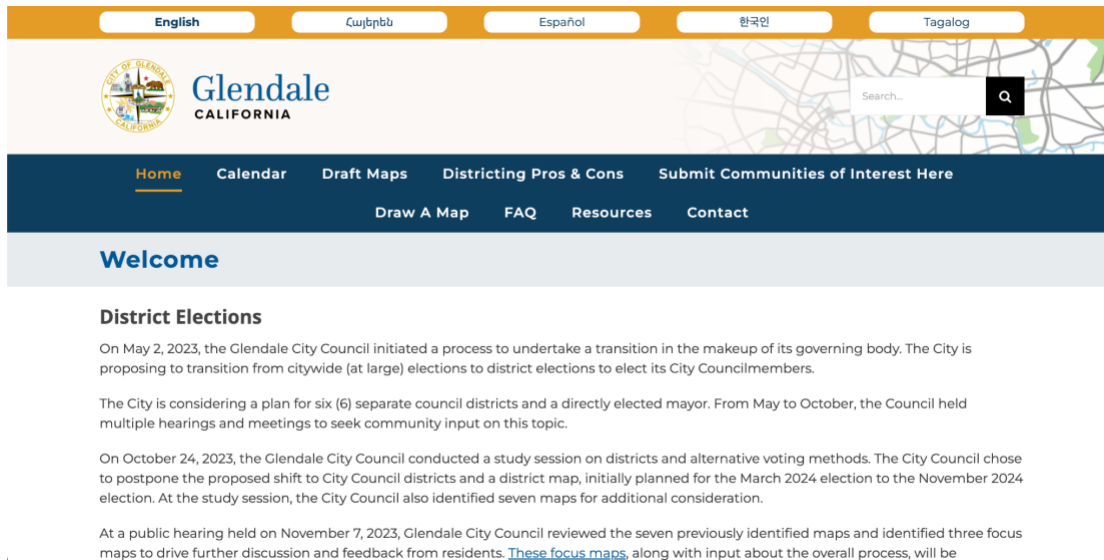
Key highlights of outreach efforts to date include:

- Rollout of the districting website, MapGlendale.org, where extensive resources were available for the public to learn about the districting process, access all the materials and meeting information, and to draw maps based upon their understanding of communities of interest and submit them for consideration
- 36 social media posts spread across Facebook, Instagram, Nextdoor and X (formerly known as Twitter)
- Two flyers sharing background information about the process and promoting the public hearings and workshops
- Five news releases distributed to the City's media contacts and published on the City's main website and the dedicated district formation website
- An educational video published to the City's YouTube channel, the City's districting website and across social media channels
- Paid advertisements on several platforms, including Google and Meta
- Utilization of the City's e-newsletter to 29,635 subscribers to drive awareness of the City's districting process and promote opportunities to participate in community meetings
- Phone contact with 75 community-based organizations to encourage their involvement in the districting process
- A total of 25 community workshops/public forums/stakeholder meetings throughout the process, including:
  - Seven community workshops to go over the districting process and gather public input on neighborhoods and communities of interest.
  - Seven additional workshops to discuss draft maps and share feedback on map elements
  - Nine dedicated stakeholder meetings with participants from 13 community organizations
  - Two public forums to review stakeholder meeting feedback and discuss draft maps
- Six pop-up events throughout the City to share information about the districting process and answer questions
- Public hearing notices distributed to a number of publications



# Dedicated Districting Website

[MapGlendale.org](https://MapGlendale.org) went live on May 31, 2023. The website served as a one-stop location for the public to learn about the districting process and is available in English, Armenian, Spanish, Korean and Tagalog. From May 31, 2023 – May 21, 2024, there were 25,614 Sessions on the City's districting website. A Session is the period of time a user is actively engaged with the website. The website's Sessions throughout the process came from 17,570 users who viewed 33,280 pages.

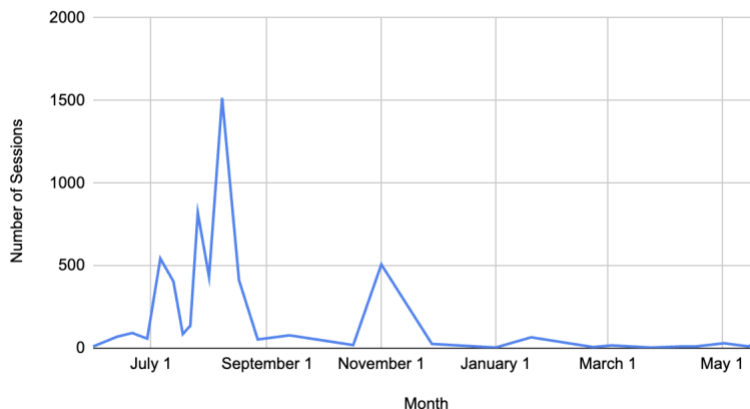


Activity on the districting website peaked from July 4-16, 2023. During this time, the City held the second public hearing and two pop-up events. Activity peaked again between July 24, 2023 and August 17, 2023, around the time of two community workshops, the first mapping deadline, one pop-up event and the third public hearing. Notably, there were 1,714 page views on August 8, 2023, likely due to users viewing draft maps after the mapping deadline on August 5, 2023.

Activity peaked again on October 3, 2023, prior to the fourth public hearing and November 1, 2023, prior to the fifth public hearing. Users were likely visiting the website to view the meeting agendas posted the week prior to each public hearing.

The City's districting website is also mobile optimized, creating a positive experience for users on any device, especially the 72% of users who used mobile devices to access the website.

Website Sessions



## Pages

The homepage of the website had the most hits with 15,551 views, and the Draw a Map and Draft Map pages followed next with 8,441 and 4,106 views respectively.

Page title and screen class ▾ +		↓ Views	Users	Views per user	Average engagement time
		33,315	17,588	1.89	22s
		100% of total	100% of total	Avg 0%	Avg 0%
1	District Glendale	15,551	9,874	1.57	14s
2	Draw A Map   District Glendale	8,441	4,803	1.76	6s
3	Draft Maps   District Glendale	4,106	2,825	1.45	36s
4	Calendar   District Glendale	1,962	947	2.07	46s
5	Vardavar Water Festival Pop-Up – Verdugo Park   District Glendale	636	501	1.27	13s
6	Resources   District Glendale	408	206	1.98	31s
7	Submit Communities of Interest Here   District Glendale	304	220	1.38	42s
8	Districting Pros & Cons   District Glendale	254	169	1.50	1m 29s
9	Touch A Truck Pop-Up – Elks Lodge   District Glendale	253	192	1.32	10s
10	Frequently Asked Questions   District Glendale	242	152	1.59	45s

All meeting materials, flyers, press releases, and workshop recordings were posted to the Schedule page of the website. Press releases were also posted to the Resources page.

Throughout the process, the City of Glendale monitored news mentions of district formation and included links to the articles on the Resources page of the website.

## Collateral Materials

### Social Media

The City of Glendale scheduled 36 total posts across Instagram, Facebook and Twitter. Each social media post included a descriptive English caption and an invitation to visit the districting website.

Social media content included:

- Information about the districting process and how to get involved
- Announcements about community meetings
- Information about the City's various mapping tools
- Reminders about upcoming deadlines

**City of Glendale, CA** • Districting

Glendale is proposing a shift from at-large City Councilmember elections to district elections. Where do you think the district lines should be drawn?

We're holding several community workshops where residents will learn more about district formation and how to use the available mapping tools. Residents will also have an opportunity to ask questions and share their input on which neighborhoods and communities define Glendale.

- June 21 at 6:30 p.m. – Virtual via Zoom
- June 26 at 6:30 p.m. – Pacific Park
- June 28 at 6:30 p.m. – Dunsmore Park
- July 20 at 6:30 p.m. – Brand Library
- July 22 at 10:00 a.m. – Griffith Manor Park
- July 22 at 2:00 p.m. – Maple Park
- July 27 at 6:30 p.m. – Chevy Chase Library

For additional meeting details and materials, visit [MapGlendale.org](https://MapGlendale.org)

**GET INVOLVED IN THE DISTRICTING PROCESS**

[MapGlendale.org/Schedule](https://MapGlendale.org/Schedule)

PUBLIC HEARINGS	
DATES	
TUESDAY, JUNE 13 AT 6:00 P.M.	
TUESDAY, JULY 11 AT 6:00 P.M.	
TUESDAY, AUGUST 15 AT 8:00 P.M.	
TUESDAY, OCTOBER 10 AT 6:00 P.M.	
TUESDAY, OCTOBER 24 AT 6:00 P.M.	
LOCATION	
CITY HALL 613 E. BROADWAY	

COMMUNITY WORKSHOPS	
DATE	LOCATION
JUNE 21 AT 6:30 P.M.	VIRTUAL VIA ZOOM
JUNE 26 AT 6:30 P.M.	PACIFIC PARK
JUNE 28 AT 6:30 P.M.	DUNSMORE PARK
JULY 20 AT 6:30 P.M.	BRAND LIBRARY
JULY 22 AT 10:00 A.M.	GRIFFITH MANOR PARK
JULY 22 AT 2:00 P.M.	MAPLE PARK
JULY 27 AT 6:30 P.M.	CHEVY CHASE LIBRARY

[MapGlendale.org/Schedule](https://MapGlendale.org/Schedule)

**DRAW A DISTRICT MAP**

- PAPER MAP
- ONLINE DRAWING TOOL

[MapGlendale.org/Draw-A-Map](https://MapGlendale.org/Draw-A-Map)

**COMMUNITY WORKSHOPS**

**AUGUST 17, 2023**

**6:30 PM**

**VIRTUAL**

Visit [MapGlendale.org/Calendar](https://MapGlendale.org/Calendar) for Zoom link!

[MAPGLENDALE.ORG](https://MapGlendale.org)

**City of Glendale, CA @MyGlendale** • Jul 10

The City will hold a public hearing for the proposed shift to district-based elections at the regular City Council meeting on July 11 at 6:30 p.m. The Council will receive an update on the process and review public input received so far. For details, visit [MapGlendale.org](https://MapGlendale.org)

TUESDAY, JULY 11	MARTES 11 DE JULIO
<b>PUBLIC HEARING ON DISTRICT FORMATION</b>	<b>AUDIENCIA PÚBLICA SOBRE LA FORMACIÓN DE DISTRITOS</b>
<ul style="list-style-type: none"> <li>6 PM</li> <li>GLENDALE CITY COUNCIL CHAMBER 613 E. BROADWAY</li> <li>SUBMIT COMMENTS</li> </ul>	<ul style="list-style-type: none"> <li>6 PM</li> <li>CÁMARAS DEL CONCEJO DE LA CIUDAD DE GLENDALE 613 E. BROADWAY</li> <li>ENVIAR COMENTARIOS</li> </ul>

[MapGlendale.org/Schedule](https://MapGlendale.org/Schedule)

**City of Glendale, CA @MyGlendale** • Aug 23

The City of Glendale is considering transitioning to district-based elections. Come and learn more about it on Friday, August 15, 2023 at Brand Park! [#MyGlendale](https://www.instagram.com/MyGlendale)

**DISTRICTING POP-UP @ SUMMER CONCERTS**

**AUGUST 25, 2023**

**6:30 PM**

**BRAND PARK**  
1601 W MOUNTAIN ST  
GLENDALE, CA 91201

[MAPGLENDALE.ORG](https://MapGlendale.org)



City of Glendale, CA

August 29 ·

\*\*\*

The City of Glendale is considering a shift to district elections, and the proposed change will be put before voters on the March 2024 ballot. Join the upcoming Community Workshops to learn further about the process and drafting maps! [f](#) [t](#)



To help residents share information about the City's districting process with their network, the Resources page of the website hosted a social media toolkit. The toolkit included social media copy, graphics and flyers.

## Flyers

The City of Glendale produced two flyers, the first promoting the districting public hearings and general districting information. The second flyer shared pop-up event information and an overview of the workshops throughout the process.

Flyers were distributed to the City's various libraries and community centers, 120 Glendale bakeries and grocery stores, made available at community workshops and pop-up events and linked to the City's districting website at [MapGlendale.org/Schedule](https://MapGlendale.org/Schedule).

### Help shape the future of Glendale!

**Participate in the City of Glendale's district formation process!**

The City of Glendale has passed a resolution of intent to change from citywide elections to district elections to elect its City Councilmembers. If approved, each of the new 6 districts will elect one person who resides in their district to represent their district on the City Council. All Glendale voters will have the opportunity to directly elect the Mayor who will represent the entire City.

As a resident of Glendale, you're encouraged to take part in this process through public hearings and community workshops.

**Scheduled Public Hearings**

- June 13 at 6 p.m.
- July 11 at 6 p.m.
- August 16 at 6 p.m.

All public hearings will be held at Glendale City Council Chambers, 613 E. Broadway. Additional public hearing dates will be forthcoming.

**Community Workshop Dates**

- June 20 at 6:30 p.m. – Council in Your Neighborhood pop-up at Pacific Park
- June 21 at 6:30 p.m. – Virtual via Zoom
- June 26 at 6:30 p.m. – Pacific Park
- June 28 at 6:30 p.m. – Quinceanera Park
- July 20 at 6:30 p.m. – Brand Library
- July 15 at 5:30 p.m. – Cruise Night pop-up
- July 22 at 10 a.m. – Griffith Manor Park
- July 22 at 2 p.m. – Maple Park
- July 27 at 6:30 p.m. – Chevy Chase Library
- August 1 at 5 p.m. – National Night Out pop-up at Pacific Park
- August 17 at 6:30 p.m. – Virtual via Zoom

These workshops and events give community members an opportunity to learn more about the mapping tools, ensure their community is fairly represented and connect with others engaged in the district formation process.

Additional event information will be made available at [MapGlendale.org/Schedule](https://MapGlendale.org/Schedule).

For more information on the City's districting process, visit [MapGlendale.org](https://MapGlendale.org).

### District Formation FREQUENTLY ASKED QUESTIONS

**FAQ #1: What are district elections?**

Under a district-based election system, the City would be divided into six equally populated districts. Each City Councilmember must live in a different district, and that person can only be elected by voters living in that district.

**FAQ #2: Why does districting matter to me?**

Districting determines which neighborhoods and communities are grouped together into a district for purposes of electing a Councilmember. The City Council will seek input in selecting the first district-based election map. You have an opportunity to share with the City Council how you think district boundaries should be drawn to best represent your community either during the public hearings or by submitting comments to [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov).

**FAQ #3: How can I get involved?**

Share your specific thoughts, draw a map, or attend an upcoming workshop to get involved!

- Submit written testimony about the process or a specific map to [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov)
- The calendar of workshops and public hearings at which you can speak about the process or a specific map will be updated and posted on [MapGlendale.org/Schedule](https://MapGlendale.org/Schedule).

At the hearings and workshops, we want you to:

- Share your story
- Define your neighborhood or community of interest
- Explain why districting is relevant to your community
- Get the tools you need to draw a map of one district or of all 6 districts
- Share your opinions of the draft maps
- Talk to your neighbors and local organizations

**FAQ #4: Where can I learn more about districting?**

For more information about districting, please visit the new districting website's FAQ page at [MapGlendale.org/FAQ](https://MapGlendale.org/FAQ).

### Help Shape Future City Council Elections!

Join our community workshops, submit public comment, and share your thoughts throughout the outreach process to ensure your voice is heard for how future elections happen in Glendale.

POP-UP EVENTS	WORKSHOPS
<b>JULY 15</b> CRUISE NIGHT Brand Park - 5:30 PM	<b>JULY 20</b> BRAND LIBRARY 6:30 PM
<b>JULY 16</b> VANDANER WATER FESTIVAL Whispering Pines - 12:00 PM	<b>JULY 22</b> GRIFFITH MANOR PARK 10:00 AM
<b>AUG 1</b> NATIONAL NIGHT OUT Pacific Park - 1:00 PM	<b>JULY 22</b> MAPLE PARK 2:00 PM
<b>AUG 25</b> SUMMER CONCERTS Brand Park - 7:00 PM	<b>JULY 27</b> CHEVY CHASE LIBRARY 6:30 PM
<b>SEPT 16</b> TOUCH-A-TRUCK Rt. 101 Loop - 1:00 AM	<b>AUG 17</b> VIRTUAL MEETING 6:30 PM
<b>PUBLIC HEARINGS</b>	<b>AUG 19</b> CHEVY CHASE LIBRARY 10:30 AM
<b>JULY 11</b> CITY COUNCIL CHAMBERS 6:00 PM	<b>AUG 19</b> ADULT REC CENTER 2:30 PM
<b>AUG 15</b> CITY COUNCIL CHAMBERS 6:00 PM	<b>AUG 21</b> GRIFFITH MANOR PARK 10:30 AM
<b>OCT 10</b> CITY COUNCIL CHAMBERS 6:00 PM	<b>AUG 30</b> SPARR HEIGHTS CENTER 6:30 PM
<b>OCT 24</b> CITY COUNCIL CHAMBERS 6:00 PM	<b>SEP 31</b> CHEVY CHASE LIBRARY 6:30 PM
	<b>SEPT 7</b> GRIFFITH MANOR PARK 6:30 PM

Scan to learn more and for translations:  
#MapGlendale a community-driven process to shape the future of our city  
[MapGlendale.org](https://MapGlendale.org)  
Follow us: [f](#) [t](#) [i](#) [v](#) [o](#) [m](#) [y](#) [G](#) [l](#) [e](#) [n](#) [d](#) [a](#) [l](#) [e](#)



## Press Releases

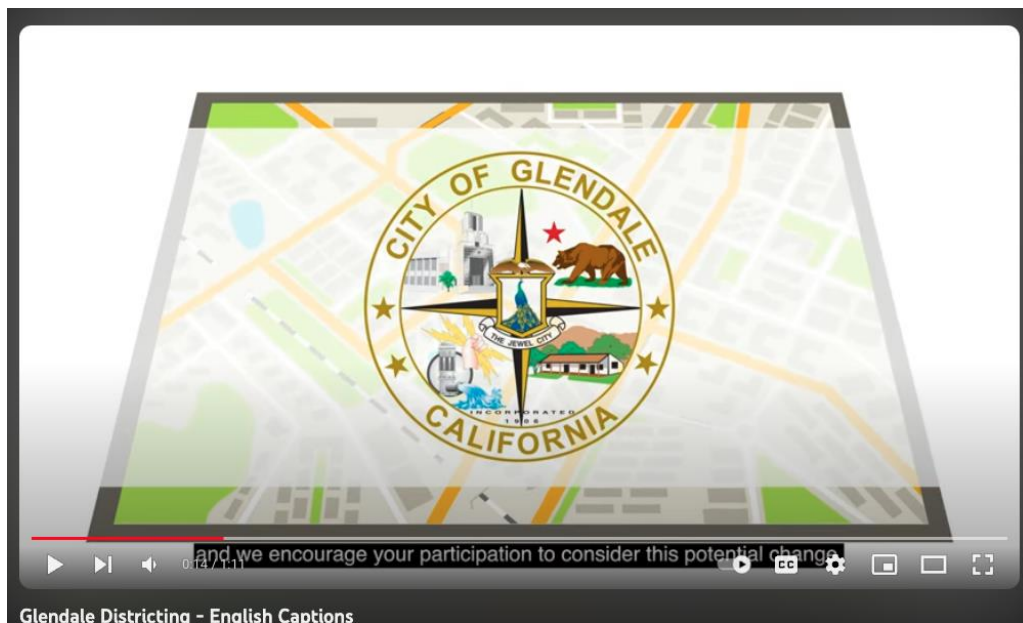
Throughout the process, the City of Glendale pushed out five press releases to more than 115 media contacts:

1. Released June 9, 2023 – City of Glendale Begins Pursuit of District-Based Elections
2. Released July 11, 2023 – Glendale Residents Encouraged to Participate in the District Formation Process
3. Released August 14, 2023 – City of Glendale Continues Prioritizing Resident Engagement in Districting Process
4. Released August 18, 2023 – Glendale Seeks Community Feedback to Identify City Council District Map for Voters' Consideration
5. Released March 27, 2024 – City To Host Two Forums on Proposed Council Districts

## Educational Video

### Animated Video

The City produced an animated video explaining the districting process in simple terms. The animated video, along with videos providing captions in each of the four threshold languages, can be viewed on the City's YouTube channel and the homepage of [MapGlendale.org](https://www.mapglendale.org).



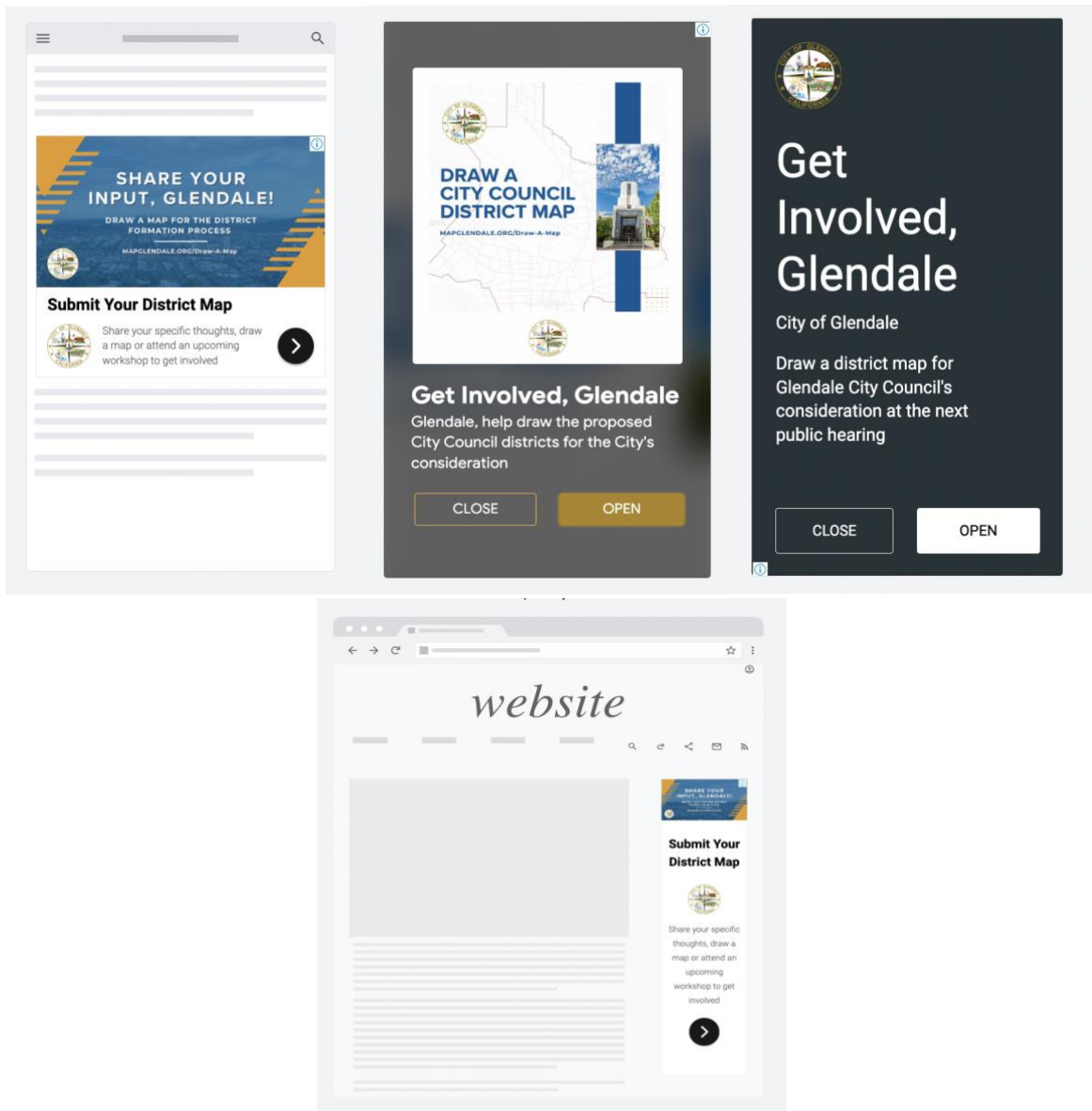
# Paid Advertising

The City of Glendale expanded outreach efforts to include paid advertising and increase the overall reach of the district formation efforts. Advertising platforms included Google Ads and social media ads.

## Google Ads

### Display Ads

Google Display Ads appear to users targeted using keywords or locations. The City's display ads combined a variety of graphics, headlines and descriptions users might see. These were then optimized based on how the combinations performed.



Anyone located in or near Glendale who searched similar keywords should have seen a display ad on their device. The ad ran from June 30, 2023 to August 15, 2023 for \$1,480 and garnered **124,000 impressions and 2,220 clicks**.

The City ran a second round of Google Display Ads promoting draft map feedback. These ads ran from July 15, 2023 to September 25, 2023 for \$1,430 and garnered **114,000 impressions and 2,830 clicks**.

## Meta Ads

The City of Glendale ran ads on Meta to further boost awareness of the districting effort via social media. These ads included graphics and copies encouraging residents to learn more about the district formation process and participate in the process.

Two posts were elevated to paid advertisements. Ad runs began on July 5, 2023 and ran through August 19, 2023, which collectively **reached 80,440 users**.

The two ads each contained links routing viewers to [MapGlendale.org](https://MapGlendale.org) and garnered **10,747 total clicks**.


# Electronic & Print Distribution

## Email Blasts

The City of Glendale sent out frequent emails to community organizations and individuals with an interest in the districting process. These emails went to 29,635 subscribers and shared information about mapping tools, upcoming workshops, upcoming public hearings and more.

July 26, 2023

Having trouble viewing this? [View it as a webpage](#)



### The First Deadline to Submit Maps is Less Than Two Weeks Away!

Dear Glendale Community,

The City of Glendale is considering a shift to district elections, and the proposed change will be put before voters on the March 2024 ballot. If this plan is approved by the voters, this would take effect beginning with Council elections starting in 2026.

Throughout the process, we have been encouraging residents to draw their own maps of proposed City Council voting districts for consideration. The City of Glendale wants your input on where district lines should be drawn!

You still have until Saturday, August 5 to submit a map for consideration at the third public hearing on Tuesday, August 15 at Glendale City Hall, 613 E. Broadway. To learn how to draw and submit a map, visit [MapGlendale.org/Draw-a-Map](https://MapGlendale.org/Draw-a-Map).

If you miss the August 5 deadline, you can continue to submit maps and other feedback for the Council's consideration at the fourth public hearing on Tuesday, October 10 at [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov). For more information on Glendale's district formation process and how you can participate, visit [MapGlendale.org](https://MapGlendale.org).

[Home](#) [Calendar](#) [Draft Maps](#) [Submit Communities of Interest Here](#) [Draw A Map](#) [FAQ](#)

[Resources](#) [Contact](#)

#### Draw A Map

The City is providing mapping tools to empower members of the public to draw and submit their own proposed district maps.

##### Mapping Tools


###### Paper Participation Kit

Printable PDF maps for those without internet access or who prefer paper.

- Printable Map w/ Population Numbers ([200300](#))
- Printable Map w/ Population Numbers ([200300](#))
- Printable Map w/ Population Numbers ([200300](#))
- Printable Map w/ Population Numbers ([200300](#))
- Printable Map w/ Population Numbers ([200300](#))
- Alternatively, submit any form of hand-drawn map that identifies street names

###### Online Mapping Tool: DBA 2020

- [Glendale's Blank Map Template](#) (after learning how to use the DBA mapping tool, use this link to begin drawing your map)
- [How to Use DBA - Getting Started](#)
  - This tool requires a computer with internet access. DBA is not supported for use on mobile devices.
  - The first step is to create an account on the [DBA site](#). A user account is needed to create and submit district maps.



Thank you,



August 8, 2023

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### The First Set of Draft Maps Are Here!

Dear Glendale Community,

The City of Glendale's districting outreach process is in full swing! On **Tuesday, August 15**, the City will hold its third public hearing on district formation at the City Council's regularly scheduled meeting **starting at 6:00 PM**. Head over to City Council Chambers, 613 E. Broadway, to make your voice heard in the district formation process and ensure your community is represented.

The third public hearing is the City Council's first review of draft maps prepared by the City's professional demographer, National Demographics Corporation (NDC). NDC will present the maps that the public submitted through August 5 and the maps they created based on communities of interest information that residents have submitted since June 2023.

All draft maps being considered are posted on [MapGlendale.org/Draft-Maps](https://MapGlendale.org/Draft-Maps).

[View Draft Maps](#)

To review draft maps and collect public input on potential district boundaries, we are hosting a second round of community workshops and events, which will run from August 17 through September 16. The districting outreach team will be at the following workshops:

COMMUNITY WORKSHOPS	
August 17	Virtual at 6:30 PM
August 19	Chevy Chase Library at 10:00 AM
August 19	Adult Recreation Center at 2:30 PM
August 21	Griffith Manor Park at 6:30 PM
August 30	Sparr Heights Community Center at 6:30 PM
August 31	Chevy Chase Library at 6:30 PM
September 7	Griffith Manor Park at 6:30 PM

For our virtual community workshop scheduled for **Thursday, August 17 at 6:30 PM**, click on the button below to [join the Zoom meeting](#).

[Join the Virtual Community Workshop](#)

In addition to the community workshops above, the following pop-up events offer additional opportunities for the community to engage and provide feedback on the districting process:


POP-UP EVENTS	
August 26	Summer Concerts in the Park Brand Park 1601 W Mountain St 7:00 PM
September 16	Touch a Truck Elks Lodge 120 E Colorado St 9:00 AM

In addition to the button above, [the calendar page on MapGlendale.org](#) hosts Zoom meeting information for [our virtual workshop on August 17 at 6:30 PM](#). For more information on Glendale's district formation process and all of the ways you can participate, visit [MapGlendale.org](https://MapGlendale.org).

We look forward to hearing from you.

August 24, 2023

Having trouble viewing this? [View it as a webpage](#)



### There's Still Time to Get Involved in the District Formation Process!

Dear Glendale Community,

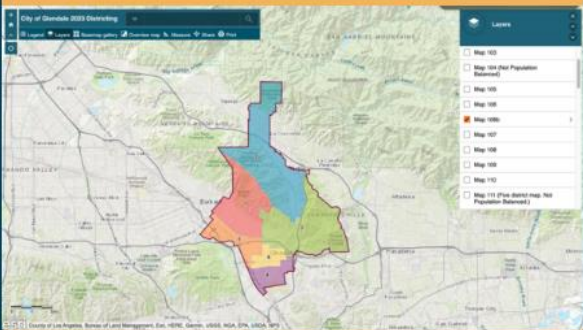
The City of Glendale is considering a shift to district elections, and the proposed change will be put before voters on the March 2024 ballot. If this plan is approved by the voters, this would take effect beginning with Council elections starting in 2026.

Following the August 15 public hearing on district formation held by the Glendale City Council, the City of Glendale commenced a second round of community workshops to allow the community to review draft district maps and provide feedback on those maps.

Only three of the seven planned second-round workshops remain! Find event details about these workshops, which wrap up on September 7, and prior workshops by clicking the button below:

[Attend an Upcoming Workshop!](#)

If you're unable to attend one of these workshops, we encourage you to review the draft district maps on the interactive review map and provide feedback at [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov) or by calling the City at 818-548-4844, ext. 1.



Toggle on and off any of the draft maps and layers representing demographic data and more to understand each draft map.

If you find these maps do not sufficiently represent the city, you can draw additional maps! Maps may be submitted until Thursday, September 28 for consideration at the fourth public hearing on Tuesday, October 10 at Glendale City Hall, 613 E Broadway.


[Draw a Draft District Map!](#)

This is the final opportunity to submit a map for City Council consideration. For more information on Glendale's district formation process, such as arguments for and against district formation, and how you can participate in the process, visit [MapGlendale.org](http://MapGlendale.org).

City of Glendale  
Public Information Office  
613 E. Broadway Room 200, Glendale, CA 91206  
(818) 548-4844  
[@MyGlendale](#)

September 12, 2023

Having trouble viewing this? [View it as a webpage](#)



## Last Chance to Submit a District Map in the District Formation Process!

Dear Glendale Community,

The City of Glendale is considering a shift to district elections and is approaching the final stages of the district formation process. The proposed change to district elections along with the proposed map of district boundaries will be put before voters on the March 2024 ballot.

Throughout the process, the City has encouraged your feedback on the process and sought your input on where the proposed district boundaries should be. Draft maps created by the community and the City's demographer are available for review on the interactive review map. Paper maps with a breakdown of demographics are also available on the draft maps webpage.

If you would like to submit your own map for City Council consideration or adapt a previously submitted map, there is still time! Maps may be submitted until Thursday, September 28 for consideration at the fourth public hearing on Tuesday, October 10 at Glendale City Hall, 613 E Broadway.

[Draw A Map!](#)


You can share your input on which map elements you agree or disagree with by participating in the public hearing, emailing [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov), calling the City at (818) 548-4844, ext. 1, or by attending the final remaining pop-up event, Touch-A-Truck at Elks Lodge on Saturday, September 16<sup>th</sup> at 9 a.m.

We invite you to get involved in the process! For more information on Glendale's district formation process, such as arguments for and against district formation and how you can participate in the process, visit [MapGlendale.org](http://MapGlendale.org).

City of Glendale  
Public Information Office  
613 E. Broadway Room 200, Glendale, CA 91206  
(818) 548-4844  
[@MyGlendale](#)

September 29, 2023

Having trouble viewing this? [View it as a webpage](#)



## Help City Council Select a Map!

Dear Glendale Resident,

The City of Glendale is in the final stages of the district formation process, and residents are encouraged to share their input on a preferred map!

On **Tuesday, October 10**, the City of Glendale will hold its fourth public hearing on district formation at the City Council's regularly scheduled meeting **starting at 6 p.m.** Head over to City Council Chambers, 613 E Broadway, to make your voice heard in the district formation process and ensure your community is represented.

At the public hearing, City Council will review and discuss the draft I maps submitted by the September 28 deadline. Following the discussion, City Council may also select a preferred map and sequence of elections to place on the March 2024 ballot. Glendale residents will then have the opportunity to vote on the proposed change to district elections along with the proposed district map in the March 2024 election.


You can share your input on which map elements you agree or disagree with by participating in the public hearing, emailing [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov), or calling the City at (818) 548-4844, ext. 1.

All map submissions can be viewed on the [Draft Maps page](#) of the City's districting website and by using the [Interactive Review Map](#).

For more information on Glendale's district formation process and how you can participate, visit [MapGlendale.org](http://MapGlendale.org).

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[@MyGlendale](#)

The City of Glendale also included information about the districting process in the September 2023 edition of City Connection, which has 29,587 subscribers.



The City of Glendale has passed a resolution of intent to change from citywide elections to district elections to elect its City Councilmembers. Glendale is considering a plan for six (6) separate council districts and a directly elected mayor. The proposed change will be put before voters on the March 2024 ballot.

We've received 19 publicly submitted draft maps – 14 of which meet the requirement to have roughly the same population in each proposed district. NDC, the City's demographer, has created two additional draft maps that reflect feedback from the community, including two single-district map submittals and input on communities of interest.

Draft district maps are now available at [MapGlendale.org](https://MapGlendale.org) on the [Draft Maps page](#). We encourage community members to review and provide feedback on any of the maps. Our goal in gathering feedback on draft maps is to identify the map that should be included when voters decide whether to change to by-district elections.

[Learn More!](#)

## Community-Based Organization Outreach

In 2023, City staff compiled an initial outreach list of 51 community-based organizations and Tripepi Smith, on behalf of the City of Glendale, contacted each via phone call and email. Each organization was encouraged to get involved in the process and share information about the districting process with their constituents. The following organizations were contacted in 2023 as part of this direct outreach effort:

- |  |  |
|--|--|
| 1. Adams Hill Neighborhood- HOA                    | 7. Glen Knoll HOA  |
| 2. Adams Hill Neighborhood Association             | 8. Crescenta Highlands Neighborhood Association                  |
| 3. Chevy Chase Estates Association                 | 9. Glendale Homeowners Coordinating Council                      |
| 4. College Hills Community Association             | 10. Montrose-Verdugo City-Sparr Heights Neighborhood Association |
| 5. Deer Canyon/Oakmont Property Owners Association | 11. Glenoaks Canyon HOA  |
| 6. Fern Lane HOA                                   | 12. Northwest Glendale HOA                                       |

- |   |   |
|---|---|
| 13. Montecito Park Neighborhood Association         | 31. Metropolitan Water District                                   |
| 14. Original Grand Central Neighborhood Association | 32. CalTrans North Region Dispatch                                |
| 15. Pelanconi Estates HOA                           | 33. Crescenta Valley Town Council                                 |
| 16. Royal Canyon Property Owner's Association       | 34. Los Angeles Dignity Lions Club                                |
| 17. Verdugo Woodlands West HOA                      | 35. Los Angeles Dynamic Lions Club                                |
| 18. Whiting Woods Property Owners, INC              | 36. Los Angeles Los Feliz Lions Club                              |
| 19. Glendale Chamber of Commerce                    | 37. Glendale Northwest Glendale Lions Club                        |
| 20. Montrose Verdugo City Chamber of Commerce       | 38. Rotary Club of Glendale                                       |
| 21. Armenian American Chamber of Commerce           | 39. Glendale Sunrise Rotary                                       |
| 22. Montrose Shopping Park Association              | 40. Bridging the Borders  |
| 23. Kenneth Village Merchant Association            | 41. Community Foundation of the Verdugos                          |
| 24. Downtown Glendale Association                   | 42. League of Women Voters of Greater Los Angeles                 |
| 25. Associates of Brand Library & Art Center        | 43. Institute for Multicultural Counseling and Education Services |
| 26. Friends of the Glendale Public Library          | 44. Glendale Kiwanis Club   |
| 27. Glendale Association of Realtors                | 45. Armenian National Committee of America                        |
| 28. Glendale Library Association                    | 46. Glendale Tenants Union  |
| 29. YMCA of Glendale                                | 47. Glendale Community College – Political Science Department     |
| 30. Antaeus Theatre                                 | 48. Clark Magnet High School                                      |
|   | 49. Glendale High School  |
|   | 50. Hoover High School  |
|   | 51. Crescenta Valley High School                                  |

## Community Workshops

The City of Glendale held its first series of seven districting Community Workshops to engage the public and seek input on communities of interest.

- June 21, 2023 – Virtual, via Zoom
- June 26, 2023 – Pacific Park
- June 28, 2023 – Dunsmore Library
- July 20, 2023 – Brand Library
- July 22, 2023 – Griffith Manor Park
- July 22, 2023 – Maple Park
- July 27, 2023 – Chevy Chase Library





The City held a second round of seven Community Workshops to encourage residents to provide feedback on draft maps and share map elements they agree or disagree with.

- August 17, 2023 – Virtual, via Zoom
- August 19, 2023 – Chevy Chase Library
- August 19, 2023 – Adult Recreation Center
- August 21, 2023 – Griffith Manor Park
- August 30, 2023 – Sparr Heights Community Center
- August 31, 2023 – Chevy Chase Library
- September 7, 2023 – Griffith Manor Park

## Public Input Received on Communities of Interest

### June 21, 2023 – Virtual, via Zoom

- Crescenta Highlands now includes the Far North (Far North no longer exists)
- The Verdugo mountains may form a natural boundary for districts
- Both GUSD and GCC districts include residents outside of Glendale

### June 26, 2023 – Pacific Park

- South Glendale (south of Colorado) renters should stay together
- Consider needs of homeowners
- North West neighborhood has many single-family homes
- Consider development in South Glendale
- Consider grouping districts by the corresponding branch libraries/the civic center

### June 28, 2023 – Dunsmore Library

- Montrose shopping district
- Around places where people shop
- Crescenta Valley High School and the Verdugo Mountains
- Crescenta Valley and Montrose are interwoven
- Adams Hills neighborhoods identify with the neighborhoods to their north. Renters.

#### July 20, 2023 – Brand Library

- Northwest
- Brand Park area/Kenneth Village
- Rancho
- Glendale College area

#### July 22, 2023 – Maple Park

- Area around GCC
- Verdugo and Colorado (Mariposa area)
- Environmental hazards

#### July 27, 2023 – Chevy Chase Library

- Chevy Chase and Glenoaks Canyon and Scholl Canyon
- City center extends to include Chevy Chase (including Citrus Grove)

## Public Input Received on Draft Maps

#### August 17, 2023 – Virtual, via Zoom

- 0 Participants

#### August 21, 2023 – Griffith Manor Park

- 0 Participants

#### August 19, 2023 – Chevy Chase Library

- Adams Hill has more in common with Tropicana than with part of the proposed district in map 118
- Map 103 seems to dilute renters' voice and impacts racial demographics
- Map 114 is not super clean, but seems to make more sense
- Map 105 is easy to understand
- Support more voice for renters
- Map 117 seems to have a problem with gerrymandering

#### August 30, 2023 – Sparr Heights Community Center



- Map 108 divides Crescenta Highlands, Montrose, and Sparr heights. Should be together because they are contiguous neighborhoods
- District 6 in map 107 goes too far south (Crescenta Highlands area)
- Total number of maps under consideration is overwhelming
- Map 120b- fire danger is important for the north
- Important to consider how people move around to draw a good map

### September 7, 2023 – Griffith Manor Park

- 0 Participants

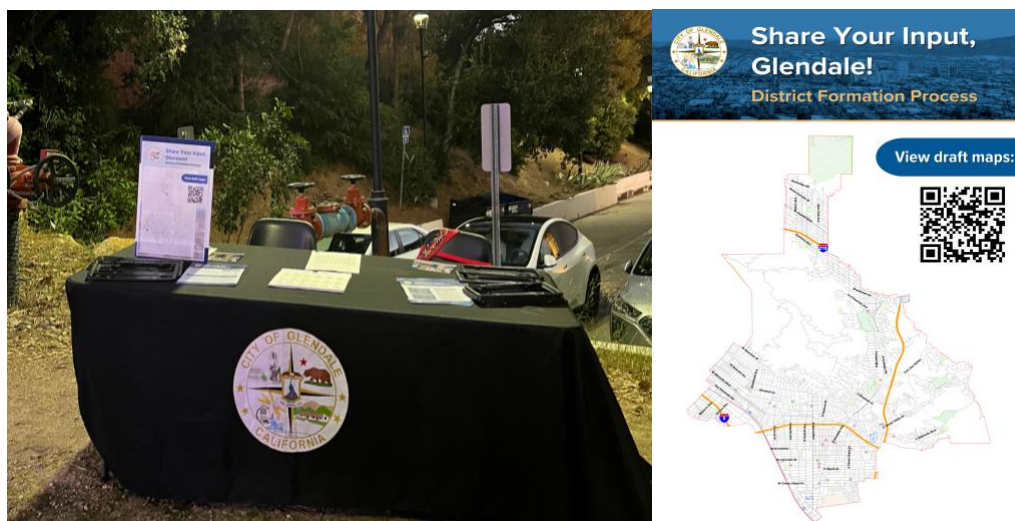
## Pop-Up Events

The City of Glendale hosted informational booths at six community events and locations, including the following:

- June 20, 2023 – City Council in your Neighborhood at Pacific Park
- July 15, 2023 – Cruise Night on Brand Blvd.
- July 16, 2023 – Vardavar Water Festival at Verdugo Park
- August 1, 2023 – National Night Out at Pacific Park
- August 25, 2023 – Summer Concert at Brand Park
- September 16, 2023 – Touch A Truck at Elks Lodge

Each booth included paper maps in all applicable languages and flyers providing information about how to get involved in the City’s districting process. The later pop-ups included print-outs of the draft maps under consideration.

Tripepi Smith represented the City of Glendale at the pop-up booths and spoke with a number of community members. Approximately 20 residents were interested in receiving email updates about the process and were added to the City’s email list.



# 2024 Direct Community-Based Organization Outreach

Responding to the City Council's request for additional community input on November 7, 2023, the organizations below were invited to participate in a dedicated stakeholder meeting to dive deeper into the initiative, its process and draft maps.

- |   |  |
|---|--|
| 1. American Business Women's Association - Verdugo Glen Chapter                               | 29. Council  |
| 2. Armenian American Chamber of Commerce  | 30. Glenoaks Canyon HOA  |
| 3. Downtown Glendale Association  | 31. Montecito Park Neighborhood Association                      |
| 4. Filipino American Business Association of Glendale   | 32. Montrose-Verdugo City-Sparr Heights Neighborhood Association |
| 5. Glendale Association of Realtors   | 33. NW Glendale HOA  |
| 6. Glendale Association of Realtors   | 34. Pelanconi Estates HOA  |
| 7. Glendale Chamber of Commerce   | 35. Royal Canyon Property Owner's Association                    |
| 8. Kenneth Village Merchants Association  | 36. Verdugo Woodlands West HOA                                   |
| 9. Kenneth Village Merchants Association  | 37. Whiting Woods Property Owners, Inc                           |
| 10. Montrose Shopping Park Association  | 38. Adventist Health Glendale                                    |
| 11. Montrose Verdugo City Chamber of Commerce   | 39. Adventist Health Glendale                                    |
| 12. Montrose Verdugo City Chamber of Commerce   | 40. Adventist Health Glendale                                    |
| 13. Clark Magnet High School  | 41. Agape Circle, Western Diocese of the Armenian Church         |
| 14. Crescenta Valley High School  | 42. Alex Theatre   |
| 15. GCC Political Science Department  | 43. All For Health, Health For All                               |
| 16. Glendale Council PTA  | 44. American Cancer Society                                      |
| 17. Glendale High School  | 45. American Legion - Post 127                                   |
| 18. Hoover High School  | 46. American Red Cross   |
| 19. Adams Hill Neighborhood Association   | 47. Antaeus Theatre  |
| 20. Chevy Chase Estates Association   | 48. Ark Family Center  |
| 21. College Hills Community Association   | 49. Armenian American Children's Fund, Inc.                      |
| 22. College Hills Community Association   | 50. Armenian American Council on Aging                           |
| 23. Crescenta Highlands Neighborhood Association  | 51. Armenian American Medical Society                            |
| 24. Deer Canyon/ Oakmont Property Owners Association  | 52. Armenian Assembly of America                                 |
| 25. Far North Glendale HOA (Changed its name to Crescenta Highlands Neighborhood Association) | 53. Armenian Autism Outreach Project                             |
| 26. Fern Lane HOA   | 54. Armenian Bar Association                                     |
| 27. Glen Knoll HOA  | 55. Armenian Bone Marrow Donor Registry                          |
| 28. Glendale Homeowners Coordinating  | 56. Armenian Council of America                                  |
|   | 57. Armenian Cultural Foundation                                 |
|   | 58. Armenian Educational Foundation                              |
|   | 59. Armenian Engineers & Scientists of America                   |
|   | 60. Armenian General Benevolent Union                            |
|   | "Armenian General Benevolent                                     |

- Union - GenNext Mentorship Program"
61. Armenian International Medical Fund
  62. Armenian National Committee – Glendale
  63. Armenian National Committee of America - Western Region
  64. Armenian Professional Society
  65. Armenian Relief Society – Western Region
  66. Armenian Rights Council of America
  67. Armenian Society of Los Angeles
  68. Armenian Union
  69. Armenian Youth Association of California
  70. Armenian Youth Federation, Western US
  71. Ascencia Glendale
  72. Assistance League of Glendale
  73. Associates of Brand Library
  74. Avenues Pregnancy Clinic
  75. Boy Scouts of America
  76. Boys & Girls Club of Burbank & Greater East Valley
  77. Bridging the Borders
  78. Caesura Youth Orchestra
  79. CalTrans North Region Dispatch
  80. Catholic Charities
  81. Center for Discovery
  82. Committee for Armenian Students in Public Schools (CASPS)
  83. Community Foundation of the Verdugos
  84. Comprehensive Community Health Centers
  85. Crescenta Valley Chamber
  86. CV Town Council
  87. Davidian & Mariamian Educational Foundation
  88. Days of the Verdugo Heritage Association
  89. Didi Hirsch, Adult Services
  90. Didi Hirsch, Armunity Program
  91. Door of Hope
  92. Easter Seals
  93. Elks Lodge Glendale
  94. Equality Armenia
  95. Family Planning Clinic
  96. Family Promise of the Verdugos
  97. Foothill Selpa
  98. Friends of the Glendale Public Library
  99. Gay & Lesbian Armenian Society
  100. Girl Scouts
  101. Glendale Arts
  102. Glendale Bar Association
  103. Glendale College Foundation
  104. Glendale Communitas Initiative
  105. Glendale Community Free Health Clinic
  106. Glendale Educational Foundation
  107. Glendale Elks
  108. Glendale Environmental Coalition
  109. Glendale Fire Fighters Association
  110. Glendale Fire Foundation
  111. Glendale Healthier Community Coalition
  112. Glendale Healthy Kids
  113. Glendale Historical Society
  114. Glendale Kiwanis Club
  115. Glendale Latino Association
  116. Glendale Library Arts and Culture Trust
  117. Glendale Library Foundation
  118. Glendale Memorial Hospital
  119. Glendale Moose Lodge #641
  120. Glendale Parks and Open Space Foundation
  121. Glendale Philharmonic
  122. Glendale Police Foundation
  123. Glendale Police Officers Association
  124. Glendale Sunrise Rotary
  125. Glendale Teachers Association
  126. Glendale Tenants Union
  127. Glendale Veterans Coalition
  128. Glendale Youth Alliance
  129. Glendale Youth Orchestra
  130. Greater Glendale Council On Aging
  131. Hamazkayin Armenian Educational & Cultural Society
  132. Historical Society of Crescenta Valley
  133. Homenetmen Glendale Ararat Chapter
  134. Housing Rights Center
  135. Institute for Multicultural Counseling
  136. International Rescue Committee
  137. Korean Glendale Sister City Association
  138. Lark Musical Society

- |  |  |
|--|--|
| 139. League of Women Voters of Burbank/Glendale    | 155. Soroptimist International of Glendale         |
| 140. League of Women Voters of Greater Los Angeles | 156. The Campbell Center                           |
| 141. March of Dimes Birth Defects Foundation       | 157. Turning New Corners                           |
| 142. Metropolitan Water District                   | 158. Union Rescue Mission                          |
| 143. Modern Support Services                       | 159. United Armenian Fund                          |
| 144. National Charity League                       | 160. United Human Rights Council                   |
| 145. Neighborhood Legal Services of LA County      | 161. United Young Armenians                        |
| 146. Nor Serount Cultural Association              | 162. USC Verdugo Hills Hospital                    |
| 147. Northwest Glendale Lions Club                 | 163. Verdugo Woodlands Dads Club                   |
| 148. Pacific Clinics Hye-Wrap                      | 164. Veterans Coalition of Glendale & the Verdugos |
| 149. Pasadena Humane Society                       | 165. Veterans of Foreign Wars - Post 1614          |
| 150. Pen + Napkin                                  | 166. Walk Bike Glendale                            |
| 151. Planned Parenthood                            | 167. Wellness Works                                |
| 152. Rotary Club of Glendale                       | 168. Women's Civic League of Glendale              |
| 153. Salvation Army Glendale                       | 169. YMCA Glendale                                 |
| 154. San Gabriel Valley Habitat for Humanity       | 170. YMCA of the Foothills                         |
|  | 171. YWCA of Glendale                              |

The City distributed emails to each community-based organization listed above to invite participation in dedicated stakeholder meetings. An email was sent December 5, 2023, from the [mapglendale@glendaleca.gov](mailto:mapglendale@glendaleca.gov) email address inviting recipients to respond to a 5-question survey expressing their interest.

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**From:** MyGlendale <MyGlendale@Glendaleca.gov>  
**Sent:** Tuesday, December 5, 2023 3:24 PM  
**Cc:** [mapglendale@glendaleca.gov](mailto:mapglendale@glendaleca.gov)  
**Subject:** Council Districts: Take 90-second survey

Dear Community Leader,

The Glendale City Council is inviting community leaders and organizations to participate in exclusive stakeholder meetings regarding districts. If you or your organization is interested in participating in a Stakeholder Meeting, please take 90 seconds to fill out the following 5-question survey.

**TAKE SURVEY**

Stakeholder Meetings are set to begin in early 2024. Organizations expressing interest will be contacted with more details. If you are not familiar with the districting proposal, please visit <https://mapglendale.org/> to learn more.

Thank you,  
City of Glendale

---

The City received 20 responses to the survey. The City and Tripepi Smith conducted follow-up outreach to organizations that did not respond, including follow-up emails and targeted phone calls. The outreach team followed up with organizations that expressed interest to schedule dedicated stakeholder meetings (as outlined in the section below).

# Stakeholder Meetings

Following the dedicated outreach to community-based organizations, the City conducted nine stakeholder meetings between January and April 2024 with community leaders and groups representing 13 organizations. The City shared information about the district formation process and gathered feedback on the focus maps and other draft maps attendees were interested in.

Summaries of each meeting can be viewed in Exhibit A.

## 2024 Public Forums

Following the stakeholder meetings, the City of Glendale hosted two additional public forums to share the feedback received from stakeholders and draft maps. Residents were encouraged to attend these public forums to share their input and pose questions to the outreach team.

- April 3, 2024 – Pacific Park
- April 18, 2024 – Civic Auditorium



## Public Input Received During Public Forums

### April 3, 2024 – Pacific Park

- One attendee
- The attendee expressed opposition to districts and asked a few questions about how the process came about. The City provided information on how she can submit public comments via email and the upcoming meetings to attend.

### April 18, 2024 – Civic Auditorium

- 13 attendees
- Attendees asked questions about the pros and cons of district formation and shared their thoughts about the decision. One attendee expressed the opinion that moving to districts to improve representation of ethnicities is a non-issue and should not be the reason Glendale makes the change. Other thoughts shared by attendees included the opinion that having a downtown represented seat would be beneficial to give renters a voice and a concern that areas currently not well represented may not have residents interested in running for a City Council seat.
- Overall, residents were appreciative of resources available to residents, such as the website, to learn more about the process and stay up to date.
- One attendee expressed support of district formation and two expressed opposition.

## Public Comments

The City of Glendale received public input throughout each step of the process to date. Residents have shared their communities of interest, have submitted draft maps for council consideration and have provided feedback on the draft maps.

Public comment received to date is attached as Exhibit B. Public comment received at additional public meetings, such as public hearings, can be found on the City's website.

## Conclusion

Throughout the process, over 15 meetings were hosted, more than 29,000 people were contacted via email, 69 people attended a community workshop and many others participated in public hearings and engaged at pop-up events. As a result, the City received over 80 public comments via email.

From May 2023-May 2024, Glendale City Council explored the idea of districting and ultimately concluded, at the City Council Meeting hosted on May 21, 2024, to not pursue the topic of districting for the November 2024 ballot further.

# Exhibit A

## **Jan. 11, 10 a.m. – Glendale Latino Association Stakeholder Meeting**

### **Attendees:**

#### Districting Team

Doug Johnson  
Madeline Wilson  
Annette Ghazarian

#### GLA Members

Anita Q Gabrielian  
Leyla Anderson  
Jennie Quinonez-Skinner  
Ladonna Romans  
Miryam Finkelberg

### **Meeting Discussion:**

The Glendale Latino Association (GLA) Board members came into the meeting with varying levels of familiarity with the district formation process. Several have been following it very closely, while others have only heard about it.

The City's Demographer, NDC, gave a brief overview of district formation and its history in the City of Glendale and shared that ultimately, the voters will choose whether to form districts or not. NDC also shared the districting website and walked through how to review the focus maps using the PDF files and interactive review map.

GLA discussed the maps and individuals shared their own opinions on what they consider best for the community, particularly the Latino population. Some expressed interest in having a district with the highest possible Latino population while others shared the benefits of having a diverse district and community.

GLA will bring districting to the full Board and discuss if they want to take a position as an organization. Individuals will also establish personal positions and share their feedback with the City.



## **Jan. 22, 12 p.m. – Verdugo Woodlands HOA, Bridging the Borders, Glendale Teacher's Association**

### **Attendees:**

#### Districting Team

Doug Johnson  
Madeline Wilson  
Stephanie Mkhlian  
Mike Garcia

#### Verdugo Woodlands HOA

Vahe  
Dave Cole  
James Cypherd  
Diane Morrison  
Nancy Campbell  
Catherine Jurca  
Christine Saucedo

David Kean  
Marcia Hanford  
Mary Lightfoot  
Peggy L  
Minerva Astengo  
Roseanne Kalaba  
Mary LaCroix

#### Bridging the Borders

Araik Sinanian

#### Glendale Teacher's Association

Taline Arsenian

### **Meeting Discussion:**

The three organizations came into the meeting with various levels of familiarity with the district formation process. Several individuals were hearing about the process for the first time while others had been involved and even submitted draft maps.

The City's Demographer, NDC, gave a brief overview of district formation and its history in Glendale and shared the districting website, MapGlendale.org, to walk through the available information about the process and show the draft maps submitted by the public.

Participants discussed the district formation process and the reasons why the City of Glendale is considering making a change. Many expressed their personal opinions about district formation and how it would affect the City of Glendale. There were a variety of opinions, ranging from general support to no support of making the change.

No organization advocated for a specific map. Participants were encouraged to share their opinions with City Council if they want to take a position on the matter as the process continues.

## **Jan. 25, 6:30 p.m. – Crescenta Highlands Neighborhood Association**

### **Attendees:**

#### Districting Team

Doug Johnson  
Jacob Lyle

#### Crescenta Highlands Neighborhood Association\*

Mary-Lynne Fischer  
Susan Bolyn  
Robert Cable  
Mark Weaver  
Joyce Hart  
Nancy Bohle  
Bob and Marilyn Cable  
Donna Libra  
Betty Cady  
Desirée Rabinov  
Roxanne Myers

\*Attendees only reflect those who signed in

### **Meeting Discussion:**

The Crescenta Highlands Neighborhood Association (CHNA) members have had varying involvement in the district formation process. The president has been very involved and gave an introduction about the process before turning the meeting to the City's Demographer (NDC).

NDC gave a brief explanation about the history of the process, the importance of community feedback and shared the draft maps with CHNA.

Members of CHNA discussed details about the draft maps to better understand what to review. Some members expressed concern that there is not much variation in how northern Glendale is formed into a district across the draft maps. CHNA was interested in the future timeline of the process and the logistics of how districts would work in Glendale.

The organization did not advocate for a specific map. Participants were invited to stay involved and share their opinions with City Council as the process continues.

## **Feb. 5, 7:05 p.m. – Glendale Homeowners Coordinating Council**

### **Attendees:**

#### Districting Team

Doug Johnson  
Madeline Wilson  
Mike Garcia

#### Glendale Homeowners Coordinating Council

Grant Michals  
Rondi  
Allen Durham  
Palma Vincenti  
Richard Lee  
Stephen Meek  
Susan Bolan  
Rachel Wolstan  
Tom Hendricks  
Joanna Linkchorst

### **Meeting Discussion:**

The members of the Glendale Homeowners Coordinating Council (GHCC) had varying levels of understanding about the district formation process. Some have been actively involved while others have only heard about it.

National Demographics Corporation (NDC) began the meeting by sharing the background of the process, the role of NDC and Tripepi Smith and why district formation is a topic of discussion in Glendale. NDC then walked through the focus maps and several other draft maps to give participants an understanding of what type of feedback City Council is looking for.

Members of GHCC discussed why the City, GCC and GUSD can't have the same maps and shared concerns that the ambiance of the "Jewel City" will be lost in renter-dense districts. A representative of the Montecito Neighborhood Association expressed feeling a stronger connection with Crescenta Highlands than with Verdugo Woodlands and that they should be in a district with the north. A representative from Adams Hills shared that their organization prefers being with Glenoaks Canyon rather than renters.

GHCC leadership shared that it is difficult for them to take a stance as an organization. However, their priority is that neighborhood associations are respected and kept together. Their leadership encouraged associations to get involved, meet with the districting team and share their feedback on parts of maps or whole maps they prefer. Participants were invited by NDC and Tripepi Smith to share their feedback via email and attend the upcoming public forums.

## **Feb. 8, 6 p.m. – Rossmoyne Mountain HOA**

### **Attendees:**

#### Districting Team

Doug Johnson  
Mike Garcia  
Skyler Addison

#### Rossmoyne Mountain HOA\*

Suzanne McDonnell  
Allen Arzoumanian  
Jaime Gonzalez  
Timothy  
Laurel Perkman  
Marc Perkman

\*attendees only reflect those who signed in

### **Meeting Discussion:**

The members of the Rossmoyne Mountain HOA (Rossmoyne) had varying knowledge about the district formation process prior to meeting with the City's team.

National Demographics Corporation (NDC) began the meeting by sharing the districting website and its resources and explaining the background of district formation in the City of Glendale. Throughout the evening, NDC walked through the focus maps and answered questions from participants about the details of the process.

Rossmoyne members were very interested in understanding the politics of districting and asked questions about the reasons why Glendale is considering this change and the related legal requirements. Residents also discussed the impact districts would have on the City and what that would look like for them. Some residents expressed concern about the cost of moving to district elections and the outreach needed to reach all residents. NDC and the City Attorney shared some of the pros and cons of district formation and shared brief information related to the costs of the project requirements and the associated deliverables.

Rossmoyne discussed the focus maps, briefly touching on the possibility of creating renter-dense and Hispanic districts. Some residents expressed concern that heavy renter districts may not care to elect City Councilmembers. No stance was taken by individuals or the organization about a specific map. Rossmoyne members were invited to share their feedback about maps or the process in general with the City throughout the night.

## **Feb. 15, 12 p.m. – Glendale Community College**

### **Attendees:**

#### Districting Team

Doug Johnson

Madeline Wilson

#### Glendale Community College

Yvette Davis

### **Meeting Discussion:**

The individual participating in this meeting was familiar with the district formation process for both the City of Glendale and the school district.

National Demographics Corporation (NDC) began the meeting by giving a brief overview of district formation while walking through the available resources on the website. NDC also went in-depth on the timeline of the project and what to expect in the coming months.

NDC walked through the focus maps and shared Map 120b as well. The representative of GCC expressed the opinion that Map 126b divides the City most logically, keeping neighborhoods together.

They also expressed a concern that district formation is being explored at the wrong time. They believe district formation should be considered; however, they feel the City is already divided and implementing districts at this time would not help the City manage issues peacefully.

They were invited to share their feedback with the City and encourage their community to do so as well.

## **Feb. 15, 3 p.m. – Filipino-American Business Association of Glendale, Adams Hill Neighborhood Association, Armenian Bar Association**

### **Attendees:**

#### Districting Team

Doug Johnson  
Mike Garcia  
Madeline Wilson

#### Filipino-American Business Association

Edith Fuentes  
Arleen Penaflor

#### Adams Hills Neighborhood Association

Stephen Meek

#### Armenian Bar Association

Davit Zargaryan

### **Meeting Discussion:**

Participants in this meeting had varying familiarity with the districting process. Some have been actively involved throughout the process, while others have only heard about it.

National Demographics Corporation (NDC) began the meeting by sharing background information about the process, the outreach being completed throughout and the tentative timeline of the process. NDC also walked through the focus maps.

Participants discussed details of district formation including the number of Councilmember seats, how districts are drawn, changes to Councilmember roles and compensation, redistricting requirements and legal considerations for making the shift. NDC and the City Attorney provided background information and explained the legal requirements related to these questions.

A member of the Filipino-American Business Association, and resident of northern Glendale, shared that Map 126d represents the northern area of the City well. The representative of Adams Hill Neighborhood Association shared that districts 2 and 3 of Map 106b work well. They also expressed a desire to keep downtown together and shared that the Adams Hill area should not include the canyons because the needs of homeowners in the canyons do not align with those who rent in Adams Hill. The Armenian Bar Association did not share a personal preference or a stance on behalf of their organization.

Participants were encouraged to share their feedback with the City.

## **Feb. 26, 6 p.m. – Whiting Woods HOA**

### **Attendees:**

#### Districting Team

Doug Johnson  
Mike Garcia  
Skyler Addison

#### Whiting Woods HOA

Shirley Owens  
Melissa Jones  
Jim Fonda  
Anne Moser  
Steve Moser  
Lois Nichols  
Kim Arnold  
Pete Cooke  
Rob Montgomery  
Sarah Morrison Hill

### **Meeting Discussion:**

Participants were mostly unfamiliar with the district formation process. The President of the HOA had attended some prior meetings, but all other members were learning about the process for the first time.

National Demographics Corporation (NDC) began the meeting by explaining the history of districting in California and the City's districting website, including the focus maps and map viewing tools.

Participants discussed details of the process, such as mapping requirements, the general timeline and the financial impact of the process. Upon reviewing the focus maps, a participant expressed interest in Whiting Woods being paired with La Crescenta rather than San Rafael Hills and North Glendale. Another participant shared that Whiting Woods should be paired with Verdugo Hills and the canyon due to similar homeowner and fire concerns. Additional participants expressed a desire to keep school districts together and to follow neighborhoods rather than zip codes when drawing districts. Multiple members shared a general preference for Map 106b.

The organization took no official stance on a map or the process. The HOA President expressed appreciation for being included in a meeting with the City. Members interested in receiving updates about the process provided their emails and were encouraged to stay involved.

## **April 8, 7 p.m. – Northwest Glendale Homeowners Association**

### **Attendees:**

#### Districting Team

Doug Johnson  
Mike Garcia  
Skyler Addison

#### NWGHHA

Holly Keenan  
Allan Durham  
Peter Fuad  
Carol Brusha  
Lawrence Kalfayan  
Elise Kalfayan

### **Meeting Discussion:**

Attendees had a variety of understanding of the district formation process.

National Demographics Corporation (NDC) began the meeting by explaining the history of the process and the recent public forum. Throughout the meeting, they walked through the districting website and focus maps.

Participants discussed details of the process such as the reasoning behind considering the shift, legal requirements and the pros and cons of making the change. One resident shared a preference to continue with city-wide elections and expressed a concern that districts would limit the voice of residents.

The organization did not take an official stance on the draft maps or districting process. Participants were encouraged to stay involved and share personal opinions with the City.



# Exhibit B

## Mkhlian, Stephanie

---

**From:** Karin Kachler <kkachle186@student.glendale.edu>  
**Sent:** Wednesday, June 14, 2023 6:04 PM  
**To:** mapglendale@glendaleca.gov; Karin Kachler; Brotman, Daniel; Asatryan, Elen; Kassakhian, Ardashes; Devine, Paula; Najarian, Ara  
**Subject:** Thoughts on the district proposal in Glendale

Some people who received this message don't often get email from [kkachle186@student.glendale.edu](mailto:kkachle186@student.glendale.edu). [Learn why this is important](#)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello everyone,  
I hope this email finds you well.

I am a Glendale resident of 5 years and absolutely love the way the city council works. It feels very democratic with the mayors taking turns via ceremony every two years. I would deeply mourn any changes to this system. I heard what people said yesterday during the council meeting about district kingdoms and couldn't agree more. There is no such thing as a representative of a district without bribery, corruption, or cronyism. There is also no such thing as one ethnic group in one district, nor is there cohesiveness within any ethnicity. People are people no matter what skin color and what origin. The only thing we have in common may be language and maybe certain experiences or traditions due to where we grew up. But all of this is more or less left behind when we experience daily life in America.

I am against being put into any kind of box by demographics, income, or location. I prefer melting pots and the ability to be able to raise my voice and be heard the way it works now. I hope this districting and elected mayor proposal will be discontinued as soon as possible and the money for it will be invested in public anti-violence education because this is what we ALL need. PEACE - people experiencing awesome childhood education because mentally healthy kids become mentally healthy adults!

This is the future that we all want in Glendale - productive healthy human beings fulfilling their purpose and potential.

Thank you.

Warmly,  
Karin

We are fundraising to buy and plant native trees in Glendale! Sign up for web hosting with 300% renewable energy here <https://www.greengeeks.com/track/afhclub>

Thank you!!

Karin Kachler (she/her),  
President



**Connect. Protect. Support. Repair. (TM)**

ECHO nonviolent, trauma-informed parent and child educator

"Compassion is the sincere effort to recognize, alleviate and prevent suffering"

" Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." - The Lorax

Join Zoom Meeting

<https://us06web.zoom.us/j/81128864294>

[kkachle186@student.glendale.edu](mailto:kkachle186@student.glendale.edu)

[REDACTED]

## Mkhlian, Stephanie

---

**From:** Karin Kachler <kkachle186@student.glendale.edu>  
**Sent:** Thursday, June 15, 2023 5:14 PM  
**To:** mapglendale@glendaleca.gov; Asatryan, Elen; Devine, Paula  
**Cc:** Brotman, Daniel; Najarian, Ara; Kassakhian, Ardashes; Karin Kachler  
**Subject:** Add-on re: Thoughts on the district proposal in Glendale

Some people who received this message don't often get email from [kkachle186@student.glendale.edu](mailto:kkachle186@student.glendale.edu). [Learn why this is important](#)

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Dear council members and mapglendale,  
Who so kindly responded.

You all made it perfectly clear on Tuesday evening that you follow CA state guidelines to provide an option on a ballot next year.

I responded to mapglendale's call for comment and I included you to say thank you for your excellent work as a team.

I understand that the districting idea is meant to help CA people groups who usually do not get the representation they may want and need.

Systemic miseducation and policies that cause great suffering and inequality like racism, and other -isms, hurt marginalized communities because they strip the humanity of each individual.

However, districting is n o t the answer to this problem. This is the answer: humane, antiviolent, trauma-informed public education, education, education.

When we properly, kindly, gently educate every child and individual, so ALL truly feel safe and that they matter, THEN we can use our full humanity to address any and a l l issues we face together.

We all truly want to feel safe and that we matter. Districting does the opposite: it divides and so we can be conquered instead of standing united as humanity.

Thank you.

Warmly,  
Karin

Karin Kachler (she/her),  
President, Advocating for humanity - transforming education

CONNECT. PROTECT. SUPPORT. REPAIR. (TM)  
ECHO trauma-informed, nonviolent parent and child educator

[kkachle186@student.glendale.edu](mailto:kkachle186@student.glendale.edu)  


----- Forwarded message -----

From: Madeline Pettit <[madeline@tripepismith.com](mailto:madeline@tripepismith.com)>

Date: Thu, Jun 15, 2023, 12:44 PM  
Subject: Re: Thoughts on the district proposal in Glendale  
To: Karin Kachler <[kkachle186@student.glendale.edu](mailto:kkachle186@student.glendale.edu)>  
Cc: <[mapglendale@glendaleca.gov](mailto:mapglendale@glendaleca.gov)>

Hi Karin,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Wed, Jun 14, 2023 at 6:04 PM Karin Kachler <[kkachle186@student.glendale.edu](mailto:kkachle186@student.glendale.edu)> wrote:

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Hello everyone,  
I hope this email finds you well.

I am a Glendale resident of 5 years and absolutely love the way the city council works. It feels very democratic with the mayors taking turns via ceremony every two years. I would deeply mourn any changes to this system. I heard what people said yesterday during the council meeting about district kingdoms and couldn't agree more. There is no such thing as a representative of a district without bribery, corruption, or cronyism. There is also no such thing as one ethnic group in one district, nor is there cohesiveness within any ethnicity. People are people no matter what skin color and what origin. The only thing we have in common may be language and maybe certain experiences or traditions due to where we grew up. But all of this is more or less left behind when we experience daily life in America.

I am against being put into any kind of box by demographics, income, or location. I prefer melting pots and the ability to be able to raise my voice and be heard the way it works now. I hope this districting and elected mayor proposal will be discontinued as soon as possible and the money for it will be invested in public anti-violence education because this is what we ALL need. PEACE - people experiencing awesome childhood education because mentally healthy kids become mentally healthy adults!

This is the future that we all want in Glendale - productive healthy human beings fulfilling their purpose and potential.

Thank you.

Warmly,  
Karin

We are fundraising to buy and plant native trees in Glendale! Sign up for web hosting with 300% renewable energy here <https://www.greengeeks.com/track/afhclub>

Thank you!!

Karin Kachler (she/her),  
President



**Connect. Protect. Support. Repair. (TM)**

ECHO nonviolent, trauma-informed parent and child educator

"Compassion is the sincere effort to recognize, alleviate and prevent suffering"

" Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." - The Lorax

Join Zoom Meeting

<https://us06web.zoom.us/j/81128864294>

[kkachle186@student.glendale.edu](mailto:kkachle186@student.glendale.edu)

[REDACTED]

--  
Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

[REDACTED]

844-TS-COMM-1 x717



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)



## Mkhlian, Stephanie

---

**From:** Mary-Lynne Fisher <m-lfisher@att.net>  
**Sent:** Tuesday, June 20, 2023 3:01 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Log in info for June 21st Zoom

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Some people who received this message don't often get email from m-lfisher@att.net. [Learn why this is important](#)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

I want to attend the community workshop on council districts on June 21st. How can I get the log in information?

Mary-Lynne Fisher, president  
Crescenta Highlands Neighborhood Association





**Mkhlian, Stephanie**

---

**From:** Maro Yacoubian <maroyacoubian@gmail.com>  
**Sent:** Wednesday, June 21, 2023 4:06 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** HUGE MISTAKE

[Some people who received this message don't often get email from maroyacoubian@gmail.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

I am 100% against redistricting. I do not believe that forming districts in areas to create "equity" will create the desired result. Gerrymandering is the major concern for me.

I will be speaking against this process from beginning to end. We do not need "little kingdoms" in Glendale... nor do we need to open ourselves up to more corruption like Los Angeles.

Maro Yacoubian  
Glendale resident



**Mkhlian, Stephanie**

---

**From:** Narine Tadevosyan <narine420@gmail.com>  
**Sent:** Wednesday, June 21, 2023 4:57 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** No

[Some people who received this message don't often get email from narine420@gmail.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

You will ruin Glendale.

Sent from my iPhone



**Mkhlian, Stephanie**

**From:** Maro Yacoubian <maroyacoubian@gmail.com>  
**Sent:** Thursday, June 22, 2023 9:50 AM  
**To:** madeline@tripepismith.com  
**Cc:** mapglendale@glendaleca.gov  
**Subject:** Re: HUGE MISTAKE

Some people who received this message don't often get email from maroyacoubian@gmail.com. [Learn why this is important](#)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Is there a reason why you gave the public only 2 hours notice before the scheduled zoom meeting on this controversial topic?



## Get Involved in the City of Glendale's District Formation Process!

Glendale, California sent this bulletin at 06/21/2023

03:44 PM PDT

Having trouble viewing this? [View it as a webpage](#)



### Get Involved In the City of Glendale's District Formation Process!

Good morning,

Want to help shape the future of Glendale? Get involved in the City's district formation process by attending a public meeting.

A virtual community workshop will be held on **Wednesday, June 21 at 6:30 p.m.** via Zoom and will include a discussion on neighborhoods and communities of interest, as well as a mapping tool demonstration. [Click here to join the workshop here.](#)

Additional workshop dates and locations can be found [here](#).

Residents can now begin drawing proposed district

On Jun 22, 2023, at 8:57 AM, Madeline Pettit <[madeline@tripepismith.com](mailto:madeline@tripepismith.com)> wrote:

Hello Maro,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Wed, Jun 21, 2023 at 4:06 PM Maro Yacoubian <[maroyacoubian@gmail.com](mailto:maroyacoubian@gmail.com)> wrote:

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

I am 100% against redistricting. I do not believe that forming districts in areas to create "equity" will create the desired result. Gerrymandering is the major concern for me.

I will be speaking against this process from beginning to end. We do not need "little kingdoms" in Glendale... nor do we need to open ourselves up to more corruption like Los Angeles.

Maro Yacoubian  
Glendale resident

Madeline Pettit  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

44-TS-COMM-1 x717



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## Mkhlian, Stephanie

---

**From:** Susan Collins <susan.collins.5of5@gmail.com>  
**Sent:** Thursday, June 22, 2023 5:40 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Changes to how Glendale elects City Council and our major

Some people who received this message don't often get email from susan.collins.5of5@gmail.com. [Learn why this is important](#)

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

I was dismayed to recently learn about the resolution to split Glendale into "districts" and the change to how our city Mayor is chosen. Clearly I'm joining this conversation late!

I listened to the City Council meeting of June 13th, and all of the discussion was about engaging the public in how to create the districts... getting the community involved in it. But the entire discussion about forums and such were entirely about how to draw the maps.

What I don't understand is: why are we doing this at all??

I can't weigh in on how to draw the district maps until I understand WHY the resolution came about. I searched the city's website but couldn't find an explanation. I have some concerns:

- Won't this just balkanize Glendale, pitting different parts of Glendale against each other (more than they already are!!) ??
- And regarding the election of the major, I am concerned that this will turn our elections into the kind of political-party-circuses that we currently see in the State and Federal elections.

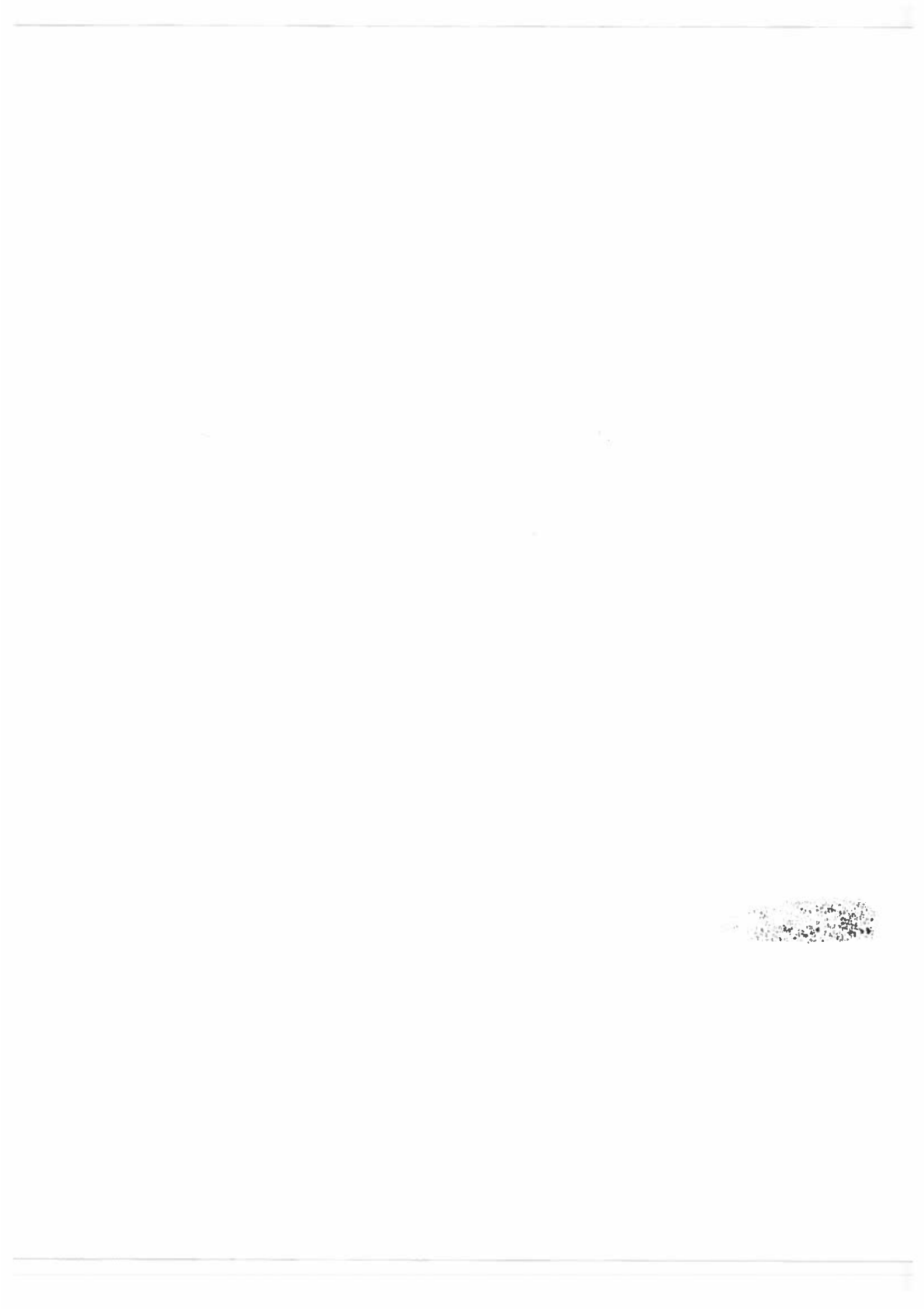
So I would really like to know:

1. What was the problem that this change is trying to solve?  
and
2. What evidence do we have that this change will actually solve the problem?

I'm hoping that the community forums will provide an explanation of why this resolution was passed.

Susan Collins  



## Mkhlian, Stephanie

---

**From:** info@mapglendale.org  
**Sent:** Friday, June 16, 2023 9:59 PM  
**To:** sydni@tripepismith.com; kevork@tripepismith.com; mapglendale@glendaleca.gov  
**Subject:** Glendale Districting - New submission from Contact Us

You don't often get email from info@mapglendale.org. [Learn why this is important](#)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

### Name

Keith K

### Email

[pat@aneesho.com](mailto:pat@aneesho.com)

### Message

Do you need help with graphic design - brochures, banners, flyers, advertisements, social media posts, logos etc?

We charge a low fixed monthly fee. Let me know if you're interested and would like to see our portfolio.



## Mkhlian, Stephanie

---

**From:** Tom M. OWCA est. <tmk.tk66@gmail.com>  
**Sent:** Monday, July 3, 2023 5:00 PM  
**To:** mapglendale@glendaleca.gov  
**Cc:** RanchoBlockcaptainsUnited@proton.me; GlenBBK Border RESIDENTS  
**Subject:** Riverside Rancho District

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Some people who received this message don't often get email from tmk.tk66@gmail.com. [Learn why this is important](#)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Can you please send me a map that includes the Rancho equestrian district .

Thank you



## Mkhlian, Stephanie

**From:** Shant Jaltorossian <shantj91@gmail.com>  
**Sent:** Wednesday, July 5, 2023 10:49 AM  
**To:** djohnson@ndcresearch.com  
**Cc:** madeline@tripepismith.com; mapglendale@glendaleca.gov  
**Subject:** Re: Glendale District Map Proposal Submission

Some people who received this message don't often get email from shantj91@gmail.com. [Learn why this is important](#)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello.

Thank you for letting me know. I have made adjustments: <https://davesredistricting.org/join/e4ad4451-e75d-445b-8383-ce0820be8b0d>

Best,  
Shant Jaltorossian

On Mon, Jun 26, 2023 at 8:37 AM Douglas Johnson <djohnson@ndcresearch.com> wrote:

Thank you for your map submission. NDC (the City's demographic consultant for this project) has imported your map, and I wanted to be sure you were aware that the map does not meet the federal requirement for equal population in each district. Under federal law, the largest and smallest districts must be within 10% of each other -- in Glendale's case, within 3,283 people. Unfortunately in the submitted map the largest district (District 5) and the smallest district (District 2) are separated by 6,779 people. When you are using the DRA mapping tool, in the top right the "deviation" column next to each district number provides the district total population and each district's deviation from the ideal (perfectly-balanced) population count.

Would you like to revisit your map and submit an updated version? If you would prefer the original map be shared with the public and the Council we will do so, but it would be shared with a note stating it does not meet the federal requirements for a district map.

Thank you again for your interest and participation in this important process for the City's future!

--

Douglas Johnson  
National Demographics Corporation  
djohnson@NDCresearch.com  
[REDACTED]

On Mon, Jun 12, 2023 at 4:19 PM Shant Jaltorossian <shantj91@gmail.com> wrote:

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Thank you, Madeline.

Best,  
Shant

On Fri, Jun 9, 2023 at 2:14 PM Madeline Pettit <[madeline@tripepismith.com](mailto:madeline@tripepismith.com)> wrote:

Hello Shant,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections.

All maps compliant with districting criteria will be processed by the demographer and posted to the [Draft Maps Page](#) as part of the draft maps publication presented to the City Council during the next Public Hearing.

Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Fri, Jun 9, 2023 at 10:45 AM Shant Jaltorossian <[shantj91@gmail.com](mailto:shantj91@gmail.com)> wrote:

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Good morning.

Here is my proposal:

<https://davesredistricting.org/join/e4ad4451-e75d-445b-8383-ce0820be8b0d>

Best,

Shant Jaltorossian

--  
Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

844-TS-COMM-1 x717



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

## Mkhlian, Stephanie

---

**From:** Darren Kameya <darrenkameya@yahoo.com>  
**Sent:** Thursday, July 6, 2023 1:43 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Districting Map Proposal  
**Attachments:** Kameya Draft District Proposal.json

Some people who received this message don't often get email from darrenkameya@yahoo.com. [Learn why this is important](#)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello there,

Please see the attached draft district map (in DRA 2020 archive format) for your consideration. I believe that you can re-import the file after you've downloaded it.

Thank you,

**Darren C. Kameya**  
[darrenkameya@yahoo.com](mailto:darrenkameya@yahoo.com)  






## Mkhlian, Stephanie

---

**From:** Araik Sinanian <araiksinanian@icloud.com>  
**Sent:** Tuesday, July 11, 2023 10:37 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** A Call to Preserve Glendale's Community Values

Some people who received this message don't often get email from araiksinanian@icloud.com. [Learn why this is important](#)

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Hello,

I'm Araik Sinanian, a lifelong resident of Glendale, homeowner in Mariposa and Riverside Rancho neighborhoods, HOA president at Nor Windsor, and founder of the local nonprofit, Bridging the Borders.

Recently, our city has seen an influx of newcomers, largely attracted by our proximity to Los Angeles proper and the entertainment industry. While diversity and change are important for a vibrant community, we've begun to see the tell-tale signs of gentrification, which has sometimes been accompanied by a disregard for the deep-rooted values of our community.

Too often, these newcomers seem to view Glendale as a mere appendage to LA, failing to truly invest themselves in our local community's distinct culture and identity. Glendale is not just a place to live; it's a community to belong to, with a rich history and diverse population that has worked tirelessly to build the city we know and love.

This is why I write to you today. It is crucial that we actively involve ourselves in guiding the future growth of our city. We need to ensure that our community values remain intact, even as we navigate the tide of change.

I welcome your thoughts on how we can collaboratively mitigate these issues and help newcomers understand and respect the uniqueness of our beloved Glendale.

Thank you for your time, and I look forward to our combined efforts in keeping Glendale's spirit alive and vibrant. I will be attending the districting meetings coming up but would love to get involved in other ways as well.

Best Regards,

Araik Sinanian

Lifelong Glendalian President, Nor Windsor HOA Board Founder, Bridging the Borders



## Mkhlian, Stephanie

---

**From:** Ingrid Wilcox <ingy@mindspring.com>  
**Sent:** Thursday, July 20, 2023 9:21 AM  
**To:** mapglendale@glendaleca.gov  
**Subject:** City Council District Map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.



AHNA City Council Districts  
[davesredistricting.org](http://davesredistricting.org)



**Mkhlian, Stephanie**

---

**From:** Pam Ellis <pamellis.net@gmail.com>  
**Sent:** Friday, July 21, 2023 12:41 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** 2023 Districting Public Participation

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

I have signed into the app but cannot find the Glendale map. Please advise.

You should also mention in future workshops that the software is PC friendly, but no good for Apple.

Pam Ellis  


10/10/2020

10/10/2020

**Mkhlian, Stephanie**

---

**From:** C A <caghakhani@gmail.com>  
**Sent:** Wednesday, July 26, 2023 1:23 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** City Council Map  
**Attachments:** Screenshot\_20230726\_114801\_Adobe Acrobat.jpg

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello,

Please see my attached map.

Note: It's imperative to have 2 representatives in South Glendale due to the high population and densely populated neighborhoods. Thank you.

Best,  
Christine Aghakhani

[REDACTED]

[REDACTED]



100

**Mkhlian, Stephanie**

---

**From:** M D <micderou@hotmail.com>  
**Sent:** Wednesday, July 26, 2023 1:56 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Use existing neighborhoods/boundaries

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

People already live in areas with names and boundaries, similar needs/interests. Doesn't need to become more complicated than that, use these areas as district boundaries.



**Mkhlian, Stephanie**

---

**From:** Jayasri Hart <hartfilms@charter.net>  
**Sent:** Wednesday, July 26, 2023 5:02 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Draft map of Montrose

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

This is more for information than as a suggestion.

I am not sure that beyond the general need for safety, the neighborhoods included in the Montrose draft map have much in common. This may or may not be an advantage. I would like to know the pros and cons.

In the Sanitation charter, for instance, multi-family dwellings (rentals and condos) are lumped together and designated as "commercial" property if there are more than 5 units. This created a lot of problems specially in the older condominiums like ours on Piedmont Ave. which are not designed for large trashbins and haulers.

Right now, I see that "Montrose" includes the businesses on either side of Honolulu and around the crossing with Ocean View and Verdugo Blvd. It also includes the Verdugo Hills hospital. Our utility and public lighting needs will be very different, for example.

I just don't know enough about this issue. There may be advantages. I am asking for time on the agenda for discussion of what mixing residential and commercial might mean for a district, specially in light of the difficulty we face because of the trash collection charter.

Thank you,  
Joyce

--

Jayasri (Joyce) Hart  




## Mkhlian, Stephanie

---

**From:** Sydni Overly <sydni@tripepismith.com>  
**Sent:** Thursday, July 27, 2023 11:05 AM  
**To:** xmbwd@hotmail.com  
**Cc:** mapglendale@glendaleca.gov  
**Subject:** Re: Glendale Proposed District Map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Good morning,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

Thank you,  
Sydni

--

Sydni Overly  
[sydni@tripepismith.com](mailto:sydni@tripepismith.com)

844-TS-COMM-1 x724



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

On Thu, Jul 27, 2023 at 7:07 AM [xmbwd@hotmail.com](mailto:xmbwd@hotmail.com) <[xmbwd@hotmail.com](mailto:xmbwd@hotmail.com)> wrote:

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Here is a link to a great map for the districting of Glendale: <https://davesredistricting.org/join/36060a32-893b-41e6-88f1-2fb5fafe4d2b>.

We are strongly in favor of districting, if done properly.

Another neighborhood that should go on the website is **Adams Hill**. One of the best in Glendale.

Thanks.

2000

**Mkhlian, Stephanie**

---

**From:** brian ellis <91202brian@gmail.com>  
**Sent:** Thursday, July 27, 2023 5:18 PM  
**To:** mapglendale@glendaleca.gov  
**Cc:** pam ellis  
**Subject:** Map for redistricting Glendale

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello,

While my preference is for at large voting and I believe precincts are a bad idea for Glendale, here's a map suggestion:

<https://davesredistricting.org/join/6992a7b3-16dd-4e27-b792-734ef371678b>

Please confirm your receipt of this email and put me on the mail list for any public meetings for discussion of submitted maps.

Thank you

Brian Ellis

[REDACTED]

[REDACTED]

[REDACTED]





## Mkhlian, Stephanie

**From:** Robert Taylor <robert\_taylor5549@sbcglobal.net>  
**Sent:** Thursday, July 27, 2023 7:55 PM  
**To:** mapglendale@glendaleca.gov  
**Cc:** Robert J Taylor  
**Subject:** Robert's Proposed District Map showing five districts (seven districts were not allowed by the program)

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Please find the link to my proposed District Map showing five districts based primarily on demographic data provided for "Renters" and "Income". Race, language, political party affiliations were not a priority. My idea is to provide increased representation to the renters of this city.

The renters have been left out of the local government decision making process. For more than the sixty years I've lived in this city there has been over-representation of Home Owners Associations, Real Estate interests, Big monied businesses and City Employee unions.....all looking for more influence and special treatment in exchange for campaign contributions. This District Map should break-up the HOA's influence (divide and conquer). It should separate and discourage joint efforts by big-monied businesses (ie: car dealerships) to reduce their sales taxes and permits.

These districts are not based on equal population numbers for each district. No, only those districts with a substantial potential to increase the number of housing units will be allowed larger population numbers with the possibility of splitting the districts in the future when the population has increased and need for more representation is necessary. Those districts which do not have many Multi-family zones are not expected to increase their population and therefore no increase in representation. There should be an odd number of districts to prevent a deadlock during Council Voting. I would prefer seven districts but the program only allows six. Also, the Template inaccurately shows un-inhabitable acreage which gives the wrong impression of the population size of the city.....the blocks showing the city dump, mountain tops, city parks, power generation plants and industrial and commercial uses should not be included with housing! And NO!....I don't want Caruso for Mayor!

Regards,

Robert Taylor



Copy of Glendale City Council Map Template  
davesredistricting.org



**Mkhlian, Stephanie**

---

**From:** xmbwd@hotmail.com  
**Sent:** Friday, July 28, 2023 4:14 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Re: Glendale Proposed District Map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Here is a link to a great map for the districting of Glendale: <https://davesredistricting.org/join/5a3d5338-e4c3-4266-8c96-ce3e5ea5431e>.

Thanks.



**Mkhlian, Stephanie**

---

**From:** xmbwd@hotmail.com  
**Sent:** Friday, July 28, 2023 4:14 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Re: Glendale Proposed District Map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Here is a link to a great map for the districting of Glendale: <https://davesredistricting.org/join/5a3d5338-e4c3-4266-8c96-ce3e5ea5431e>.

Thanks.



**Mkhlian, Stephanie**

---

**From:** xmbwd@hotmail.com  
**Sent:** Friday, July 28, 2023 4:16 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Re: Glendale Proposed District Map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Here is a link to a great map for the districting of Glendale: <https://davesredistricting.org/join/d0300ecd-7bc4-48d9-8d45-14aee0197a52>.

Thanks.





**Mkhlian, Stephanie**

---

**From:** xmbwd@hotmail.com  
**Sent:** Friday, July 28, 2023 4:16 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Re: Glendale Proposed District Map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Here is a link to a great map for the districting of Glendale: <https://davesredistricting.org/join/f6d51ccb-0428-4e58-bbf6-87ab6531c4f4>.

Thanks.

1000

## Mkhlian, Stephanie

---

**From:** Joe Kroening <JoeKroening@andystransfer.com>  
**Sent:** Monday, July 31, 2023 11:48 AM  
**To:** mapglendale@glendaleca.gov  
**Cc:** Joe Kroening  
**Subject:** FW: Voting District Map  
**Attachments:** Scan.pdf

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Here is the Map of Council Districts that I would like to see implemented.

Although I have plagiarized Map 102, I feel that it shows exactly what I would have drawn. I trust that this acceptable.

I believe Districting, with an elected Mayor, is the best form of governing for Glendale and I support this action to make it so.

Thank you for considering my thoughts.

Joe Kroening  
Andy's Transfer & Storage

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

[www.AndysTransfer.com](http://www.AndysTransfer.com)

Like us on Facebook: [www.Facebook.com/AndysMoving](https://www.facebook.com/AndysMoving)





## Mkhlian, Stephanie

---

**From:** Madeline Pettit <madeline@tripepismith.com>  
**Sent:** Monday, July 31, 2023 10:12 AM  
**To:** John Pryor  
**Cc:** mapglendale@glendaleca.gov  
**Subject:** Re: Mapping

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello, John

Thank you for your question.

On May 2, 2023, the Glendale City Council initiated a process to undertake a transition in the makeup of its governing body intended to give residents a more prominent voice in local government. The Council initiated the process for the following reasons: geographically and socioeconomically diverse representation on City Council, constituent services, costs to run for City Council and potential legal risks.

For more details regarding the background of the process, visit the Background section on the [districting website](#). You can also learn more about the process by watching a recorded public hearing or attending one of the City's community workshops. Please visit the [Calendar Page](#) of the website for recordings and future meeting dates.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Mon, Jul 31, 2023 at 2:03 AM John Pryor <[john.pryor@pryoredinsights.com](mailto:john.pryor@pryoredinsights.com)> wrote:

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Why? You don't explain why Glendale is considering this and what it would mean. I have no idea.

Madeline Pettit  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

844-TS-COMM-1 x717



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)



## Mkhlian, Stephanie

**From:** Hayk Makhmuryan <doodleswithoutborders@gmail.com>  
**Sent:** Thursday, August 3, 2023 6:46 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Glendale Districting Map from Resident

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Good evening dear Glendale Mapping Team,

I believe it is exceedingly important to have districts in our city, and applaud this work!  
Any argument against districting, is an argument against democracy and against representation.

I'd like to encourage the city to send postcards to all city residents about this process. I understand it is a cost, but this is literally about cultivating a more active involvement in local government, which should be the top priority of city hall. More active resident involvement in turn promote increased safety, cohesiveness, and mutual support in our neighborhoods!

Lastly, I'd like to submit my map, using the provided tool: <https://davesredistricting.org/join/140ab234-4fa7-4617-82be-99497e71cd32> (Please let me know if you are having difficulty opening it).

The division is not exact and could definitely be tweaked, but having learned about population distribution in our city, and having been a resident for over two decades, the distinct districts/neighborhoods I see are:

- 1) North Glendale/Montrose
- 2) Mountain/Glenoaks Canyon/East Glendale
- 3) Brand Park and adjacent neighborhoods
- 4) West Glendale
- 5) Central Glendale
- 6) South Glendale

Thank you,  
Hayk Makhmuryan  
23 year resident of Glendale

--

Հայկ / Hayk [hike] Makhmuryan (*pronouns he/him* [what's this?](#))

Armenian artist, art worker, community organizer

Skid Row (predominantly Black working class neighborhood threatened by erasure) and Glendale (city with large working class Armenian diasporan community threatened by economic erasure), [Tongva/Chumash/Kizh Land](#) (aka Los Angeles region, CA)

*equitable access to arts cultural and social spaces is a fundamental human right and collective responsibility*  
*love the people decommodify life*

Sign up for [doodleswithoutborders.com](https://doodleswithoutborders.com) monthlyish newsletter  
IG and FB [@doodleswithoutborders](#)





## Mkhlian, Stephanie

---

**From:** Mary-Lynne Fisher <m-lfisher@att.net>  
**Sent:** Saturday, August 5, 2023 11:10 AM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Partial district map: northern and northeastern Glendale

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

I am submitting a partial map because I don't know other areas of the city well enough to draw lines for their districts. In evaluating draft maps I hope Glendale pays particular attention to submissions from people who live in the districts. They know as others may not where natural community boundaries lie. An example of not understanding this is Draft Map 102 which puts Whiting Woods, a single access neighborhood that debouches on to Honolulu, in a district to the south to which it has no access.

A photograph of a wooden surface, possibly a table or floor, with a warm brown tone and visible wood grain. A white rectangular overlay is positioned on the right side of the image. Inside this overlay, the words "Gle" and "Put" are written in a large, bold, black serif font, stacked vertically. The text is partially cut off on the right edge.

# Gle Put

**Mkhlian, Stephanie**

---

**From:** Adrienne Griffin <adrienne.ardistree@gmail.com>  
**Sent:** Saturday, August 5, 2023 4:30 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** District Map Submission

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hi,

Here my District Map

<https://davesredistricting.org/join/2e80c57a-e6fb-4513-993e-fd2c96de4dc3>

Adrienne Griffin  
Montrose



**Mkhlian, Stephanie**

---

**From:** ku400@charter.net  
**Sent:** Saturday, August 5, 2023 10:43 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Glendale 2023 redistricting map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

The main purpose of this map is to show that draft maps 104 and 105 problematically divide neighborhoods/communities of interest in the region of Glendale near San Fernando and the I-5 corridor. This is particularly true for the neighborhoods of Pelanconi and Fremont Park, which should not be divided.

It may make sense to have a district that includes the northern part of the district shown in the linked map, and a separate district that includes the southern portion, rather than keeping this all in a single district. However, the residents that live along San Fernando Road and within a close distance from I-5 have the highest scores in CalEnviroScreen, as shown in the screenshot below the map link

<https://davesredistricting.org/join/9f2b5f68-9c70-400b-aeb1-cf04e7f250b3>





## Mkhlian, Stephanie

**From:** Madeline Pettit <madeline@tripepismith.com>  
**Sent:** Monday, August 7, 2023 8:17 AM  
**To:** mikeborisov@icloud.com  
**Cc:** mapglendale@glendaleca.gov  
**Subject:** Re: Submission of Map

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections.

All maps compliant with districting criteria will be processed by the demographer and posted to the [Draft Maps Page](#) as part of the draft maps publication presented to the City Council during the next Public Hearing. Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Sat, Aug 5, 2023 at 2:57 PM <mikeborisov@icloud.com> wrote:

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.



North Glendale Renter District Glendale City  
Council Map Template  
davesredistricting.org

--  
Madeline Pettit  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

844-TS-COMM-1 x717



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)





**Mkhlian, Stephanie**

---

**From:** Jane Blissert <jblissert@yahoo.com>  
**Sent:** Tuesday, August 8, 2023 12:24 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Armenian population breakdown

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello

Why is there a breakdown for the Armenian population and none of the others? Glendale is quite diverse and I would benefit from knowing the breakdown of other ethnicities.

Thank you for your work on this.

Jane Blissert

Sent from my iPhone



## **Mkhlian, Stephanie**

---

**From:** Araik Sinanian <araiksinanian@icloud.com>  
**Sent:** Tuesday, August 8, 2023 2:24 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Understanding Map  
**Attachments:** Glendale-Map-Armenian-Voter-Percentages-Maps-101-121.pdf

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello!

I wanted to understand the maps better and saw this list. Can I know what this list describes because I've pulled up the maps it refers to and still don't get it.

Also, what is the reasoning behind having this chart only for Armenians vs other communities?

Thank you,  
Araik



## Mkhlian, Stephanie

**From:** xmbwd@hotmail.com  
**Sent:** Tuesday, August 8, 2023 3:36 PM  
**To:** Mkhlian, Stephanie; mapglendale@glendaleca.gov  
**Subject:** Re: The First Set of Draft Maps Are Here!

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hi. Thanks for the response. The process you describe is problematic; it allows City Councilmembers who have a vested interest in certain maps (*i.e.*, the ones that do not force them to lose their seats) to determine the map the only map that residents get to vote on. This approach presents a clear conflict of interest. Instead, the maps presented for the vote should be selected by the voters.

Is there a mechanism through which I can voice this concern? I fear that the City will be forced into costly litigation if it proceeds down the path you describe.

Thanks. - M.

On Tue, 2023-08-08 at 22:25 +0000, Mkhlian, Stephanie wrote:  
Hello M,

Thank you for your inquiry. "NDC" also known as National Demographics Corporation was hired by the City of Glendale as a non-partisan firm focused on guiding the City through the districting process, while leaving the final policy choices to the residents and City Council. The Maps that you see titled "NDC" reflect the input from the communities of interest (<https://mapglendale.org/communities-of-interest/responses/>) and the maps received. The maps from NDC aim to round out the options and carry no more weight or importance than any other map.

After the extensive public outreach process the Council will select a map that will go on the March 2024 ballot for the voters to approve or disapprove. To stay informed on the districting outreach process, visit the calendar page for workshops and public hearings: <https://mapglendale.org/schedule/>.



With gratitude,

Stephanie Mkhlian | Sr. Administrative Analyst | City of Glendale  
613 E Broadway, Suite 200 | Glendale, CA | 818-548-4844  
[SMkhlian@glendaleca.gov](mailto:SMkhlian@glendaleca.gov) | [www.glendaleca.gov](http://www.glendaleca.gov) | [Follow us!](#)

**From:** xmbwd@hotmail.com <xmbwd@hotmail.com>  
**Sent:** Tuesday, August 8, 2023 11:21 AM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Fwd: The First Set of Draft Maps Are Here!



## Mkhlian, Stephanie

**From:** xmbwd@hotmail.com  
**Sent:** Wednesday, August 9, 2023 8:49 AM  
**To:** Mkhlian, Stephanie; mapglendale@glendaleca.gov  
**Subject:** Re: The First Set of Draft Maps Are Here!

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Thanks. So, just send an email to the councilmembers? Ok. I will copy the City Attorney too.

I should note that there would be no additional expense (or violation of California law) if voters were allowed to select the map that will be presented on the ballot through the City's existing website. In other words, the City could put the submitted maps up for a vote on the website -- then use the chosen map for the ballot.

Thanks. - M.

On Wed, 2023-08-09 at 15:36 +0000, Mkhlian, Stephanie wrote:  
Hi M,

California law requires charter revisions to be put to the voters in a yes/no format, so even if the expense were not so prohibitive, the City is not allowed to put 20 or 30 different maps on the ballot for voters to consider. Please feel free to express your thoughts -- and map preferences -- to the Council via email or appearing at one or more of the upcoming hearings and community forums.



With gratitude,

Stephanie Mkhlian | Sr. Administrative Analyst | City of Glendale  
613 E Broadway, Suite 200 | Glendale, CA | 818-548-4844  
[SMkhlian@glendaleca.gov](mailto:SMkhlian@glendaleca.gov) | [www.glendaleca.gov](http://www.glendaleca.gov) | [Follow us!](#)

**From:** xmbwd@hotmail.com <xmbwd@hotmail.com>  
**Sent:** Tuesday, August 8, 2023 3:36 PM  
**To:** Mkhlian, Stephanie <SMkhlian@Glendaleca.gov>; mapglendale@glendaleca.gov  
**Subject:** Re: The First Set of Draft Maps Are Here!

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hi. Thanks for the response. The process you describe is problematic; it allows City Councilmembers who have a vested interest in certain maps (i.e., the ones that do not force them to lose their seats) to determine the map the only map that residents get to vote on. This approach presents a clear conflict of interest. Instead, the maps presented for the vote should be selected by the voters.

Is there a mechanism through which I can voice this concern? I fear that the City will be forced into costly litigation if it proceeds down the path you describe.

Thanks. - M.



On Tue, 2023-08-08 at 22:25 +0000, Mkhlian, Stephanie wrote:  
Hello M,

Thank you for your inquiry. "NDC" also known as National Demographics Corporation was hired by the City of Glendale as a non-partisan firm focused on guiding the City through the districting process, while leaving the final policy choices to the residents and City Council. The Maps that you see titled "NDC" reflect the input from the communities of interest (<https://mapglendale.org/communities-of-interest/responses/>) and the maps received. The maps from NDC aim to round out the options and carry no more weight or importance than any other map.

After the extensive public outreach process the Council will select a map that will go on the March 2024 ballot for the voters to approve or disapprove. To stay informed on the districting outreach process, visit the calendar page for workshops and public hearings: <https://mapglendale.org/schedule/>.



With gratitude,

Stephanie Mkhlian | Sr. Administrative Analyst | City of Glendale  
613 E Broadway, Suite 200 | Glendale, CA | 818-548-4844  
[SMkhlian@glendaleca.gov](mailto:SMkhlian@glendaleca.gov) | [www.glendaleca.gov](http://www.glendaleca.gov) | [Follow us!](#)

**From:** [xmbwd@hotmail.com](mailto:xmbwd@hotmail.com) <[xmbwd@hotmail.com](mailto:xmbwd@hotmail.com)>

**Sent:** Tuesday, August 8, 2023 11:21 AM

**To:** [mapglendale@glendaleca.gov](mailto:mapglendale@glendaleca.gov)

**Subject:** Fwd: The First Set of Draft Maps Are Here!

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hi. Who or what is "NDC" (the proposer of Map 120 and 121)? And what is their role in this process? Is it inevitable that their maps will be prioritized? Lastly, who is selecting the final map? Thanks. - M.

----- Forwarded Message -----

**From:** My Glendale <[myglendale@info.glendaleca.gov](mailto:myglendale@info.glendaleca.gov)>

**Reply-To:** [myglendale@info.glendaleca.gov](mailto:myglendale@info.glendaleca.gov)

**To:** [xmbwd@hotmail.com](mailto:xmbwd@hotmail.com)

**Subject:** The First Set of Draft Maps Are Here!

**Date:** 08/08/2023 12:01:39 PM

Having trouble viewing this? [View it as a webpage](#)



## The First Set of Draft Maps Are Here!

Dear Glendale Community,

The City of Glendale's districting outreach process is in full swing! On **Tuesday, August 15**, the City will hold its third public hearing on district formation at the City Council's regularly scheduled meeting **starting at 6:00 PM**. Head over to City Council Chambers, 613 E. Broadway, to make your voice heard in the district formation process and ensure your community is represented.

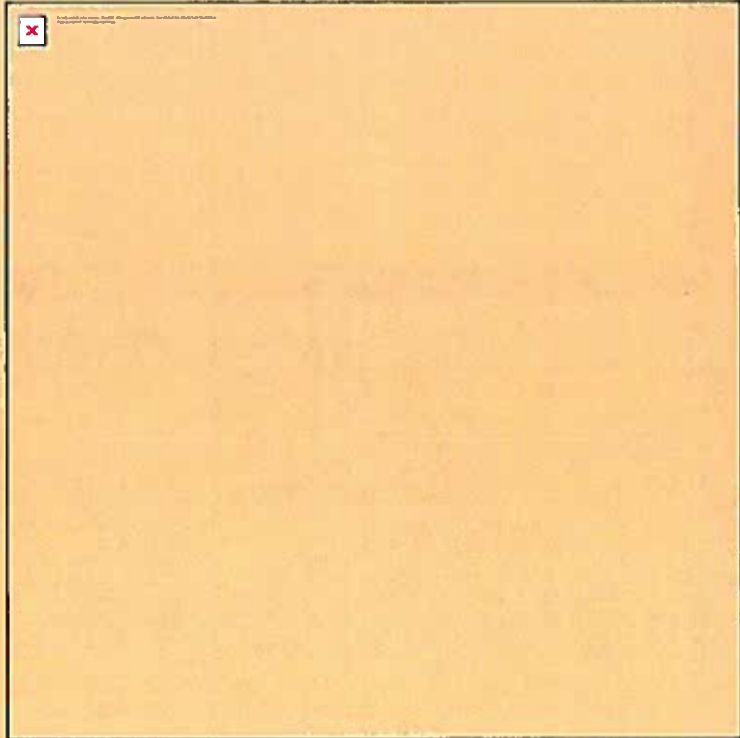
The third public hearing is the City Council's first review of draft maps prepared by the City's professional demographer, National Demographics Corporation (NDC). NDC will present the maps that the public submitted through August 5 and the maps they created based on communities of interest information that residents have submitted since June 2023.

All draft maps being considered are posted on [MapGlendale.org/Draft-Maps](https://MapGlendale.org/Draft-Maps).

[View Draft Maps](https://MapGlendale.org/Draft-Maps)

We encourage you to share your feedback on map elements you agree or disagree with at the public hearing or by emailing [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov). You can also continue to submit maps and share your thoughts about where you think district lines should be drawn and other feedback for the Council's consideration at the fourth public hearing, which will take place on Tuesday, October 10.

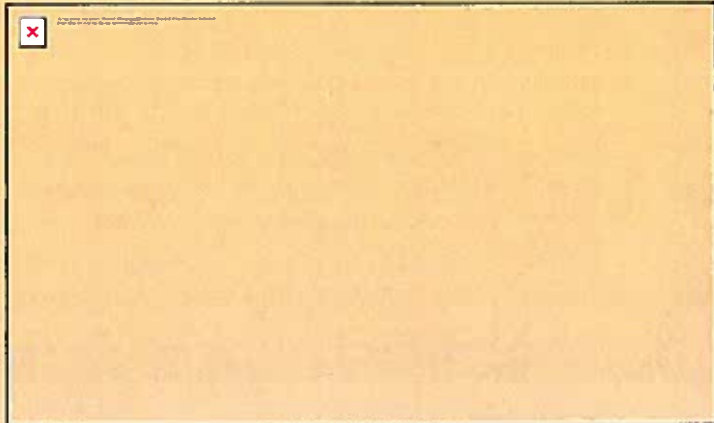
To review draft maps and collect public input on potential district boundaries, we are hosting a second round of community workshops and events, which will run from August 17 through September 16. The districting outreach team will be at the following workshops:



For our virtual community workshop scheduled for **Thursday, August 17 at 6:30 PM**, click on the button below to [join the Zoom meeting](#).

[Join the Virtual Community Workshop](#)

In addition to the community workshops above, the following pop-up events offer additional opportunities for the community to engage and provide feedback on the districting process:



In addition to the button above, [the calendar page on MapGlendale.org](#) hosts Zoom meeting information for [our virtual workshop on August 17 at 6:30 PM](#). For more information on Glendale's district formation process and all of the ways you can participate, visit [MapGlendale.org](#).

We look forward to hearing from you.



City of Glendale  
Public Information Office  
613 E. Broadway Room 200, Glendale, CA 91206  
(818) 548-4844

@MyGlendale

Update your subscriptions, modify your password or email address, or stop subscriptions at any time on your [Subscriber Preferences Page](#). You will need to use your email address to log in. If you have questions or problems with the subscription service, please visit [subscriberhelp.govdelivery.com](http://subscriberhelp.govdelivery.com).

This service is provided to you at no charge by [Glendale, California](#).

This email was sent to [xmbwd@hotmail.com](mailto:xmbwd@hotmail.com) using govDelivery Communications Cloud on behalf of Glendale, California 613 E Broadway · Glendale, CA 91206-4391





## Mkhlian, Stephanie

**From:** Julie Griffin <jgriffin808@gmail.com>  
**Sent:** Thursday, August 10, 2023 2:48 PM  
**To:** mapglendale@glendaleca.gov  
**Subject:** Glendale Maps

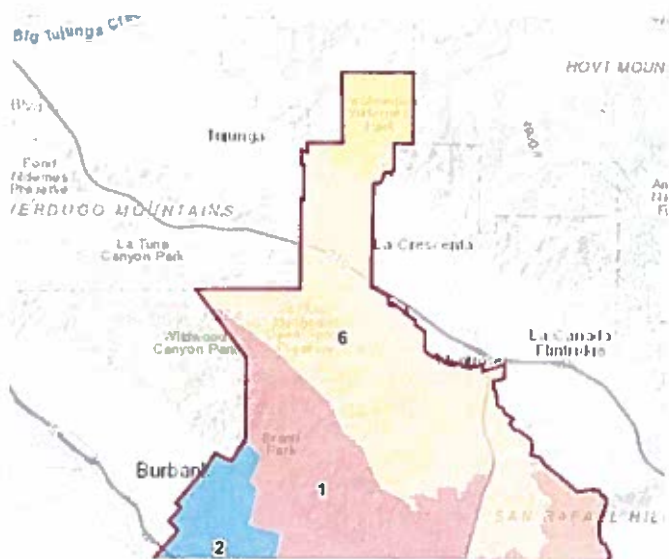
**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello City of Glendale,

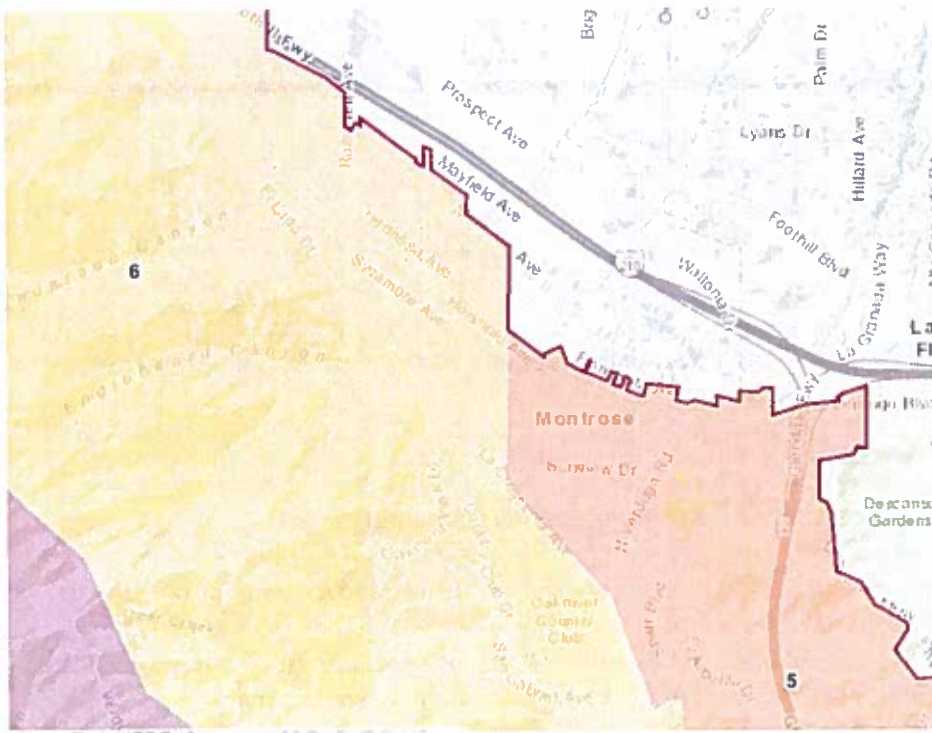
Thank you for the communication about this process! It's been really informative and interesting!

I live in Sycamore Woods of Verdugo City and I suggest Northern Glendale should be grouped together as one district (e.g. Crescenta Highlands, Montrose, Spar Heights, Whiting Woods, etc.). These neighborhoods have similar interests - schools attended, parks (or lack thereof), our gathering place of Downtown Montrose, local events attended, lost pets, infrastructure most used, walking/biking routes, etc. I know that my time locally spent surrounds these neighbors/neighborhoods, and I would guess that many of my neighbors feel the same.

For example, District 6 of Map 117 is a good example of keeping these northern neighborhoods together.



Conversely, the split in Map 108 of districts 6 & 5 is conversely an example of our neighborhoods being split up in a way that divides our local community within the city.



Thank you for your time,  
Julia Kobie

## Mkhlian, Stephanie

**From:** Julie Griffin <jgriffin808@gmail.com>  
**Sent:** Thursday, August 10, 2023 7:32 PM  
**To:** kevork@tripepismith.com  
**Cc:** mapglendale@glendaleca.gov  
**Subject:** Re: Glendale Maps

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

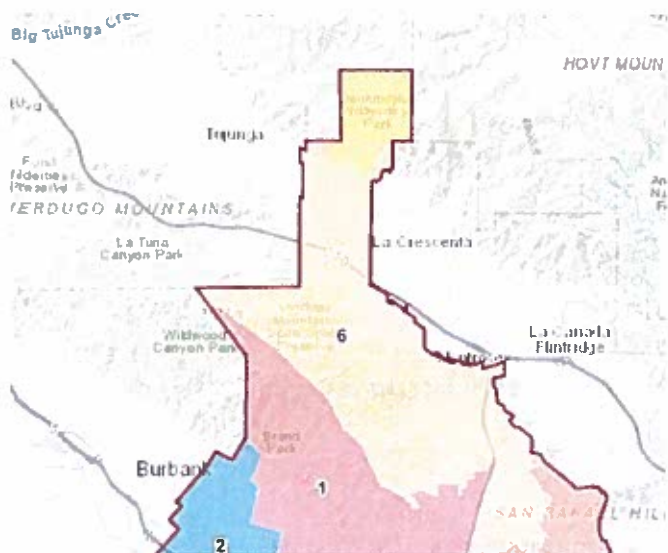
Thanks, Kevork! After rereading this without a baby on my hip, I found some embarrassing typos. Do you mind replacing my original comment with the following with minor spelling corrections since it's going to be part of the public record? Sorry about that, and thanks!

-----  
Hello City of Glendale,

Thank you for the communication about this process! It's been really informative and interesting!

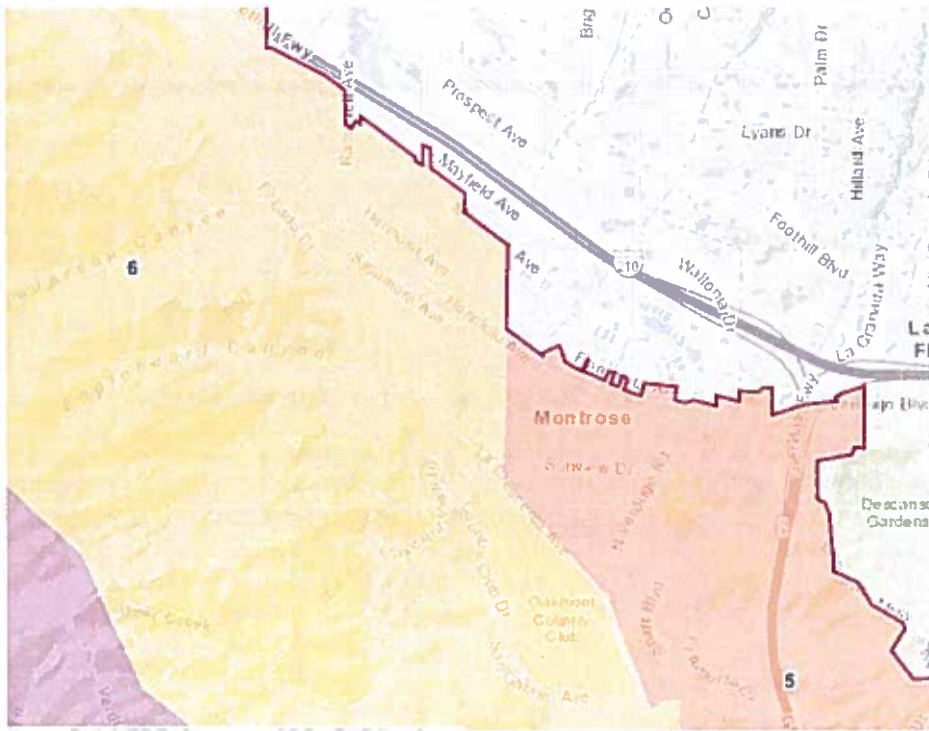
I live in Sycamore Woods of Verdugo City and I suggest Northern Glendale should be grouped together as one district (e.g. Crescenta Highlands, Montrose, Sparr Heights, Whiting Woods, etc.). These neighborhoods have similar interests - schools attended, parks (or lack thereof), our gathering place of Downtown Montrose, local events attended, lost pets, infrastructure most used, walking/biking routes, etc. I know that my time locally spent surrounds these neighbors/neighborhoods, and I would guess that many of my neighbors feel the same.

For example, District 6 of Map 117 is a good example of keeping these northern neighborhoods together.



Conversely, the split in Map 108 of districts 6 & 5 is an example of our neighborhoods being split up in a way that divides our local community within the city.





Thank you for your time,  
Julia Kobie

On Thu, Aug 10, 2023 at 5:58 PM Kevork Kurdoghlian <[kevork@tripepismith.com](mailto:kevork@tripepismith.com)> wrote:

Hi Julia,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

Best,

Kevork Kurdoghlian

On behalf of the City of Glendale

On Thu, Aug 10, 2023 at 2:49 PM Julie Griffin <[jgriffin808@gmail.com](mailto:jgriffin808@gmail.com)> wrote:

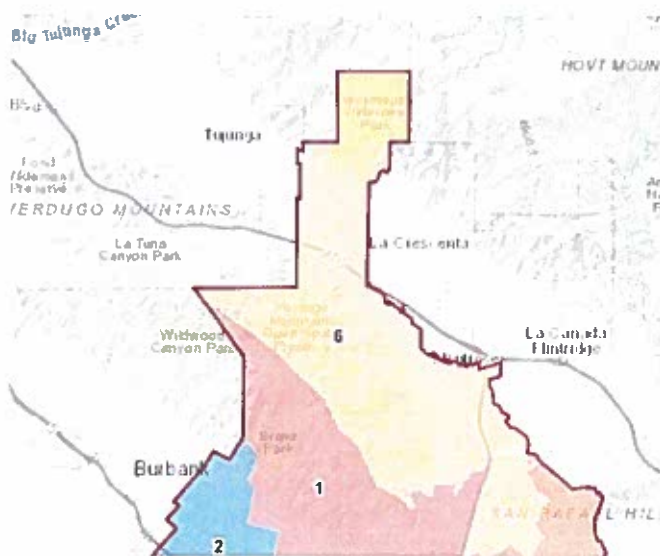
**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Hello City of Glendale,

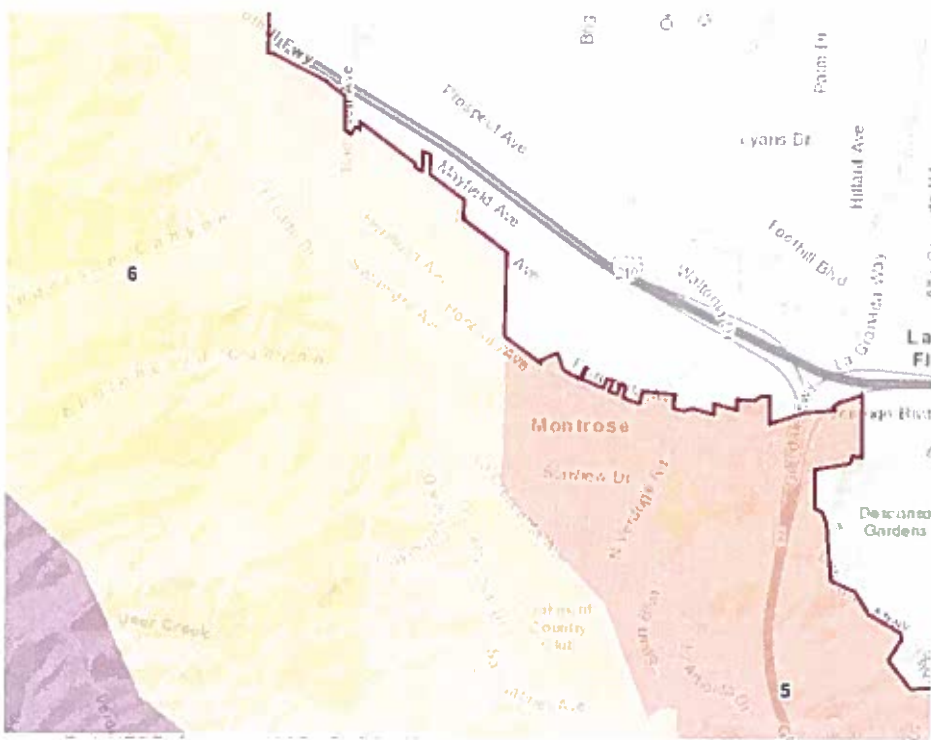
Thank you for the communication about this process! It's been really informative and interesting!

I live in Sycamore Woods of Verdugo City and I suggest Northern Glendale should be grouped together as one district (e.g. Crescenta Highlands, Montrose, Spar Heights, Whiting Woods, etc.). These neighborhoods have similar interests - schools attended, parks (or lack thereof), our gathering place of Downtown Montrose, local events attended, lost pets, infrastructure most used, walking/biking routes, etc. I know that my time locally spent surrounds these neighbors/neighborhoods, and I would guess that many of my neighbors feel the same.

For example, District 6 of Map 117 is a good example of keeping these northern neighborhoods together.



Conversely, the split in Map 108 of districts 6 & 5 is conversely an example of our neighborhoods being split up in a way that divides our local community within the city.



Thank you for your time,  
Julia Kobie

---

**106 or 106b**

2 messages

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**Paul Iannicelli** <pauliannicelli@yahoo.com>  
To: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Thu, Aug 24, 2023 at 5:21 PM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

To me, either 106 or 106(b) (no preference between the two) seem the most logical and coherent. These seem closest to capturing specific neighborhoods within the city, where you could easily explain why and where the borders were drawn, as compared to somewhat random borders. If I had the chance to vote, I would vote for one of these.

Thanks,

Paul I.



---

**Madeline Pettit** <madeline@tripepismith.com>  
To: Paul Iannicelli <pauliannicelli@yahoo.com>  
Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Fri, Aug 25, 2023 at 8:14 AM

Hi Paul,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

--

Madeline Pettit  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

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## Glendale Map

13 messages

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**G Moreno** <go.moreno@outlook.com>

Thu, Aug 24, 2023 at 9:13 PM

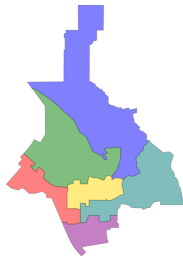
To: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello,

Here is a link for a shared downtown district:

1. [Shared Glendale business district](#)



### Glendale

Use this map to draw your proposed 6-district map of Council election districts for the City of Glendale. When finished, please

[davesredistricting.org](https://davesredistricting.org)

Thanks!

---

**Madeline Pettit** <madeline@tripepismith.com>

Fri, Aug 25, 2023 at 8:32 AM

To: G Moreno <go.moreno@outlook.com>

Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Good morning,

Thank you for your additional map submission.

All maps compliant with districting criteria will be processed by the demographer and posted to the [Draft Maps Page](#) as part of the draft maps publication presented to the City Council during the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process.

*Triepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Triepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

--

Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)





[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

---

**G Moreno** <go.moreno@outlook.com>  
To: Madeline Pettit <madeline@tripepismith.com>

Thu, Aug 31, 2023 at 7:14 PM

Hello,

I was looking at the Glendale website and did not see the map posted.

Was there any issue with the map?

Thanks,  
GM

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: G Moreno <go.moreno@outlook.com>

Thu, Aug 31, 2023 at 7:14 PM

Cc: mapglendale@glendaleca.gov

Hello,

Your 3 maps are currently being processed by the City's demographer and will be posted next week.

Thank you,  
[Quoted text hidden]

---

**Madeline Wilson** <madeline@tripepismith.com>  
To: G Moreno <go.moreno@outlook.com>  
Cc: mapglendale@glendaleca.gov

Tue, Sep 12, 2023 at 9:26 AM

Good morning,

The maps have been posted to [the website](#).

Best,  
[Quoted text hidden]

--  
Madeline Wilson  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

[Redacted signature block]

[Quoted text hidden]

---

## District Map Feedback - [REDACTED] - Map 111

2 messages

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**Jennifer Nguyen** <gridgraphicsinc@gmail.com>  
To: MapGlendale@glendaleca.gov

Thu, Aug 24, 2023 at 11:57 PM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hi,

I'm a resident in Glendale living on [REDACTED]

I used the interactive map in regards to the draft of the districts.

The most accurate depiction of district that I resonate most with is in "**Map 111** (Five district map. Not Population Balanced.)"

The highlighted areas in Map 111 is relatable because I frequently travel west for almost everything from work, groceries, shopping, post office, etc...I spend most of my time in the highlighted area in this map, and know many of my neighbors feel the same. We rarely venture beyond East of Glenoaks from where we live. And, if given the choice, I would have preferred my kids' local school to be assigned within this highlighted area as well. It's just the dynamic of living on the hill top — you feel connected to west of Glendale (Just think wherever there's a Trader Joes - we head that way, and not the east side, which would be Eagle Rock).

I hope this feedback will be taken into consideration.

Best regards,

Jennifer Nguyen

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: Jennifer Nguyen <gridgraphicsinc@gmail.com>  
Cc: MapGlendale@glendaleca.gov

Fri, Aug 25, 2023 at 8:33 AM

Hi Jennifer,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

--

Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

[REDACTED]

[REDACTED]

---

## Map Suggestion

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: Araik Sinanian <araiksinanian@icloud.com>  
Cc: mapglendale@glendaleca.gov

Mon, Aug 28, 2023 at 10:12 AM

Hi Araik,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections.

The demographer has processed your submission and it has been posted to the [Draft Maps Page](#). This will be part of the draft maps publication presented to the City Council during the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Sat, Aug 26, 2023 at 7:46 PM Araik Sinanian <araiksinanian@icloud.com> wrote:

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Hello,

I wanted to share my suggestion:

<https://davesredistricting.org/join/320faaa3-6be9-4ee0-88e3-fddeb268cc8c>

I also wanted to know when they will be reviewing or posting them?

Thank you,  
Araik

--

Madeline Pettit  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

Thanks for that! When is the next public hearing and do they ever review them during city council meetings?

Thank you,  
Araik

[Quoted text hidden]

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: Araik Sinanian <araiksinanian@icloud.com>  
Cc: mapglendale@glendaleca.gov

Mon, Aug 28, 2023 at 3:40 PM

The next public hearing will be held on October 10 at 6 p.m. and the City Council will review all new draft maps submitted by the September 28 map submission deadline.

The City is also hosting workshops to gather resident input on [draft district maps](#) received prior to the August 15 public hearing. The next one is being held in-person on August 30 at 6:30 p.m. and another on Thursday, August 31 at the same time. A full schedule of workshops is available at [MapGlendale.org/Schedule](https://MapGlendale.org/Schedule).

[Quoted text hidden]

---

**Araik Sinanian** <araiksinanian@icloud.com>  
To: Madeline Pettit <madeline@tripepismith.com>  
Cc: mapglendale@glendaleca.gov

Mon, Aug 28, 2023 at 7:01 PM

Great, thanks!  
Araik

[Quoted text hidden]



---

## Questions City Council should discuss before vote on districting

13 messages

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**Jayasri Hart** <hartfilms@charter.net>  
To: mapglendale@glendaleca.gov

Mon, Aug 28, 2023 at 4:58 PM

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

As a Montrose resident, I would like to thank the administration for meeting our requests for information and clarification.

Three points need to be discussed by the City Council before the district system is voted on:

1. The citywide election of the Mayor is necessary since the Mayor has procedural responsibilities during Council meetings, on and off camera. Judging by frayed nerves evident in council meetings of other cities, there has to be a peacekeeper, a compromiser, a keeper of protocol that council members will consider their peer. This can only be a person that every interest group in the city is free to vote for.

Also, the mayor cannot be a council member elected from one of the districts who is later chosen mayor by general consent in-council. That would make it difficult for the mayor to juggle his/her priorities for his/her district against the interest of the city as a whole and the interests of council members who may have opposed him/her being the mayor.

2. If all measures affecting the city is to be voted on in open council, it seems after the election, residents can cross district boundaries and appeal to a city council member elected from another district. For example, if I am represented by a council member who is not sympathetic to my needs, I (and others with similar interests) should be able to petition the council member from another district. Can we lay out how that scenario may or may not work? I can imagine interpretation and enforcement of building codes might be such an area of conflict.

3. If I am not mistaken, we now have a process of election by absolute majority where each of us selects one person among the slate of candidates. Would allowing us voters to rank order the mayoral slate enable the election of a mayor against whom the greatest number had the least objection? Might make for a peaceful transition of power.

Apart from the above, have we ever had a town hall meeting in South Glendale to ask residents why there has not been a candidate from that area? And if there has been, why did that person not get elected?

--  
Joyce Hart  
Condominium owner  


---

**Sydni Overly** <sydni@tripepismith.com>

Tue, Aug 29, 2023 at 11:59 AM

To: Jennifer Nentwig <jennifer@tripepismith.com>, Madeline Pettit <madeline@tripepismith.com>, Kevork Kurdoghlian <kevork@tripepismith.com>

Hi team, do we need to rope in Mike to help answer these questions?

[Quoted text hidden]

--

Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

[REDACTED]

[REDACTED]

[Quoted text hidden]

---

**Madeline Pettit** <[madeline@tripepismith.com](mailto:madeline@tripepismith.com)>

Wed, Aug 30, 2023 at 11:06 AM

To: Jayasri Hart <[hartfilms@charter.net](mailto:hartfilms@charter.net)>

Cc: [mapglendale@glendaleca.gov](mailto:mapglendale@glendaleca.gov)

Hi Joyce,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Answers to your questions are included below:

*If all measures affecting the city is to be voted on in open council, it seems after the election, residents can cross district boundaries and appeal to a city council member elected from another district. For example, if I am represented by a council member who is not sympathetic to my needs, I (and others with similar interests) should be able to petition the council member from another district. Can we lay out how that scenario may or may not work? I can imagine interpretation and enforcement of building codes might be such an area of conflict.*

- With the current citywide election approach or with by-district elections, anyone may contact any Councilmember and it is up to that Councilmember to decide whether to engage on the issue or otherwise respond.

*If I am not mistaken, we now have a process of election by absolute majority where each of us selects one person among the slate of candidates. Would allowing us voters to rank order the mayoral slate enable the election of a mayor against whom the greatest number had the least objection? Might make for a peaceful transition of power.*

- In the current citywide election system, if there are 3 council seats up in a given year each voter casts votes for their three favored candidates (or 2 when there are 2 seats up).

While the idea of using rank-order voting for Mayor is an interesting idea, the City's elections are run by the Los Angeles County Registrar of Voters and currently the Registrar's election systems cannot conduct a rank-order election.

*Apart from the above, have we ever had a town hall meeting in South Glendale to ask residents why there has not been a candidate from that area? And if there has been, why did that person not get elected?*

- While there currently are not any Councilmembers from South Glendale, there have been in the not-too-distant past, and at least one candidate in the 2022 Council election was from South Glendale.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

[Quoted text hidden]

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**Jayasri Hart** <[hartfilms@charter.net](mailto:hartfilms@charter.net)>

Wed, Aug 30, 2023 at 11:44 AM

To: Madeline Pettit <[madeline@tripepismith.com](mailto:madeline@tripepismith.com)>

Thank you, Madeline.

I will share with my neighbors.

Joyce

[Quoted text hidden]

--

Jayasri Hart <https://www.linkedin.com/in/hartfilms/>

---

## Re: There's Still Time to Get Involved in the District Formation Process!

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: Raffi Saroyan <raffi@readytoview.com>  
Cc: mapglendale@glendaleca.gov

Wed, Aug 30, 2023 at 1:04 PM

Hi Raffi,

Please watch the [recording of City Council's discussion on May 2](#) for information on what prompted the resolution of intent. If you would like additional explanation you may contact the Councilmembers directly.

Thank you,

On Wed, Aug 30, 2023 at 7:33AM Raffi Saroyan <raffi@readytoview.com> wrote:  
hi madeline,

appreciate your responsiveness.  
what prompted city of glendale's resolution of intent on may 2nd?

best,

raffi

On Mon, Aug 28, 2023 at 5:15PM Madeline Pettit <madeline@tripepismith.com> wrote:  
Hi Raffi,

### What prompted districting for Glendale?

- The City of Glendale passed a resolution of intent on May 2, 2023 to change from citywide elections to district elections to elect its City Councilmembers. The proposed change will be put before voters on the March 2024 ballot. The City is considering a plan for six (6) separate council districts and a directly elected mayor. If this plan is approved by the voters, this would take effect beginning with Council elections starting in 2026. Voters would have the opportunity to elect one City Councilmember who lives in and is elected by voters in their district and all Glendale voters would vote to select their next Mayor. [Pros and cons cited for transitioning to City Council districts can be found here.](#)

### Regarding the mapping tool, what attributes should residents consider when defining borders?

The following criteria should be the main consideration for residents when defining borders:

- Federal Laws
  - Equal Population (based on total population of residents as determined by the most recent Federal decennial Census and adjusted by the State to reassign incarcerated persons to the last known place of residence)
  - Federal Voting Rights Act
  - No Racial Gerrymandering
- California Criteria for Cities (to the extent practicable and in the following order of priority)
  - Geographically contiguous (areas that meet only at the points of adjoining corners are not contiguous. Areas that are separated by water and not connected by a bridge, tunnel, or ferry service are not contiguous.
  - Undivided neighborhoods and "communities of interest" (Socio-economic geographic areas that should be kept together for purposes of its effective and fair representation)
  - Easily identifiable boundaries
  - Compact (Do not bypass one group of people to get to a more distant group of people)
  - Prohibited: "Shall not favor or discriminate against a political party."
- Other Traditional Districting Principles
  - Respect voters' choices / continuity in office

- Future population growth

Information about what to consider when defining borders can be found in the PowerPoint presentations from the first round of workshops. You can also watch [this recorded virtual workshop](#) to hear the City's demographer touch on these points more in-depth.

**With or without feedback from residents, how will the final borders for the districts be defined initially and when can they be revised next?**

- The final borders for the districts will be defined by the City Council at [one of the upcoming public hearings](#) and the proposed change to district elections, including the proposed map selected by City Council, will be put before voters on the March 2024 ballot. If the City of Glendale moves to district elections, a redistricting process will occur after the 2030 census is released.

On Mon, Aug 28, 2023 at 9:24AM Raffi Saroyan <[raffi@readytoview.com](mailto:raffi@readytoview.com)> wrote:  
thank you madeline.

what prompted districting for glendale?  
regarding the mapping tool, what attributes should residents consider when defining borders?  
with or without feedback from residents, how will the final borders for the districts be defined initially and when can they be revised next?

raffi

On Fri, Aug 25, 2023 at 8:44AM Madeline Pettit <[madeline@tripepismith.com](mailto:madeline@tripepismith.com)> wrote:  
Hi Raffi,

Thank you for your question. The City's [districting website](#) hosts information about the purpose of districting, specifically the [homepage](#), [Districting Pros and Cons page](#), and the [FAQ page](#). You may also find it useful to watch the [demographer's presentation to City Council at the first public hearing](#) or to [attend an upcoming community workshop](#) where background information will be shared along with a discussion of maps submitted by the public.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Thu, Aug 24, 2023 at 6:43 PM Raffi Saroyan <[raffi@readytoview.com](mailto:raffi@readytoview.com)> wrote:

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

hi,

what's the purpose for districting?  
if you have a general q&a page, i can start there.

thank you

raffi

----- Forwarded message -----

From: **My Glendale** <[myglendale@info.glendaleca.gov](mailto:myglendale@info.glendaleca.gov)>

Date: Thu, Aug 24, 2023 at 4:01 PM

Subject: There's Still Time to Get Involved in the District Formation Process!

To: <[raffi@readytoview.com](mailto:raffi@readytoview.com)>

# There's Still Time to Get Involved in the District Formation Process!

Dear Glendale Community,

The City of Glendale is considering a shift to district elections, and the proposed change will be put before voters on the March 2024 ballot. If this plan is approved by the voters, this would take effect beginning with Council elections starting in 2026.

Following the August 15 public hearing on district formation held by the Glendale City Council, the City of Glendale commenced a second round of community workshops to allow the community to review draft district maps and provide feedback on those maps.

Only three of the seven planned second-round workshops remain! Find event details about these workshops, which wrap up on September 7, and prior workshops by clicking the button below:

**Attend an Upcoming Workshop!**

If you're unable to attend one of these workshops, we encourage you to review the draft district maps on the interactive review map and provide feedback at [MapGlendale@GlendaleCA.gov](mailto:MapGlendale@GlendaleCA.gov) or by calling the City at 818-548-4844, ext. 1.

 [Interactive Review Map Screenshot](#)

*Toggle on and off any of the draft maps and layers representing demographic data and more to understand each draft map.*

If you find these maps do not sufficiently represent the city, you can draw additional maps! Maps may be submitted until Thursday, September 28 for consideration at the fourth public hearing on Tuesday, October 10 at Glendale City Hall, 613 E Broadway.

**Draw a Draft District Map!**

This is the final opportunity to submit a map for City Council consideration. For more information on Glendale's district formation process, such as arguments for and against district formation, and how you can participate in the process, visit [MapGlendale.org](https://MapGlendale.org).

City of Glendale  
Public Information Office  
613 E. Broadway Room 200, Glendale, CA 91206  
(818) 548-4844

@MyGlendale

---

Update your subscriptions, modify your password or email address, or stop subscriptions at any time on your [Subscriber Preferences Page](#). You will need to use your email address to log in. If you have questions or problems with the subscription service, please visit [subscriberhelp.govdelivery.com](http://subscriberhelp.govdelivery.com).

This service is provided to you at no charge by [Glendale, California](#).

---

This email was sent to [raffi@readytoview.com](mailto:raffi@readytoview.com) using govDelivery Communications Cloud on behalf of: Glendale, California · 613 E. Broadway · Glendale, CA 91206-4391



--

Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

--

Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

--

Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



**TRIEPI SMITH**  
marketing • technology • public affairs

---

## District map

2 messages

---

**MIMI MALKHASSIAN** <malkhassian@yahoo.com>  
To: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Fri, Aug 25, 2023 at 5:39 PM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

I like Glendale City elections to stay the way it has been. I do not want any changes.  
Mimi Malkhassian

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: MIMI MALKHASSIAN <malkhassian@yahoo.com>  
Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Thu, Aug 31, 2023 at 9:50 AM

Hi Mimi,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

--

Madeline Pettit  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)



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## Feedback from Sparr Heights Community Center workshop

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: Mary-Lynne Fisher <m-lfisher@att.net>  
Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Thu, Aug 31, 2023 at 3:52 PM

Hi Mary-Lynne,

Thank you for your feedback. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Thu, Aug 31, 2023 at 10:27 AM Mary-Lynne Fisher <m-lfisher@att.net> wrote:

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Last evening was the third workshop I attended, two virtual and finally one live. This was by far the best.

I especially appreciated how Doug Johnson put several of the maps on the big screen and pointed out the similarities and differences among them.

I think the best one by far is Map 120b. As Doug said, it follows the single district maps from the Crescenta Highlands and Adams Hill neighborhood associations and does not divide any of the neighborhood associations. Another advantage of this map is that it puts several areas at higher than average wildfire risk in the same district--Crescenta Highlands, Whiting Woods, and Chevy Chase Estates.

Among those focused on the worst one is 108. It separates Crescenta Highlands from Sparr Heights and the portion of Montrose in the city. These adjacent neighborhoods share major streets and commercial areas. They are also all in the Crescenta Valley High School attendance zone.

The more I learn about this process the more complicated I realize it is.

Regards,

Mary-Lynne Fisher

--  
Madeline Pettit  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



---

## Glendale Districting - New submission from Contact Us

4 messages

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**info@mapglendale.org** <info@mapglendale.org>

Thu, Aug 31, 2023 at 5:34 PM

To: sydni@tripepismith.com, kevork@tripepismith.com, mapglendale@glendaleca.gov

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

**Name**

Ingrid Wilcox

**Email**

[ingy@mindspring.com](mailto:ingy@mindspring.com)

**Message**

Hello,

I am working on a second map on behalf of South Glendale/AHNA and am wondering if there is a way to view the statistics re: voter turnout, income etc. before publishing?

I can see all of that information on the 2nd page of the already published maps but cannot figure out how to view that information prior to publishing.

It would be of great help in finalizing this next map.

Thank you in advance for your assistance.

Best,

Ingrid Wilcox

---

**Douglas Johnson** <djohnson@ndcresearch.com>

Thu, Aug 31, 2023 at 5:51 PM

To: "info@mapglendale.org" <info@mapglendale.org>

Cc: sydni@tripepismith.com, kevork@tripepismith.com, mapglendale@glendaleca.gov

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Thank you for your interest!

Unfortunately the socio-economic data is not tabulated by the online mapping tool. The data are visible in [the interactive review map](#) (scroll down past the map numbers to get to the socio-economic layers), but the data can only be compiled district by district by our demographic team after a map is submitted.

--

Douglas Johnson  
National Demographics Corporation  
[djohnson@NDCresearch.com](mailto:djohnson@NDCresearch.com)



[Quoted text hidden]

---

**Madeline Pettit** <madeline@tripepismith.com>

Fri, Sep 1, 2023 at 9:55 AM

To: Douglas Johnson <djohnson@ndcresearch.com>

Cc: sydni@tripepismith.com

Hi Doug,

I noticed that Ingrid's email wasn't included in your response. Can you respond to her at [ingy@mindspring.com](mailto:ingy@mindspring.com) and cc [mapglendale@glendaleca.gov](mailto:mapglendale@glendaleca.gov)?

---

## Map 106B

2 messages

---

**Arpine Shakhbandaryan** <artbyarpine@gmail.com>  
To: mapglendale@glendaleca.gov

Fri, Sep 8, 2023 at 3:32 PM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello,

I'd like to recommend Map 106B to include for voters in March 2024.

Please let me know if you need additional details.

Best,  
Arpiné

---

**Madeline Pettit** <madeline@tripepismith.com>  
To: Arpine Shakhbandaryan <artbyarpine@gmail.com>  
Cc: mapglendale@glendaleca.gov

Fri, Sep 8, 2023 at 4:12 PM

Hi Arpiné,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

--

Madeline Pettit

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

---

## Districts YES

1 message

---

M <directortv41@yahoo.com>

Tue, Sep 12, 2023 at 12:40 PM

To: "MapGlendale@GlendaleCA.gov" <MapGlendale@glendaleca.gov>

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Thank you for the reminder regarding the districting of Glendale for fair representation for all residents.

Not withstanding the thoughtful research regarding demographics that some have mentioned, I still think that dividing the City from north to south by the proposed number of council seats (I favor an odd number: 5 or 7).. From the furthest south city line to the furthest north in essentially straight lines.

No gerrymandering.

The lines from east to west shall be sacrosanct with the idea that folks in every section will be represented by a council member who lives within that specific area. Residence! Not work / office .

Locals in Glendale for all the many years I have lived in Adams Hill (the furthest south district?) have dealt with mostly.. representatives living north of the 134. I have never felt fully represented , though some council members may be more responsive than others.

The Mayor? Elected at Large! Please.

Sincerely,  
Michael Sheehan  
Adams Hill



## Districting

**Madeline Wilson** <madeline@tripepismith.com>  
To: Chris Zastrow <agentchrisz@gmail.com>  
Cc: MapGlendale@glendaleca.gov

Thu, Sep 14, 2023 at 9:41 AM

Hi Chris,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections.

The issue of amending the City Charter to allow for a transition to Council districts was placed on the ballot in 2015 but rejected by the voters. Earlier this year, the City of Glendale passed a resolution of intent to change from citywide elections to district elections to elect its City Councilmembers. The proposed change will be put before voters on the March 2024 ballot. Cited pros and cons of this transition are available on the [Pros and Cons page](#) of Glendale's districting website.

Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](#) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Tue, Sep 12, 2023 at 6:05 PM Chris Zastrow <agentchrisz@gmail.com> wrote:

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Correct me if I am wrong but didn't we already vote against this? I believe that districting will only further divide our city.

Regards,

Chris



**Chris Zastrow**  
Realtor



3409 Ocean View Blvd. Glendale, CA 91208

 Chrisz@nhlux.com

 Lic. 01210464



Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



---

## RE. Election map

1 message

---

**Robert Harlow** <bobsharlow@yahoo.com>

Sat, Sep 16, 2023 at 6:13 PM

To: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>, Robert Harlow <bobsharlow@yahoo.com>

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

MY and others preference regarding Glendale city election maps, DO NOT need any changes.

Rather educate the public to the ulterior motives and past, present and long range view points.

This also needs to be considered with the education system .

No more smoke and mirrors.

Only leads to more complications.

Thank you for asking.

Robert Harlow

---

## latest districting map submission link

3 messages

---

**ingy@mindspring.com** <ingy@mindspring.com>

Mon, Sep 18, 2023 at 2:28 PM

Reply-To: ingy@mindspring.com

To: mapglendale@glendaleca.gov

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

<https://davesredistricting.org/join/a6619b36-a61c-4184-abc5-f12a300372e2>

---

**Madeline Wilson** <madeline@tripepismith.com>

Mon, Sep 18, 2023 at 2:57 PM

To: ingy@mindspring.com

Cc: mapglendale@glendaleca.gov

Good afternoon,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections.

All maps compliant with districting criteria will be processed by the demographer and posted to the [Draft Maps Page](#) as part of the draft maps publication presented to the City Council during the next Public Hearing.

Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Mon, Sep 18, 2023 at 2:28 PM <ingy@mindspring.com> wrote:

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

<https://davesredistricting.org/join/a6619b36-a61c-4184-abc5-f12a300372e2>

--

Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

---

**ingy@mindspring.com** <ingy@mindspring.com>

Mon, Sep 18, 2023 at 2:58 PM

Reply-To: nobody@earthlink.net

To: Madeline Wilson <madeline@tripepismith.com>

I apologize for this automatic reply to your email.

To control spam, I now allow incoming messages only from senders I have approved beforehand.

---

## General questions

---

**Madeline Wilson** <madeline@tripepismith.com>  
To: Bill Lam <lamchibill@hotmail.com>  
Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Wed, Sep 27, 2023 at 2:12 PM

Hi Bill,

Thank you for your questions about Glendale's pursuit of district formation.

Anyone can draw maps throughout the process, regardless if they are residents or not. All maps are presented in the same way to Council for their consideration for adoption.

The final mapping deadline is tomorrow, September 28. All maps compliant with districting criteria will be processed by the demographer and posted to the [Draft Maps Page](#) as part of the draft maps publication presented to the City Council during the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Wed, Sep 27, 2023 at 1:29 PM Bill Lam <lamchibill@hotmail.com> wrote:

**CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.**

Hi so I have a question about the Districting, since the city of Glendale is in the process of creating council districts, do I need to be a Glendale resident in order to participate and submit the map drawing process?

If I live outside of the city of Glendale, CA, does this have any effect on submitting the proposed district maps?

And I also want to know whether the deadline of drawing and submitting proposed maps have already passed yet?

Please respond as soon as possible  
Thank you

[Get Outlook for iOS](#)

--  
Madeline Wilson  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)





---

## My own Proposed map for council districts in Glendale

3 messages

---

Bill Lam <lamchibill@hotmail.com>

Thu, Sep 28, 2023 at 5:39 PM

To: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hi so here are my own submissions regarding the city of Glendale's council districts that I made ranging from 4 to 7 districts and all of these maps have been attached into a single pdf file in this email message.

Also, I forgot to put my name on each of the maps and so if you have anything else to add regarding my own submission.

thank you

Get [Outlook for iOS](#)

---

 **Glendale 4,5,6,7 council districts map.pdf**  
16375K

---

Madeline Wilson <madeline@tripepismith.com>

Fri, Sep 29, 2023 at 8:56 AM

To: Bill Lam <lamchibill@hotmail.com>

Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Hi Bill,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections.

All maps compliant with districting criteria will be processed by the demographer and posted to the [Draft Maps Page](#) as part of the draft maps publication presented to the City Council during the next Public Hearing.

Please continue to visit [MapGlendale.org](#) for the most up-to-date news and information on the districting process.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

--

Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

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## Redistricting Map for Glendale

2 messages

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**Soul Knowing Energy Healing** <soulknowingenergyhealing@gmail.com>  
To: MapGlendale@glendaleca.gov

Fri, Sep 29, 2023 at 3:36 PM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

To Whom it may concern:

I like the 4 district Map, Map 127.

When is the hearing?

Thank you.

warm regards,



**Heather Parker**

Intuitive Healer / Relationship Coach

[SKEH website](#)

**Book a Session or Consultation:**

[Book a Session with me](#)

**Sign up for our monthly newsletter:**

[Subscribe](#)

**You can find me on the following Social Media platforms:**

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[INSTAGRAM](#)



---

**Madeline Wilson** <madeline@tripepismith.com>

Fri, Sep 29, 2023 at 4:17 PM

To: Soul Knowing Energy Healing <soulknowingenergyhealing@gmail.com>

Cc: MapGlendale@glendaleca.gov

Hi Heather,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing, on October 10.

Please continue to visit [MapGlendale.org](#) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Triepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Triepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

---

## Map 102 (Population Balanced update to Map 101)

1 message

---

**Marina Mirea** <mdm892000@yahoo.com>

Mon, Oct 2, 2023 at 8:50 PM

To: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Map 102 (Population Balanced update to Map 101)

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## RE. Election map

2 messages

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**Robert Harlow** <bobsharlow@yahoo.com>

Sat, Sep 16, 2023 at 6:13 PM

To: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>, Robert Harlow <bobsharlow@yahoo.com>

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

MY and others preference regarding Glendale city election maps, DO NOT need any changes.

Rather educate the public to the ulterior motives and past, present and long range view points.

This also needs to be considered with the education system .

No more smoke and mirrors.

Only leads to more complications.

Thank you for asking.

Robert Harlow

---

**Madeline Wilson** <madeline@tripepismith.com>

Thu, Oct 5, 2023 at 1:23 PM

To: Robert Harlow <bobsharlow@yahoo.com>

Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Hi Robert,

Apologies for the delayed response. Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

--

Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

---

## Districts YES

---

M <directortv41@yahoo.com>

Tue, Sep 12, 2023 at 12:40 PM

To: "MapGlendale@GlendaleCA.gov" <MapGlendale@glendaleca.gov>

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Thank you for the reminder regarding the districting of Glendale for fair representation for all residents.

Not withstanding the thoughtful research regarding demographics that some have mentioned, I still think that dividing the City from north to south by the proposed number of council seats (I favor an odd number: 5 or 7).. From the furthest south city line to the furthest north in essentially straight lines.

No gerrymandering.

The lines from east to west shall be sacrosanct with the idea that folks in every section will be represented by a council member who lives within that specific area. Residence! Not work / office .

Locals in Glendale for all the many years I have lived in Adams Hill (the furthest south district?) have dealt with mostly..

representatives living north of the 134. I have never felt fully represented , though some council members may be more responsive than others.

The Mayor? Elected at Large! Please.

Sincerely,  
Michael Sheehan  
Adams Hill



---

## Districts YES

---

**Madeline Wilson** <madeline@tripepismith.com>

Thu, Oct 5, 2023 at 1:24 PM

To: M <directortv41@yahoo.com>

Cc: "MapGlendale@GlendaleCA.gov" <MapGlendale@glendaleca.gov>

Hi Michael,

Apologies for the delayed response. Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

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Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



[Website](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)

---

## Glendale Districting - New submission from Contact Us

---

info@mapglendale.org <info@mapglendale.org>

Sun, Oct 8, 2023 at 2:08 PM

To: sydni@tripepismith.com, mapglendale@glendaleca.gov

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

### Name

Bill Lam

### Email

[lamchibill@hotmail.com](mailto:lamchibill@hotmail.com)

### Message

So for my own comments and feedback at the 10/10/2023 council meeting, I would like to share that I strongly opposed the at large mayor position because it would not be fair for all members of the council who would lose their chance to take turns becoming mayor. So therefore I strongly prefer the rotating mayor so that every member of the council can have a chance to take turns becoming mayor.

If you move forward with the measure regarding the at large mayor plus six districts on the March 2024 ballot, then what happens if the measure fails? If the at large mayor plus six districts measure fails, then I urge you all to strongly consider going with the seven district council map(which I am strongly in favor of) as an alternative in any event that the at large mayor plus six districts measure fails in the March 2024 election.

And lastly, if you feel that you don't like the map that involves the head to head incumbents in a single district then you should also consider drawing a map that can avoid any potential head to head incumbents as well. If your city goes with that kind of scenario, then your city may not be the only one that can go with this kind of scenario(which is avoidance of head to head incumbents) because I've seen other cities that have gone with this kind of scenario during the map making process that avoids head to head incumbents particularly in the cities of Glendora, Arcadia, Thousand Oaks, and Duarte just to name a few. And so when choosing a map, you should also consider going with the map that can avoid any potential head to head incumbents so that every council member can potentially represent their own district instead using the at large mayor plus six district council map(or seven council district map in case if the at large mayor plus six districts measure fails at the March 2024 election).

In closing, I want you all to consider going with the rotating mayor because every member of the council should take turns becoming mayor, going with the seven district map as an alternative in case if the at large mayor plus six districts measure fails at the March 2024 election, and consider going with the map that can avoid any potential head to head incumbents using the at large mayor plus six district map(or seven district map if the at large mayor plus six districts measure fails at the March 2024 election) so that every council member can potentially represent their own district.

These are my comments regarding the feedback on the district elections in Glendale.

Thank you

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## Written Testimony Regarding Districting

2 messages

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xmbwd@hotmail.com <xmbwd@hotmail.com>  
To: mapglendale@glendaleca.gov

Mon, Oct 9, 2023 at 11:29 AM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Dear City Council Members:

Districting in Glendale is a long overdue, democratic advancement for the Citizens of Glendale. **All Glendale residents deserve to be represented in City Council -- not just the wealthy.**

The existing system discriminates against **minorities** (mostly Latinos) and the **poor**.

The City Council **must not select a map that perpetuates this discrimination.**

**The following maps discriminate against minorities and the poor and will inevitably result in litigation against the City for a violation of the California Voting Rights Act (CVRA):**

Maps 103\* (particularly discriminatory); 115; 117; 118; 120; 120b; 127; 128; 132.

Maps that give all Glendalinos **a fair vote** include:

Maps 106; 107; 108; 109; 110; 113; 114\* (particularly fair); 121; 122; 124; 125; 126; 129.

Please do not discriminate against minorities and the poor.

Thank you.

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**Madeline Wilson** <madeline@tripepismith.com>  
To: "xmbwd@hotmail.com" <xmbwd@hotmail.com>  
Cc: mapglendale@glendaleca.gov

Mon, Oct 9, 2023 at 3:09 PM

Hello,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

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Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)







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## Oct. 24th Public Hearing

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**Madeline Wilson** <madeline@tripepismith.com>  
To: Julia Hatten <juliahatten4@yahoo.com>  
Cc: "MapGlendale@GlendaleCA.gov" <mapglendale@glendaleca.gov>

Thu, Oct 19, 2023 at 9:14 AM

Good morning,

City Council decided to hold a study session to allow councilmembers to discuss City Council Districts and alternative voting methods including Ranked Choice Voting, Cumulative Voting and Limited Voting in more detail. The session will be live-streamed and the recording will be made available on [the City's website](#).

On Wed, Oct 18, 2023 at 6:04 PM Julia Hatten <juliahatten4@yahoo.com> wrote:

Hi Madeline,

Thank you for letting me know!!

Can I ask why the hearing was cancelled in favor of a study session? I unfortunately will be at work at 2PM and therefore can no longer attend.

- Julia

Sent from my iPhone

On Oct 18, 2023, at 3:16 PM, Madeline Wilson <madeline@tripepismith.com> wrote:

Hi Julia,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. A study session will be held at 2 p.m. on October 24 in place of the public hearing that was scheduled for that evening. The session's agenda will be available on the [City's website](#) and [MapGlendale.org](#) later today.

Please continue to visit [MapGlendale.org](#) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Tue, Oct 17, 2023 at 5:56 PM Julia Hatten <juliahatten4@yahoo.com> wrote:

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Hi,

I was hoping to confirm if the tentatively scheduled public hearing for October 24th, regarding the potential districting of Glendale, is going to happen.

If so, is there a planned agenda or any information that can be passed along to people who want to attend?

Thank you so much!

- Julia Hatten

Sent from my iPhone

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Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



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Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



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**thank you**

2 messages

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Michael <laotzu41@yahoo.com>

Wed, Nov 1, 2023 at 12:03 PM

To: "MapGlendale@GlendaleCA.gov" <MapGlendale@glendaleca.gov>

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Hello..

I know that the government / committee business is a process.  
Committees are good at keeping things mushy.

Though this note will not make a dent, please be sure that by the election in 2024, that SOMETHING be on the ballot that will pass. To the best of your ability, no gerrymandering.. and I am afraid that there may be powers afoot that would do that..

Just a plan that allows the south, the middle and the north of Glendale to have a say.

For me in Adams Hill, having felt really dismissed over many years.. this may be an opportunity for ALL of Glendale's citizens to be represented fairly.

Do NOT drag your feet. Get this on the ballot. Please.

michael sheehan



---

Madeline Wilson <madeline@tripepismith.com>

Wed, Nov 1, 2023 at 3:54 PM

To: Michael <laotzu41@yahoo.com>

Cc: "MapGlendale@GlendaleCA.gov" <MapGlendale@glendaleca.gov>

Hi Michael,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](http://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

[Quoted text hidden]

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Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



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## Please include us in the final map discussions

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**Greg Astorian** <gregastorian@gmail.com>  
To: MapGlendale@glendaleca.gov

Wed, Nov 1, 2023 at 11:35 AM

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Sending you my best regards,

**Greg Astorian, CCIM**

Government Affairs Director | GAOR  
Glendale Association Of Realtors®



E: [gregastorian@gmail.com](mailto:gregastorian@gmail.com)

**2016 President Glendale Association Of Realtors®**

**2015 Realtor Of The Year Glendale Association Of Realtors®**



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## November 7th Public Hearing

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**Madeline Wilson** <madeline@tripepismith.com>  
To: Julia Hatten <juliahatten4@yahoo.com>  
Cc: mapglendale@glendaleca.gov

Thu, Nov 2, 2023 at 10:53 AM

Hi Julia,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections.

Translation services are provided for City meetings through the use of bilingual staff for speakers who wish to utilize the service as available. Please contact the City Clerk's office at (818) 548-2090, at least 72 hours prior to the scheduled meeting to state your request and specify the language for which you require translation.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Wed, Nov 1, 2023 at 11:58 PM Julia Hatten <juliahatten4@yahoo.com> wrote:

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Hi!

I wanted to ask, for the public hearing scheduled for November 7th, if there is a plan for the hearing to be translated? If so, do you know what languages will be available?

Thank you!

- Julia Hatten

Sent from my iPhone

--  
Madeline Wilson  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



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## Comments for Nov. 7 Districting Meeting

2 messages

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**xmbwd@hotmail.com** <xmbwd@hotmail.com>  
To: mapglendale@glendaleca.gov

Fri, Nov 3, 2023 at 1:37 PM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Thank you for pursuing districting. Please note my vote that the Council select **Map 125**. It best preserves existing neighborhoods and gives voice to minorities.

The other maps that do this, though less well, are 107, 126, 126b, and 126c.

Thank you.

---

**Madeline Wilson** <madeline@tripepismith.com>  
To: "xmbwd@hotmail.com" <xmbwd@hotmail.com>  
Cc: mapglendale@glendaleca.gov

Fri, Nov 3, 2023 at 2:55 PM

Hello,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

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Madeline Wilson

[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



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## Glendale Draft Maps

2 messages

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**Matthew Head** <matthead@gmail.com>  
To: mapglendale@glendaleca.gov

Fri, Nov 3, 2023 at 8:12 PM

**CAUTION:** This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Thank you for pursuing districting. I vote that the Council selects Map 125.  
It best preserves existing neighborhoods and gives a voice to minorities.

The other maps that do this, though not as well, are 107, 126, 126b, and 126c.

Thank you.  
Matt Head

---

**Madeline Wilson** <madeline@tripepismith.com>  
To: Matthew Head <matthead@gmail.com>  
Cc: mapglendale@glendaleca.gov

Mon, Nov 6, 2023 at 9:12 AM

Hi Matthew,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

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Madeline Wilson  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



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## map notice list

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**Madeline Wilson** <madeline@tripepismith.com>  
To: Renee Brandt <jrofincalif@sbcglobal.net>  
Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Thu, Nov 30, 2023 at 9:34 AM

Hi Renee,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. I am confirming that you've been added to our email list and will receive email updates from the City about the proposed shift to district elections.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on specific neighborhoods and communities in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*

On Wed, Nov 29, 2023 at 9:05 PM Renee Brandt <jrofincalif@sbcglobal.net> wrote:

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please keep me on the listserve to receive notices about the district and map making efforts.  
thank you

--  
Madeline Wilson  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)

844-TS-COMM-1 x717



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## Glendale Maps Question

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**Madeline Wilson** <madeline@tripepismith.com>  
To: Mohamed Youssef <m.i.youssef@outlook.com>  
Cc: "mapglendale@glendaleca.gov" <mapglendale@glendaleca.gov>

Mon, Feb 26, 2024 at 9:20 AM

Good morning Youssef,

All maps submitted throughout the process can be found on the Drafts Maps page of the City's districting website, [MapGlendale.org](https://MapGlendale.org). The interactive review map available on that page is the best way to review the maps in detail. There is a search bar at the top of the page where you can type in your address and view where your home is situated within the proposed districts of each map.

Should district formation reach the ballot in November 2024, it will take effect beginning with Council elections in 2026. If approved, the City will be divided into six districts of approximately equal population.

Our team is happy to answer any additional questions about the process and available resources or give a brief demonstration of how to use the interactive review map if needed.

Thank you,

On Sun, Feb 25, 2024 at 9:46 PM Mohamed Youssef <[m.i.youssef@outlook.com](mailto:m.i.youssef@outlook.com)> wrote:

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Greetings,

If I have a question regarding the new maps and if it is going to affect my home address.  
Could you please tell how to do that and if there a process or website made for that purpose?

Thanks  
Youssef

--  
Madeline Wilson  
[madeline@tripepismith.com](mailto:madeline@tripepismith.com)



844-TS-COMM-1 x717



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## FW: Council Districts Maps

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From: Lisa Morris <ljbmorris@sbcglobal.net>

Sent: Tuesday, April 23, 2024 10:59 AM

To: Asatryan, Elen <EAsatryan@Glendaleca.gov>; Kassakhian, Ardashes <AKassakhian@Glendaleca.gov>; Brotman, Daniel <dbrotman@Glendaleca.gov>; Najarian, Ara <ANajarian@Glendaleca.gov>; Gharpetian, Vartan <VGharpetian@Glendaleca.gov>

Cc: Golanian, Roubik <RGolanian@Glendaleca.gov>; Garcia, Michael <MJGarcia@Glendaleca.gov>; Lisa Morris <ljbmorris@sbcglobal.net>

Subject: Council Districts Maps

[You don't often get email from [ljbmorris@sbcglobal.net](mailto:ljbmorris@sbcglobal.net). Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

CAUTION: This email was delivered from the Internet. Do not click links, open attachments, or reply if you are unsure as to the sender.

Just wanted to add my two cents worth as to the Maps (and I did attend the most recent and last outreach meeting on April 18 held at the Glendale Civic Auditorium) as to which one should be chosen for the ballot.

While I haven't decided if I'll vote for or against Council Districts (pros and cons either way), if you must choose a Map to present to the voters, I would go with 120b. This is the one supported by the Crescenta Highlands Neighborhood Association, in which you have written correspondence from the President, Mary-Lynne Fisher, as to the reasoning.

120b.

Sincerely,

Lisa Morris



**Madeline Wilson** <madeline@tripepismith.com>

Tue, Apr 23, 2024 at 3:30 PM

To: "ljbmorris@sbcglobal.net" <ljbmorris@sbcglobal.net>

Cc: "MapGlendale@GlendaleCA.gov" <mapglendale@glendaleca.gov>

Hello Lisa,

Thank you for contacting us and participating in the City of Glendale's potential move to district-based elections. Your comment will be posted to the [Schedule Page](#) as a public comment for the next Public Hearing.

Please continue to visit [MapGlendale.org](https://MapGlendale.org) for the most up-to-date news and information on the districting process and to share your thoughts on draft maps in the Jewel City.

*Tripepi Smith is a marketing, technology and public affairs firm based in Orange County, CA. The Tripepi Smith team is working with the City of Glendale to provide outreach and communications services regarding the districting process.*